

**The Effectiveness of Using YouTube Towards Students' Speaking
Skill**

THESIS

Presented to State Islamic University (UIN) Syekh Wasil Kediri in Partial
Fulfilment of the Requirement For the Degree of Sarjana in English Language
Education



By :

SILVIA MUBAYINAH

22202014

ENGLISH EDUCATION DEPARTMENT

FACULTY OF EDUCATION AND TEACHER TRAINING

STATE ISLAMIC UNIVERSITY (UIN)

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2026

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I hereby declare that the thesis and the work presented in it are entirely my own original work. All sources of information, data, ideas, and quotations from the works of other people have been properly acknowledged and cited in accordance with academic writing standards. I further declare that this thesis has not been submitted, either in whole or in part, for any degree or qualification at any other university or institution. The work contained in this thesis is the result of my own research effort, except where otherwise stated. I confirm that I have complied with all applicable academic regulations and ethical standards in conducting this research and in writing this thesis. Any assistance received in the course of this research has been appropriately acknowledged. In the event that this declaration is found to be untrue or that this work contains elements of plagiarism, I am willing to accept any academic consequences or sanctions in accordance with the rules and regulations of the institution.

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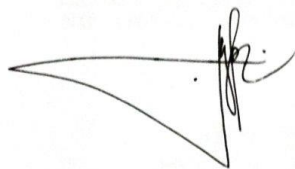
THE EFFECTIVENESS OF USING YOUTUBE TOWARDS STUDENTS' SPEAKING SKILL

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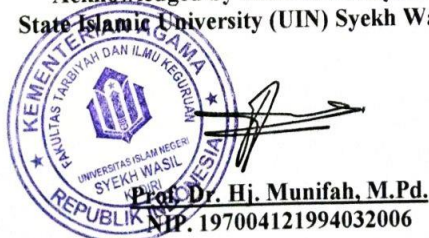
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MOTTO

***“EVEN ON MY WORST DAYS, I’M STILL MOVING FORWARD WITH
ALLAH GUIDING EVERY STEP I TAKE. TROUGH EVERY DOUBT,
EVERY DELAY, AND EVERY HARDSHIP I CHOOSE TO KEEP GOING,
BELIEVING THAT NOTHING EVER WASTED IN HIS PLAN. I TRUST
THAT BETTER DAYS ARE NOT JUST COMING, BUT BEING PREPARED
FOR ME IN THE MOST PERFECT WAY”***

(By : Silvia Mubayinah)

DEDICATION

In the name of Allah, the Most Gracious and the Most Merciful.

This thesis is devoted to Allah, for his endless mercy, strength, and guidance throughout my journey. Every step I have taken by His will.

To my beloved parents, Ibu Suprihatin and Bapak Choiri anam, thank you for your unconditional love, endless prayers, and sacrifices. Your support has been my greatest strength, and this achievement is as much as yours as it mine.

To my honorable supervisors, I would like to express my deepest gratitude for your invaluable guidance, patience, and continuous support throughout the completion of this thesis. Your wisdom, encouragement, and dedication have greatly contributed to both my academic and personal growth.

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To the little life I carry, thank you for becoming a part of my strength and motivation during this journey. Even before meeting you, you have already taught me patience, courage, and unconditional love. This achievement is dedicated to you as well, my little one, and I pray that one day you will be proud of your mother.

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And to all my friends in TBI and in other departments at UIN Syekh Wasil, thank you for growing, learning, and struggling together. Every moment we shared will always be remembered.

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This is not the end, but beginning of a new journey ahead.

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First of all, all praises be to Allah SWT, the Most Merciful, the Most Beneficent for His Mercy and Blessing given to the researcher during study i completing this thesis. Then, peace salution may be upon to the great mesenger Prophet Muhammad, who always brings us from the darkness age to the enlightment. This thesis is presented to the Department of English Language Education Faculty of Education and Teacher Training UIN Syekh Wasil Kediri.

In this good opportunity, the researcher would like to dedicate great gratitude to all people who helped to finish this thesis. Therefore, the researcher gratitude to the following noble people, are :

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2. Dr. Hj. Munifah, M. Ag, the Dean of Tarbiyah Faculty, State Islamic University (UIN) Syekh Wasil Kediri.
3. Burhanudin Syaifullah, M.Ed., Ph.D, the Head of English Department, State Islamic University (UIN) Syekh Wasil Kediri.
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6. For All my friends of UIN Syekh Wasil Kediri, we have been through a lot to finish this thesis. I hope it will be useful in the future.
7. The writer realized that this thesis is far from perfect. The writer will recieve any suggestion or critics that will help this research much better.

Kediri, 2 Mei 2026
The Researcher,

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ABSTRACT

MUBAYINAH, S. 2026. *The Effectiveness of Using YouTube Towards Student Speaking Skill*, Thesis. Department of English language Education, Faculty of Tarbiyah State Islamic University (UIN) Syekh Wasil Kediri. Advisors : Dr. Ary Setya Budhi Ningrum M.Pd. and Dr. Agus Edi Winarto, M.Pd., M.H.

Keywords : Speaking Skill, YouTube, Report Text, Quasi-experimental

Speaking skill is one of the essential components in English language learning, as it enables students to communicate ideas effectively in both academic and real-life contexts. However, many students still face difficulties in developing their speaking ability due to limited exposure to authentic English input, low confidence, and lack of speaking practice, especially in pesantren-based schools such as SMK Al-Mahrusiyah Kediri. The use of digital media such as YouTube is considered a potential solution to provide authentic language models and increase students' engagement in learning speaking. This study aims to investigate the effectiveness of using YouTube as a teaching media in learning speaking skill for students. Specifically, it seeks to determine whether there is significant difference in speaking ability between students who are taught using YouTube and those who are taught using picture series.

This research employed a quasi-experimental design involving two groups, namely an experimental group and a control group. The sample consisted of 57 eleventh-grade students of SMK Al-Mahrusiyah Kediri, with 29 students in the experimental group and 28 students in the control group. The data were collected through speaking tests administered as pre-test and post-test, assessing pronunciation, fluency, vocabulary, grammar, and comprehension. The data were analyzed using descriptive and inferential statistics. Since the data were not normally distributed and not homogeneous, the Mann-Whitney U test was used to determine the significance of the results.

The findings revealed that students' speaking skills improved after the treatment. The experimental group's mean score increased from 10.20 to 13.13, while the control group also improved from 10.42 to 13.67. The result of the Mann-Whitney U test showed that the significance value was 0.048 ($p < 0.05$), indicating that there was a significant effect of using YouTube on students' speaking skills.

In conclusion, YouTube is an effective teaching media for improving students' speaking skills, although the effect size was categorized as small ($d = 0.26$). Therefore, it is suggested that teachers use YouTube as an alternative teaching media and combine it with other instructional strategies. Students are also encouraged to use YouTube as an independent learning resource, and future researchers are recommended to conduct further studies with larger samples and longer treatment durations.

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