

APPENDICES

Appendix 1: Figure 2 and 3. Datum one, the first and second scene

Code: 01/MT/School/00:08:55
Signs: Verbal and Visual
Everyone is facing Barney, and Miss Thomas approaches each of them, prompting them to interact with him because it is Barney's birthday. These scenes reflect social exclusion and were analyzed through denotative, connotative, and myth meanings
 <p>Miss Thomas: “Will you go talk to Barney? He loves rocks”</p>
 <p>Miss Thomas: “He needs friends, It's his birthday.”</p>
Denotative: Barney is sitting on the <i>buddy bench</i> while everyone is playing with their B-Bot, then Miss Thomas is asking one of them to talk to Barney.
Connotative: Barney, sitting on the <i>buddy bench</i> , shows that he is alone and not involved in the main activity. While the other children are busy playing with their B-Bots, Barney is separated from them both physically and socially. When Miss Thomas asks the other students to talk to him, Barney looks awkward, which suggests that the interaction feels forced. This situation implies that he is not naturally included in the group and needs help from an adult to be included. <i>Buddy Bench</i> here is meant to help students make friends, and its bright rainbow colors symbolize that friendship is a joyful thing. However, in this scene, the opposite is true: Barney is alone, with not a single friend by his side. This shows social exclusion, where someone who is different from most people can be left out or avoided.
Myth: Barney's inability to have a B-Bot strengthens the myth that having the same things as others is important to be accepted in a group. This scene shows that, in the

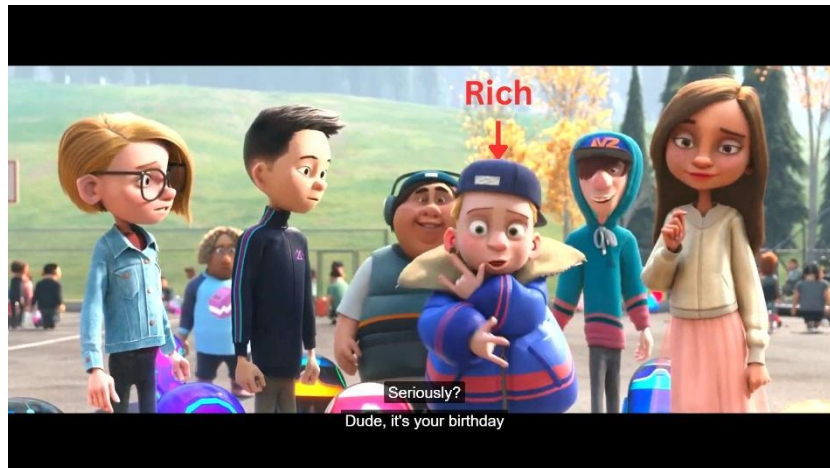
digital era, having the same technology becomes a way to be included socially. Without it, someone may find it harder to communicate and may feel left out. It also shows that social interaction is not only based on personality, but also on having the same devices.

Appendix 2: Figure 4 and 5. Datum two, the third and fourth scene

Code: 02/R/School/00:09:42

Signs: Verbal and Visual

Everyone was facing Barney while Rich asked him if he still did not have a B-Bot yet on his birthday.



Rich: “Seriously? Dude, it’s your birthday”




Rich: “It’s your birthday and you still didn’t get a B-Bot?”

Denotative: Rich asks Barney why he still didn’t have a B-Bot.


Connotative: Rich is asking with mocking expressions, revealing the social pressure to have a B-Bot to avoid being considered left behind and to remain in line with group standards. The B-Bot acts as a symbol of social status, and not having one makes Barney seem different and shows that he has nothing in common with his peers.

Myth: The film portrays that owning B-Bot becomes a requirement for social acceptance. Social status, friendships, and identity are seen as dependent on having a gadget that “everyone must have.” This myth reflects the belief that technology is no longer just a tool, but a social standard that determines a person's value within a group.


Appendix 3: Figure 6 and 7. Datum three, the fifth and sixth scenes.

Code: 03/B, G/Barney's Home (Kitchen)/00:23:18
Signs: Verbal and Visual
Barney tells his grandma about something wrong with Ron
 <p>Barney: "The B-Bot. There's something wrong with it, Gran."</p>
 <p>Grandma: "It look all right to me." Barney: "It's not meant to do that."</p>
Denotative: Fifth and sixth scenes portray Barney is talking to his grandma about Ron.
Connotative: Barney gets panic while watching Ron does something dangerous and tells his grandma that there is something wrong with Ron. Then his grandma answers, "It look all right to me." It implies that when something does not match the same standard as others, people tend to see it as something wrong. This shows social exclusion, where someone may feel that what they have should be the same as what others have.
Myth: What Ron does in this scene shows that his actions do not match Barney's expectations. This suggests the idea that when someone does not meet expected standards, their behavior is often seen as wrong. It reflects a social belief (myth) that everyone should follow the same standards as others. When someone does not fit those expectations, they may be seen as strange or as if something is wrong with them.

