CHAPTER III

RESEARCH METHOD

In this chapter, the writer describe the research methodology. It covers the following topics: research design, data and data source, Instrument of the Research, data collecting method, data analysis and Technique of Data Verification.

A. Research Design

In this study the writer uses descriptive qualitative research to describe the educational value that include in The Karate Kid movie. According to Bogdan and Biklen (1998) qualitative research is Descriptive "The data collected is in the form of word or pictures rather than numbers". Processing the data taken from various sources, transcript movie, article, etc.

This research is a content analysis research, content analysis focuses on analyzing and interpreting recording material to learn about human behavior. The material may be public records, films, tapes, diaries, themes, reports, or other documents (Ary, et.al, 2010).

Based on the study above, the writer more prior in accurate explanation to analyze and present what have been found in the movie. The writer also used library research to complete the research.

B. Data and Data Sources

Data is information, usually the form of fact or statistic that you can analyze (Oxford Advanced Learner's Dictionary). The source of data is the sources where the data was obtained. The source of data can be divide into two kinds, primary and secondary data. The primary data for the analysis is taken from movie The Karate Kid. While the secondary data was derive from another sources, such as books, internet and other materials that can support the primary data. In here the writer used the dialogue transcript of The Karate Kid movie to support the primary data. Because The Karate Kid movie have remake the writer use The Karate Kid that release on 2010.

C. Instrument of the Research

In this research, there two instruments used to get the data from the subject of the study. There are consisting of the researcher herself and document.

1. The researcher

In this study, the researcher uses human instrument, the researcher herself as a primary instrument, so the researcher becomes the main key of instrument that has to use her skills and competence to collect and analysis the data.

2. The Document

Document was wide range of written, physical, and visual materials. Some examples of documents are textbooks, novels, journals, newspapers, transcript document is wide range of written, physical, and visual materials including artifacts, (Ary, et. al.: 2002). The document which is used in this research is Karate Kids movie.

D. Data Collecting Method

The data in this research was the used documentary technique to collect the data. Documentation is the method used in scientific research in order to collect data by using the document of evidence list. Documentation technique which researcher tried to found the data needed, such as notes, transcript, newspapers, books, magazines and so on. In this research, researcher analyzed the educational values *Karate Kids* movie by recording the relevant dialogues in a paper. In collecting data, the researcher did some steps that they were:

- 1. The researcher chooses *Karate Kids* movie.
- 2. The researcher watches the movie until three times or more, then analyzed the dialogues and part of the movie which can analyzed as the educational value.
- 3. Write the dialogues between the characters that are relevant to the research.
- 4. Analyzed the dialogues and classify them according to its categories based on educational value.

E. Data Analysis

In data analysis the writer uses some method to analyze the data. Bogdan (1998) describes Data analysis is the process of systematically searching and arranging the interview transcript, field notes, and other materials that the researcher accumulate to increase her own understanding of them and to enable her to present what she has discover to other. In this process the writer use some method to get valid and true data.

- 1. Completed the data *Karate Kids* movie, synopsis and the script of *Karate Kids* movie.
- 2. Read the script and research for it.
- 3. Researcher observed the movie until three time or more with the noted scene of the scene to be analyzed.
- 4. Making a framework research results.
- 5. Making a report on the finding.

F. Technique of Data Verification

the researcher used source triangulation. Source triangulation is examining the consistency of different data sources from within the same method. the researcher got the sources from literary books, articles on the Internet. In this process the writer uses some methods to get valid and true data.

- 1. Interpreting the data found in dialogues.
- 2. Analyzed the dialogues and classify them according to its categories based on educational value.
- 3. Verify the dialogues with related theory in this research.
- 4. Gives the conclusion about the educational values in the movie.