

CHAPTER I

INTRODUCTION

In this chapter, the writer explains about the introduction of the research. There are about background of the study, formulation of research problems, objectives of study, significances of the study, scope and limitation of the study, and definition of key terms .

A. Background of the study

Education is the process of facilitating learning, or the acquisition of knowledge, skills, values, beliefs and habits. According to Mudyaharja quoted by (Binti Maunah 2009) education is all live situation influence to individual pound. Education in the broadest sense means all actions and efforts of the older generation to transfer the knowledge, experience and skill to the younger generations as efforts to prepare them to fulfill their necessity in physical and spiritual as well.

According to Langgulung (1973) acquiring an education is not only get in formal education which is full of set of laws and norms, presenting a rather rigid curriculum as regard objectives, content and methodology, but it can be done in everywhere like in home, garden, a coffee shop, and soon, because in every place the researcher can take many values that can be applied to our life.

The above explanation indicates that education can be done in everywhere and also can be taken from everything. One of the biggest things that have a great influence is mass media. In this globalization era, mass media grows rapidly.

Education is one of important thing in our live and it be a basic thing that human need in this world. All peoples have expected their children grow up and improve naturally. All childrens have ability to realize if their able. Although children can improve their own ability through movie that they watch, they should know the educational value which they can get from that movie. Parent, family and environment just pull up to give spirit to advance and strunggle .Not all children can catch the educational value from the movie. So, to improve the children ability, parent should help their children to catch the education.

Mass media is blooming like a fire burns woods in dry season. Especially the big five mass media that are newspaper, magazine, radio, internet and television. One of the parts of television that has a great influence is movie. Movie is very effective to persuade people mind because it is covered with an interesting plot, and it is easy watching. Because of its persuasive, a consumption of movie is being a basic need, even life style.

Movie can influence people easily because it is really close to our life. Movie itself is inspired from a real life but it was added some flavors in order to make it more beautiful for entertainment purpose. From the movie, viewer will be easily persuaded by the actual content presentation that engages audio visual sense so that messages in the movie will be easy to arrive in viewers mind.

Movies produce an emotional response to audiences. They can be amused, frightened, and excited, but they also can experience tension, patriotism, sorrow,

pity, and so on. By watching movies, the audience can get more imagination in their mind and get many values by catching the messages conveyed in the story.

There are many kinds of movie, such as action, comedies, horror, thriller, drama, and so on. For the topic of the research, the writer prefers to choose drama family and teenager movies with fresh and logical stories, but it still can convey rich values of life that can help the audience improve their own personality. All kinds of technology and everything around us such as television, internet, game, movie, the group of people, books, and soon have the values that can change the human's character. Values themselves are the guiding principles of life that contribute to the all rounds development of an individual. They give a direction to life and thus bring joy, satisfaction and peace. Values add quality to life. Values give meaning and strength to an individuals character by occupying a central place in his/her life. Meanwhile, there is also a movie that has a good value and motivational themes are the best of all to be seen and be investigated by the researcher.

There are some reasons why the researcher used this movie. The first the movie related to learning theory that is humanism theory. A primary purpose of humanism could be described as the development of self-actualized, autonomous people. In humanism, learning is student centered and personalized, and the educator's role is that of a facilitator. Humanism, a paradigm that emerged in the 1960s.

focuses on the human freedom, dignity, and potential. A central assumption of humanism, according to (Huitt, 2001), is that people act with intentionality and values. This is in contrast to the behaviorist notion of operant conditioning

(which argues that all behavior is the result of the application of consequences) and the cognitive psychologist belief that the discovering knowledge or constructing meaning is central to learning. Humanists also believe that it is necessary to study the person as a whole, especially as an individual grows and develops over the lifespan. It follows that the study of the self, motivation, and goals are areas of particular interest.