Appendix 4: Figure 8. Datum four, the seventh and eight scenes.

Code: 04/R, B/Barney's Room/00:44:44
Signs: Verbal and Visual
Ron tells Barney that Ron is pointless.
 <p style="text-align: center;"> Ron: "I am literally pointless." Barney: "What?" Ron: "I cannot make friends for you." </p>
Denotative: Seventh scene portrays Ron is under the bed and talking to Barney.
Connotative: Ron said to Barney the he is pointless, then explained that he couldn't help Barney make friends because he didn't function like the other B-Bots. The connotative meaning of this scene suggests that Ron's value is considered lower because he cannot perform the same function as other B-Bots, which help their users make friends. This indicates that a person's value is measured based on their ability to function within the system and meet certain expectations.
Myth: The incapability of Ron cannot make friends like other B-Bot for Barney, implies that when someone cannot meet certain expectations, they may be seen as useless. It shows that a person's value is often judged based on their ability to meet the standards expected in a social system.


Appendix 5: Figure 9. Datum five, the eighth scene.

Code: 05/R/Hospital/01:20:09
Signs: Verbal and Visual
Figure Eight portrays Rich asking his B-Bot to add Barney to his friend list, while the B-Bot shows no matches.
 <p>Rich: “Yeah, right. Should I friend Barney?” Rich’s B-Bot: “Searching for Barney likes pranks. No matches.”</p>
Denotative: Rich is using his B-Bot to add Barney to his friend list, but his B-Bot indicates no match.
Connotative: Rich is using his B-Bot to add Barney to his friend list, but the device shows no match. This scene implies that social connection depends heavily on technology for validation. The “no match” result suggests that acceptance is based more on digital systems than on direct social interaction.
Myth: The “No Matches” from Rich’s B-Bot, shows the idea that becoming friends requires validation from technology. Technology is portrayed as having the authority to make social decisions, even in the context of friendship. As a result, friendship is considered valid only when it is approved by the digital system. This condition not only creates exclusion, but also encourages individuals to seek acceptance and connection from others.

Appendix 6: Figure 10 and 11. Datum six, the ninth and tenth scenes.

Code: 06/B, G /Barney's Kitchen/00:13:14
Signs: Verbal and Visual
In figures nine and ten showing Barney explains to his dad and grandma that everyone sending messages with their B-Bot
 <p>A still from the animated film showing Barney, a young boy with large ears, sitting at a table in a kitchen. He is surrounded by colorful B-Bots (small, colorful, insect-like creatures) and a roasted turkey. A red arrow points to him with the label 'Barney'.</p>
<p>Barney: “You know, they probably just didn't read the invites.” “No one does paper these days.” “They send messages with their B-Bots.”</p>
 <p>A still from the animated film showing Barney's father, Graham, and his grandmother sitting at a table in a kitchen. They are surrounded by colorful B-Bots and a roasted turkey. A red arrow points to Graham with the label 'Barney's Father' and another red arrow points to his grandmother with the label 'Barney's Grandma'.</p>
<p>Graham, Barney's Dad: “Really? You need a B-Bot to have a social life these days?” “Eh, pfft!”</p> <p>Barney: “Yeah, Dad, kind of.”</p>
<p>Denotative: Barney talks with his dad and his grandma in the kitchen.</p>
<p>Connotative: Barney tells his father that no one uses letters to inform others anymore because people now send messages through their B-Bots. His father then responds, “Really? You need a B-Bot to have a social life these days?” with a surprised expression and tone. This scene shows that Barney is left behind in the way people communicate with each other. While other children use B-Bots to send messages and interact socially, Barney does not have one. As a result, he seems disconnected from others because he does not use the same communication system as his peers, which is B-Bot.</p>
<p>Myth: Sending messages through a B-Bot instead of using letters is seen as necessary to gain attention. This scene implies that people are highly dependent on technology for communication and social interaction, while traditional methods such as letters are considered old-fashioned or outdated.</p>

Appendix 7: Figure 12. Datum seven, the eleventh scene

Code: 07/B/Barney's Garden Shed/00:37:03
Signs: Verbal and Visual
Figure eleven shows that Barney is teaching Ron in garden shed.

