

CHAPTER I

INTRODUCTION

This chapter serves detailed information of the background, the research problem, the research objective, the hypothesis, the scope and limitation of the research, the significance of the study, and also the definition of key term.

A. Background of The Research

Now, English is being very essential language to master. This statement is also supported by Haiyudi (2023) “From the interview, it was found that the students were fully aware that English is very important to learn”. Based on Haiyudi’s interview with the students can be concluded that English is crucial to learn. English is known as the second language in Indonesia and it is an international language. Khakimova (2024) stated that Indonesians should make more effort to master English as their second language. English is commonly used to communicate with foreign people who cannot speak the national language of a country. Those become the reasons why people learn English, and why English is essential to master. Besides, other reasons can come based on every person’s needs such as business, education, and other personal reasons. But according to Amalia et al. (2023), most of people learn English because it is a requirement of job vacancies and to gain knowledge.

There are some skills that should be mastered by the English learner, they are writing, speaking, listening, and reading skills. According to Ampa & Akib (2019 as cited in Salsabila et al., 2023), writing and speaking are classified as productive skills while listening and reading are classified as receptive skills.

According to several studies Pratama & Hastuti (2024), compared with the other skills, writing skills are believed as the hardest skill to learn because it demands the writer to be capable of generating and arranging aspects like grammar, word choice, vocabulary, and punctuation. There are many kinds of writing taught in school, one of them is narrative text.

According to Purba (2018 as cited in Riffani, 2022), narrative text is a text contains past successive stories or events that also contains the problem's resolution of a specific problem, give moral messages to the readers. While according to Hidayatullah (2022), narrative text is an English text that have a goal to retell successive real stories. From those explanations, it can be drawn that narrative text tells about continuing past stories with a specific moral message. Narrative text can be fiction and non-fiction, it has so many genres such as fable, fairy stories/tales, horror, science fiction, myth, romance, mysteries, etc. At a glance, narrative text is similar with recount text. According to Autila (2017), recount text is a series order of past stories. But, the main difference between these two texts is in the resolution. Narrative text will always contain a resolution of the problem while recount text will not always show the resolution of the problem. In other words, recount text will only retell the series of past events what have occurred and should not insert the resolution.

Students are often overcome difficulties in writing narrative text. According to Fadilah et al. (2024), the students' difficulties of writing narrative text are developing the generic structures, using the grammar, prepositions, composing words, to be, vocabulary, and punctuation. It can be seen that students' difficulties in writing include all elements of writing, namely content (composing words),

organization (developing the generic structures), vocabulary (vocabulary), grammar (prepositions, to be), and mechanics (punctuations). In other words, students' writing skills is still low in every element of writing.

The teachers should have the appropriate strategy or media to cut down these students' difficulties in writing narrative text. According to Rumelt (2011 as cited in Ivanković & Ćutić, 2024), strategy is "a specific type of problem-solving procedure". It means that strategy is arranged to solve a specific problem. Rumelt also added that strategy has three elements namely, "diagnosis of the key challenge or problem, a policy to guide the approach to that challenge, and a coherent set of actions to implement that policy" (Rumelt, 2011, as cited in Ivanković & Ćutić, 2024). Where it means that in the strategy contains three components, the first is knowing or understanding the problem, the second is having a rule to lead solving the problem, and the third is implementing the rule in appropriate way. While according to Gaol & Sitepu (2020), learning media is the tools that are utilized to teach or explain materials in learning activities. It means that media is used to help the teachers teach in the classroom.

The media to write narrative text can be pictures series, animated video, etc. Between many studies about the effects of animated video on the students' writing skill, the researcher will hold research to investigate the effectiveness of animated video especially from English Fairy Tales YouTube Channel. This research study will entitle "The Effectiveness of Animated Videos on The Tenth-Grades Students' Narrative Writing Skills at SMK Pawyatan Daha 1 Kediri."

This is new research, because the researcher uses animated videos from English Fairy Tales YouTube channel and because never there any researcher who

conduct a research on the animated video from English Fairy Tales YouTube Channel.

