THE EFFECTIVENESS OF MENTIMETER LEARNING APPLICATION TOWARD STUDENTS' WRITING SKILLS

THESIS

Presented to:

State Islamic University Syekh Wasil Kediri

In Partial Fulfilment of the Requirement

For the Degree of *Sarjana* in English Language Education (S. Pd)

BY:

DEVI EKA NOVITASARI

22202019

DEPARTEMENT OF ENGLISH LANGUAGE EDUCATION

FACULTY OF TARBIYAH AND TEACHER TRAINING

STATE ISLAMIC UNIVERSITY SYEKH WASIL KEDIRI

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2026

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I hereby declare that this thesis is my own original work and has been completed independently. All sources information, data, quotations, and references used in this thesis have been properly acknowledged and cited in accordance with academic standards.

This thesis has not been submitted, either in whole or in part, to any other university or institution for the purpose of obtaining a degree or any other qualification, except where explicitly stated.

I fully understand that any form of plagiarism or academic dishonesty may result in academic sanctions in accordance with applicable regulations. I hereby take full responsibility for the authenticity of this thesis.

Kediri, 14th April 2026

The Researcher

DEVI EKA NOVITASARI

NIM 22202019

APPROVAL PAGE

This is to certify the *Sarjana's* Thesis of Devi Eka Novitasari has been approved by the thesis advisors for further approval by the board examiners.

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MOTTO

"And whoever puts their trust in Allah, then He alone is sufficient for them."

(Qur'an, Surah At-Talaq 65:3)

THESIS DEDICATION

Bismillahirahmanirrahim, Alhamdulillah, all praise due to Allah (SWT), the Lord of the world, who granted me the strength, patience, and knowledge to complete this work. Sholawat and greetings that I always pour out to the beloved Prophet Muhammad (SAW).

This thesis is proudly dedicated to:

1. Myself (Devi Eka Novitasari) who has been tried to complete this thesis. Thank you for staying strong even when things felt heavy, for not giving up during the hard days, and for continuing to move forward step by step.
2. My beloved parents, Bapak Riyanto & Ibu Rustin, for their endless love, prayers, support, and sacrifices throughout my life. Thank you for always believing in me, encouraging me in every situation, and being my greatest source of strength. This achievement is as much yours as it is mine.
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9. My closest friends who have always listened, understood, and reminded me of the meaning of endurance.

The writer realized that this thesis is still far away from perfection so that the writer needs the constructive critics and suggestions from the readers in order to conduct better study in the future. Then, the writer hopes that this thesis will give positive contribution for the readers especially for the students of English Department.

Kediri, 14th April 2026

The Researcher

DEVI EKA NOVITASARI

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ABSTRACT

NOVITASARI, D.E. 2026**.** *The Effectiveness of Mentimeter Learning Application toward Students' Writing Skills,* Thesis. Department of English language Education, Faculty of Tarbiyah State Islamic University (UIN) Syekh Wasil Kediri. Advisor: Dr. Ary Setya Budhi Ningrum, M. Pd. and Drs. Agus Edi Winarto, M. Pd.

Keywords*: Mentimeter, Writing Skills, Analytical Exposition, Quasi-experimental.*

Writing is an essential skill in English as a Foreign Language (EFL) learning. However, many students still face difficulties in generating ideas, organizing arguments, and applying appropriate language features in analytical exposition writing. Therefore, this study aimed to investigate whether there was a significant difference in students' writing skills between those taught using Mentimeter and those taught using PowerPoint.

A quasi-experimental design featuring a non-equivalent control group was employed in this study. A total of 64 tenth-grade students from the Hospitality and Tourism department at SMKN 2 Kota Kediri took part as research participants. The students were divided into two groups: an experimental group and a control group. Mentimeter was used as the learning medium in the experimental group, while PowerPoint was used in the control group. Data were gathered through pre-test and post-test writing assessments and subsequently analyzed using the Mann-Whitney U test.