Barney: “Okay, Ron. How to be my friend. A bunch of your code is missing, right?”
Denotative: Barney is teaching Ron how to be his friend.
Connotative: Barney teaches Ron in his garden shed how to be Barney’s friend because Ron is not programmed like the other B-Bots. Ron does not have the algorithm that other B-Bots have, which makes him different from them. Because of this, Barney decides to fix Ron by creating his own algorithm. This shows that Barney wants Ron to be like the other B-Bots and like the friends of his classmates.
Myth: The scene shows Barney having a B-Bot that does not function normally. This reflects a myth that sincere friendship built through bonding from the beginning is more genuine than friendship that is programmed or arranged instantly. It reflects the social belief that authentic human connection cannot be replaced by algorithms or technology.

Appendix 8: Figure 13 and 14. Datum eight, the twelfth and thirteenth scene.

Code: 08/N, B/School/00:49:30

Signs: Verbal and Visual

Noah greets Barney and asks whether Barney already has a B-Bot. At the beginning of the film, Barney's peers are shown not to pay much attention to him. However, in this scene Barney receives positive attention after having Ron or a B-Bot, and Barney feels recognized by his peers.



Noah: "Hey, Barn. You got a B-Bot?"

Barney: "Um..."



Noah: "Hey. Awesome."

Denotative: Noah greets Barney and asks that Barney got a B-Bot.

Connotative: Noah greets Barney during recess while Barney is talking with Ron and asks, "Hey, Barn. You got a B-Bot?" After seeing Ron, Noah responds, "Hey, awesome." Barney then says, "Huh. Well, that went well." The connotative meaning of this scene suggests that when someone meets the standards expected by others, they are more likely to receive positive attention or recognition from their peers.

Myth: Through the scene where Noah gives a positive response after seeing the B-Bot, this reflects the belief that people are more likely to receive positive attention or recognition when they meet the expectations or standards set by others. It shows that meeting the expected standards of a group determines whether an individual is worthy of being included in social interactions.

Appendix 9: Figure 15 and 16. Datum nine, the fourteenth and fifteenth scene

Code: 09/A, S/School/00:20:09

Signs: Verbal and Visual

In *Ron's Gone Wrong*, Savannah is portrayed as a well-known streamer with a large number of viewers. In this scene, Ava's B-Bot notifies her that her "Science Squad" has gained a new follower. Upon hearing this, Savannah sarcastically remarks, "Three people actually like science? Wow." Shortly after Savannah makes this comment, Ava's "Science Squad" loses a follower, dropping from three to two.



Ava's B-Bot: "Three people are following Science Squad."



Savannah: "Three people actually like science? Wow."

Ava's B-Bot: "Two people are following Science Squad".

Denotative: Ava's B-Bot talks to Ava, and Savannah joins in the conversation with Ava while Barney is listening their conversation.

Connotative: Ava's B-Bot sent Ava a notification that her Science Squad had gained a follower during recess, and Savannah said, "Three people actually like science? Wow." With sarcastic tone. Then Ava's B-Bot sent a notification that her follower count had dropped to two. This scene suggests that when a "celebrity" says something, most of their followers will do what the celebrity says.

Myth: Through the scene where Ava's follower count immediately drops after Savannah's sarcastic comment, it shows the myth that influencers have the power to judge and influence people's tastes. This scene reflects the belief that what is seen as cool or acceptable is decided by people with high social status. It also shows that followers may leave their own preferences to follow an influencer's standards because they are afraid of being seen as wrong or outdated.

Appendix 10: Figure 17 and 18. Datum ten, the sixteenth and seventeenth scenes.

Code: 10/B, R/Barney's House/00:38:04
Signs: Visual
In the film <i>Ron's Gone Wrong</i> , B-Bots are shown to have a feature that allows users to change their B-Bot's skin according to what the owner wants. However, in this case Ron does not have this feature. In this scene, after Barney and Ron see other people changing their B-Bot's skin, Barney colors Ron according to what he wants.

Denotative: Barney watches others play with their B-Bot changing skin using his binoculars, then scene changes to Barney coloring Ron.
Connotative: The scene shows Barney watching other children play with their B-Bots. In the film, Ron is portrayed as different because he does not have the same features as other B-Bots. In the following scene, Barney colors Ron with a marker to change Ron's appearance. This suggests social exclusion that Barney feels different from the others and wants Ron to have the same features as the other B-Bots.

Myth: Through Barney’s action of coloring Ron with a marker to match the appearance of other B-Bots, this scene shows the myth that being different is seen as a problem. It reflects the belief that when people see others having the same thing, they may feel pressured to have it too. As a result, individuals may try to copy others to feel the same and avoid the fear of being left behind.

Appendix 11: Figure 19 and 20. Datum eleven, the eighteenth and nineteenth scenes.