The researcher chooses the videos from this channel because videos in this channel help the researcher learn English, especially in learning English vocabulary, writing, and speaking skills. Besides, the videos also contain subtitles that can be read by the one who is watching the video if they cannot hear clearly, the subtitles can also help the one who is watching the video to learn about new vocabulary. The animated character is created attractively, not boring. The sound of the characters in the video is clear enough to hear for one who has known the pronunciation of English vocabulary pretty much.

Moreover, the researcher decides to conduct the research at SMK Pawyatan Daha 1 Kediri because this is a private school that has been accredited "A". It means that this private school has a good educational value, that is why the researcher is interested in conducting research in this school.

The researcher chooses narrative text because it is appropriate to the genre of the videos from English Fairy Tales YouTube channel. Fairy Tales are one of the genres of narrative text. So, the result of this research will show whether the animated videos from this channel is effective to help the students' narrative text writing skills or not.

B. Research Problem

Based on the background above, the research question of this research is, "Does the animated video from the English Fairy Tales YouTube Channel affect students' narrative writing skills?"

C. Objective of The Study

Research objective of this study is the effectiveness of the animated video from the English Fairy Tales YouTube Channel on the students' narrative writing skills

D. Hypothesis of The Research

The researcher constructs the hypothesis as follow:

1. The null hypothesis (H_0): There is no significant difference in students' narrative writing skills between those who are taught using animated videos from the English Fairy Tales YouTube Channel and those are taught using picture series.
2. The alternative hypothesis (H_1): There is significant difference in students' narrative writing skills between students who are taught using animated videos from the English Fairy Tales YouTube Channel and they who are taught using picture series.

E. The Scope and Limitation of The Study

The scope of this study is investigating the effectiveness of an animated video from English Fairy Tales YouTube channel in writing narrative text. The researcher will investigate whether the animated video from the English Fairy Tales YouTube Channel is effective or ineffective in helping students write a narrative text. The type of narrative text used in this research is Fairy Tales.

The evaluation is going to be focused on the standard of writing, namely the uses of content, organization, vocabulary, grammar, and mechanics before and after taught using the animated video from English Fairy Tales YouTube channel.

F. The Significance of The Study

1. Teacher

Give information related to the appropriate media to teach writing, especially writing narrative text in the classroom.

2. Future Researcher

Give information related to the effectiveness of the animated video from the English Fairy Tales YouTube Channel in teaching writing, especially writing narrative text.

G. The Definition of Keyterm

Here are some key terms that can help the readers understand the meaning of this proposal thesis topic:

1. Animated Video from The English Fairy Tales YouTube Channel

Animation is explained by Munir (2018 as cited in Mazmurrini et al., 2023) as a visual presentation created by blending text, graphics, and sound into moving sequences. Furthermore, according to Siregar (2021), animated video tells a story by combining a sequence of moving images with sound. So animated video can be explained as the show by showing either moving text or graphics that also have sounds.

2. Writing Skills

According to Faisal (2016 as cited in Rahmayanti et al., 2023), ability to write was defined as the ability to convey thoughts, ideas, and feelings in the form of writing. Moreover, Zirak et al. (2022), explained that writing skills were the ability to express opinion and ideas in the form of written text. Furthermore, they also explained that writing ability is the ability to arrange

ideas using the appropriate words and to form correct sentences mechanically, so it can be a paragraph. In conclusion, writing skill is ability to express feelings, ideas, and thoughts using appropriate words and correct mechanisms in the form of good sentences or paragraphs.

3. Narrative Text

According to Rusmilawati (2020 as cited in Novita et al., 2024), explained that the narrative text is a sequence of chronological stories in a specific time. In addition, Lubis (2016 as cited in Fadilah et al., 2024) stated that narrative text can be fictive or non-fictive stories. Further, he also stated that the aim of this text is to amuse the readers through the content in this story. Narrative text also has particular characteristics, namely the moral message or coda, directly or indirectly. A moral message or coda is a lesson that can be taken from the story. In conclusion, a narrative text is an entertaining story, either fiction or non-fiction.