Based on this case, with the title *The Karate Kid*, most adult think that in this movie consist of violence but in here the writer wants to analyze and find out the educational value shown in this movie rarely we can find in other movie. In this movie we can find learning method that teacher used to improve the student ability. We also can find the student respond and student desire to be the winner. Values from this movie tell us about the teacher affective when taught the student, also give message how to maintain and expand the education that teacher taught. based on what the researcher explain above, the researcher take a title **AN ANALYSIS OF EDUCATIONAL VALUES IN “THE KARATE KID” MOVIE.**

B. Research Problems

The problems are related to the study on educational values in “*The Karate Kid*” movie, the research problems can be formulated as follows:

1. What are the educational values found in “*The Karate Kid*” movie?
2. How the educational values are presented in the movie?

C. Objectives of study

Based on the problems of the research, the objectives of the research are presented below:

1. To analyze the educational values that included in "The Karate Kid" movie
2. To find out the ways educational values presented in the movie .

D. Significances of the study

1. Theoretically

The result this study is expected to be beneficial to the world of literature and can contribute to the development of value education

2. Practically

- a. The Students:

This study is aimed to give one learning reference, especially in literature in the term educational value that can find in the movie.

- b. The Teacher

This study is aimed to be an additional information and instrument for teaching Literature.

- c. Others Researcher

This study can be an inspiration and secondary data to the others researcher who interest to conduct study about educational values in movie.

E. Scope and Limitation of the Study

In order that there is no confusion and extension of understanding or deviation from the purpose of studying problem, the writer limit the subject of the study.

1. Scope:

The scope in this research is selected “The Karate Kid” movie

2. Limitation:

The study is to analyze educational value in *Karate Kids* movie. The writer of this research limits the study on dialogues in the movie.

F. Definition of key terms

To avoid misunderstanding the writer wants to clarify the meaning briefly. It consists of some main terms which are necessary to be explained. They are follow:

1. Educational Value:

Educational values are something (as principle quality or entity) intrinsically valuable or desirable into human being (Naquip, 1991). Education value is the spirit of education, so wherever they are taught the value of education will present itself. Educational value is the value of education. (Zaim Elmubarok, 1998) Educational value never mentioned by ex-minister of Education and Culture of the Republic of Indonesia, which was then chaired by Prof. Dr. Nugroho Notosoesanto. He explicitly convey that education was essentially has two missions at once, the first mission is academic education and second mission is character education.

2.Movies

A movie or motion picture is the only new visual art form created in the 300 years. It is a complex, exclusive art, difficult to define, but the element of the movies is instantaneous and universal.

Motion pictures are in fact both an art form and medium of mass entertainment, and in the latter capacity they have a significant impact in a sociological sense. In addition, they have background rooted in science and technology.(Merriam Webster Inc, 1981).

Movie or film is one kind of the most popular entertainment media. It looks like piece of mirror, which reflects all the respect of human society, including the material world and the spiritual world as well. Movie or film is so important that it has become the first arts of the human world.

Movie offers a special language of projected moving image with sound a language which incorporates the characteristics of the graphic, plastic, spatial and narrative arts. It is finally becoming accepted in educational circles an established art from suitable for study analysis, research in institution of higher learning. Movie or film study encompasses the examination of the motion picture as a medium of communication, entertainment and artistic expression.

3. Karate Kid Movie

Movie is a type of visual communication which use moving pictures and sound to tell stories or inform (help people to learn about new ideas). One of popular movie in that era is “The Karate Kid” movie. The Karate Kid is a remake movie from the popular movie in 1984 with similar title.

The Karate Kid movie is drama action directed by Harold Zwart, produced by Columbia Pictures and the actors are Jackie Chan as Mr. Han, Jaden Smith as Dre Parker and Taraji P Henson as Sherry Parker (Dre Parker's mom).

This movie tell about the children (Dre Parker) that interest to Kung Fu after he saw many child accustomed in Kung Fu school and get some enemy from some friend in the school. Until one day he get a challenge to loses her enemy on tournament. He wonted by Mr. Han. Mr. Han is accustomed him from the basic Kung Fu.