Code: 11/A/Ava’s Room/01:32:15

Signs: Visual

Throughout the movie *Ron’s Gone Wrong*, Ava is portrayed as a science-loving kid and a member of the “Science Squad.” However, the group doesn’t have many followers. This scene, in fact, makes it seem as if Ava has many friends outside the group, when in reality she doesn’t.



Denotative: Ava takes a picture of shoes in her room using her B-Bot.

Connotative: Ava takes a photo showing only her own shoes, then posted it on social media as if she were with her friends. In reality, the photo was taken in such a way to create the illusion of companionship. This suggests that Ava actually has not many friends to hang out with, so she chooses to create an image of a life that looks “interesting” so that others will assume she has a social circle and is enjoying her time with friends.

Myth: Through Ava’s action of taking a photo of only her shoes at an angle that creates the illusion of companionship, this scene reflects the myth that a valuable life on social media is one that looks socially active and surrounded by friends. It shows the belief that keeping a perfect public image is more important than real social conditions. This myth

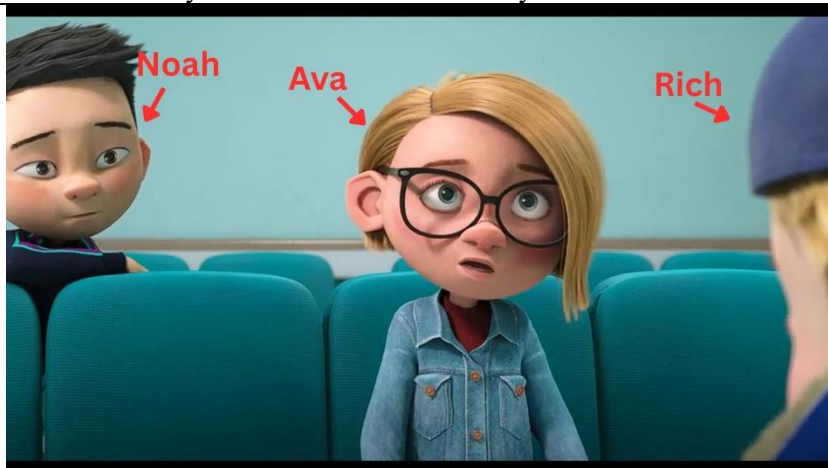
encourages people to change what others see in order to gain attention and social validation, so they do not appear lonely to others.

Appendix 12: Figure 21 and 22. Datum twelve, the twentieth and twenty-first scenes.

Code: 12/A, R/Hospital/01:20:12

Signs: Verbal and Visual

Ava tells Rich that the prank he does is lame. Rich then replies, “They’re funny, man. If I don’t do funny, uh, I got nothing.” In the film, Rich is portrayed as a child who likes doing pranks and is always with his friend group who also enjoy pranks. However, the prank content made by Rich does not receive many views.



Ava: “Your pranks are lame.”



Rich: “They're funny, man. If I don't do funny, uh, I got nothing.”

Denotative: Ava tells Rich that the prank he does is lame.

Connotative: Ava says that Rich’s pranks are lame, then Rich replies, “They’re funny, man. If I don’t do funny, uh, I got nothing,” with an uncomfortable expression. Rich’s statement shows that he wants to fit in with others through his pranks. The film also shows that Rich is always with his friend group, where they share something in common which is prank thing. This scene represents Rich’s need to belong, as he does pranks in order to stay accepted in his circle.

Myth: From this scene, especially Rich’s statement that he has “nothing” without his pranks, it can be seen that someone may shape a certain personality that they do not truly like just to be accepted by their environment. This happens because of the fear of being left behind or excluded if they do not follow the group’s expectations, even though those actions may not actually be liked by the individual.

BIOGRAPHY OF THE AUTHOR

The writer, Muhamad Ihsan Rangga Pradana, was born on April 9th, 2004, in Kediri Kecamatan Kota, Kota Kediri, Jawa Timur Province. He lives in Jamsaren GG Masjid 20. He is the first child of two siblings, born to Mr. Agung Sulistyو Wibowo and Mrs. Ani Yuniastuti.

The writer completed his kindergarten education at TK Perwanida MAN 3 Kediri, Kota Kediri, and graduated in 2008. He then continued his studies at SDN Banjaran 2, Kota Kediri, graduating in 2016. After that, he studied at SMP Pawyatan Daha 1, Kota Kediri and graduated in 2019. He completed his senior high school education at SMA Pawyatan Daha in 2022.

In the same year, he continued his undergraduate study in the English Education Study Program at Universitas Islam Negeri Syekh Wasil Kediri and remains an active student there until the completion of this thesis.