The findings showed that both groups experienced improvement in their writing scores; however, the experimental group demonstrated higher achievement. The mean score of the experimental group increased from 53.13 to 65.63, whereas the control group improved from 52.03 to 60.94. Furthermore, the Mann-Whitney U test revealed a significance value of 0.021, which was lower than 0.05, indicating a statistically significant difference between the two groups. The effect size analysis also indicated a small effect of Mentimeter on students' writing achievement.

In conclusion, Mentimeter is effective in enhancing students' writing skills, even though the effect size is considered small. It can serve as an alternative learning medium to create a more interactive and engaging classroom environment. Therefore, teachers are recommended to integrate Mentimeter into their teaching practices.

TABLE OF CONTENTS

DECLARATION OF AUTORSHIP ..... **ii**
APPROVAL PAGE ..... **iii**
RATIFICATION SHEET ..... **iv**
MOTTO ..... **v**
THESIS DEDICATION ..... **vi**
ACKNOWLEDGEMENT ..... **vii**
ABSTRACT ..... **ix**
TABLE OF CONTENTS ..... **x**
LIST OF TABLES ..... **xii**
LIST OF APPENDICES ..... **xiii**
CHAPTER 1 INTRODUCTION **1**
A. Background of the study 1
B. Research Problem 5
C. Objectives of the study 5
D. Hypothesis of Study 5
E. Significance of the Study 6
F. Scope and Limitation 6
G. Definition of Key Terms 7
CHAPTER 2 REVIEW OF RELATED LITERATURE **7**
A. Writing Ability 7
B. Teaching and Learning Writing 9
C. Components of Writing 10
D. PowerPoint in Writing 11
E. Mentimeter 12
F. Previous Related Studies 13
G. Conceptual Framework 15
CHAPTER 3 RESEARCH METHODOLOGY **18**
A. Research Design 18
B. Variables 19
C. Population and Sample 19
D. Research Instrument 21
E. Treatment Procedure 23

F. Data Validity & Reliability 24
G. Data Collection 25
H. Data Analysis 26
CHAPTER 4 FINDINGS AND DISCUSSION 28
A. Research Findings 28
1. The Description of Data 28
2. Reliability: Inter-Rater Test Result 30
3. Testing Assumption 33
4. Hypothesis Testing through Mann Whitney U Test 36
B. Discussion 38
CHAPTER 5 CONCLUSION AND SUGGESTION 41
A. Conclusion 41
B. Suggestion 42
REFERENCES 43
APPENDICES 47

LIST OF TABLES

Table 3. 1 Research Design 19
Table 3. 2 Treatment Procedure 23
Table 3. 3 Research Schedule 25
Table 4. 1 Descriptive Statistic of Control Group 26
Table 4. 2 Descriptive Statistic of Control Group 29
Table 4. 3 Reliability of Pretest Control Group 31
Table 4. 4 Reliability of Posttest Control Group 31
Table 4. 5 Reliability of Pretest Experimental Group 32
Table 4. 6 Reliability of Posttest Experimental Group 32
Table 4. 7 Interpretation Level Agreement 33
Table 4. 8 Pre-test Normal Distribution 33
Table 4. 9 Post-test Normal Distribution 34
Table 4. 10 The Result of Homogeneity Variance of Pre-Test and Post-Test 35
Table 4. 11 The Result of Mann Whitney U Test 37
Table 4. 12 Conhen's Standard of Effect Size 37

LIST OF APPENDICES

Appendix 1 Research Permit 47
Appendix 2 Letter From SMKN 2 Kota Kediri 48
Appendix 3 Rubric of Scoring 49
Appendix 4 Lesson Plan Experimental Group 52
Appendix 5 Lesson Plan Control Group 55
Appendix 6 Pre-Test Analytical Exposition 57
Appendix 7 Post-Test Analytical Exposition 58
Appendix 8 Result of Pre-Test 59
Appendix 9 Result of Post-Test 60
Appendix 10 Students' Scores of Experimental Group 61
Appendix 11 Students' Scores of Control Group 63
Appendix 12 Documentation 65
Appendix 13 Curriculum Vitae 66