

CHAPTER I

INTRODUCTION

This chapter presents the background of the study, statement of the problem, objective of the study, hypothesis, significance of the study, scope and limitation of the study and definition of the key terms.

A. Background of the Study

According to Harmer (2007) learning a language is important thing to communication because is it the tool for communication. English is international language, English is one of the important subjects which should be taken and mastered by the students in senior high school. Students should understand four language skills such as listening, speaking, reading and writing in order to master this subject Wiranda (2013). Writing is one of language skills, writing is an activity which done by the English learner. The bigining in learning, writing is the way for the students to express their feeling. When we put our ideas in written media, we have to combine our knowledge and experience in our own words to be good writing.

This statement is supported by Murcia (2000) who states that the writing skill is often perceived as the most difficult skill since it requires a higher level of productive language control than other skills. Many people considered that writing as the most difficult skill be learned compared to the other language skill. Most people learned who have learned writing skill, they find many difficulties when facing writing task in a language class. Beside that many people who study English considered that they do not know

how write the topic, so they cannot make a good paragraph Harmer (2016). It means writing is an activity to express the ideas in our brain. Learning writing is often having difficulties on make ideas and needs hard work to make good writing. It needs hard thinking and procedure word, sentences and paragraphs. A good writing generally contains more information. The student must have intensive knowledge if they want to good paragraph.

Based on the KTSP curriculum that is used by the government, there are some types of writing which have to be taught in senior high school at the tenth grade, there are descriptive text, narrative text and recount text.

Recount text is the form of text that aims at retelling events for the purpose of informing or entertaining. Therought recount text the students can talk their experiance that is unforgettable and enjoyble. However many students are still confused to start their writing, many students have problem in writing skill recount text.

Technology is one of learning media that can be used to teach writing in recount text. Based on Ahmadi (2018) the use of technology is important part of teaching and learning process. The application of technology has considerably changed English teaching method. It provides so many alternative as making teaching interesting and more productive in terms of advancement (Putel, 2013). In this era learners can learn meaningfully when technology is used in teaching process. In this modern era or digital era, students are using smartphone that can download a lot of application and social media such as facebook, twitter, snapchat, instagram, weibo, etc. In this

case English teachers have to be creative to use any teaching media in teaching English skills. By using Instagram can be a media for increasing students' writing skill. Kessler (2013) stated that Instagram works as a unique way for teachers and students to connect and share information. In fact, Instagram is developing a regular presence in classrooms around the world and teachers are finding creative ways to put it to good use. Teachers can also use Instagram with their students for educational benefits. The students get the better inspiration, Instagram can provide for pictures or videos which help and support the student in writing skill.

The researcher choose MAN 2 Kediri to be subject of the research is because the students are allowed bring smartphone to the class, but the teacher not using smartphone to teach in the class, even though the facilities at the school are very good such as wifi provides in each class.

Based on the observation in MAN 2 Kediri, the difficult skill to learn English is writing, the student find difficulties in digging their idea and imagination in writing recount text. The researcher has observed, when students were working on their writing, the researcher found that they did not understand the structure and the language feature of the text. In addition, students also lack of knowledge in using correct grammar and the way of arranging a good text. They lack of vocabularies and they do not know how to make a good sentence. English teachers of MAN 2 Kediri still use traditional or conventional method to teach writing. Conventional method is teaching without using technology and the teacher use textbook when teaching learning

process, usually makes students bored in the class because the method is monotonous and the students are passive, the interaction among them becomes dull. When the teacher teach in the class the students uses smartphone only to open goeple translate. Instagram is one of types Web that the students are familiar as online social communities. Instagram is one of social network platforms in which the students usually use it to share their personal information, such as uploading their pictures or videos and writing Instagram captions. The flexibelity makes Instagram more famous than other social media. The teacher should use creative media to make them enjoy the lesson. From this media, perhaps the learning process more colorful.

The previous studies that has already discussed about Instagram. First, Handayani (2018) observation in the ESL students, she was agree that Instagram encourages students to improve writing, as she said students get better writing ability after the implementation of Instagram. That the students had positive response toward the implementation of the Instagram. The students view that Instagram was meaningful and fun to be implemented in class. Second, Novitasari and Alivi (2016) They present some writing activities using Instagram as an instructional tool to attract students' interest and build ideas in large classes. The result of their research is that Instagram is an effective tool to improve the writing skill of the students.

Based on the explanation above, the researcher wants to apply a media for teaching writing. The researcher was chosen Instagram as the media is one the popular social media. Instagram is one of media in study which can be

used to help the teacher delivering material which it given to the student. From this media perhaps the learning process colourful and interesting. By using this media is an easy way to help the student to develop creativity in doing writing on recount text. The researcher chose the title. **The Effectiveness of Using Instagram in Teaching Writing Recount text for The Tenth Grade Students of MAN 2 Kediri.**

B. The Problem of the Study

Based on the description of the background of study above, the problem of the study is formulated of the following question.

“Is using Instagram in teaching writing recount text at the tenth grade students effective?”

C. The Objective of the Study

Based on the statement of the problem above, the objective of the study is to investigate whether using Instagram in teaching writing recount text at the tenth grade students' is effective or not”.

D. Hypothesis

Considering the problem of the study, the researcher builds the hypothesis to make the purpose of this study clear. There are two types of hypothesis formulated; there are Alternative hypothesis H_a . Null hypothesis H_0 .

1. H_a : There is significant difference between the students taught by using Instagram and student taught by using PPT for the tenth grade students of MAN 2 Kediri.

2. H_0 : There is no significant difference between the students taught by using Instagram and student taught by using PPT for the tenth grade students of MAN 2 Kediri.

E. Significance of the Study

The result of this expected to give valuable contribution to student, the teacher, the reader, and the next further researcher.

1. The Student

To the students, the result of this research expect can help the students to learn English easily with this media.

2. The English Teacher

To the teacher, this research hopes the teacher can applied this media to improve writing skill. By using Instagram in teaching learning process will be enjoyable and make the teacher easy to give the material to the students.

3. The Next Researcher

To the next researcher, it is expected whether this research can be used as the source in their findings or inspires them to improve the new findings by this media.

F. Scope and Limitation of the Study

The scope of the study with the application of Instagram in teaching learning process, this study is limited to find out how the Instagram can help the students' writing improvement in senior high school.

The limitation of subject is English which focusses writing on recount text. Besides, the researcher used Instagram to improve students' writing skill.

G. Definition of Key Terms

In the definition of the key term the research will define some key terms related to the paper, there are: writing, recount text, Instagram.

1. Writing

Writing is important skill in learning English, Writing is an activity in which the writers take their ideas and creativity someone to make some good paragraph (Jeremy,2004).

2. Recount Text

According to Anderson & Anderson (2003), a recount text is a text that retells past events and usually in order that happened. Recount text It has purpose to retell and describe experience in the past.

3. Instagram

According to Maulina (2018), Instagram is modern social media, the student and the teacher become creative to use it for anything. The word Instagram's refers to one of feature in Instagram which is viewers can like the photo, leave a comment, or read previously posted comments. In this photo content also displays how many people have "liked" the photo, give comments and the users can also give hastag# below the caption. Instagram is interesting for teaching writing. social media also help to encourage the use of the English language as the users (students) want

their captions to be read locally or internationally and the best way to do it.

Is through the use of English language as it is a language used by the world.