

CHAPTER V

CONCLUSION AND SUGGESTION

The last chapter of this research explains conclusion and suggestion. In conclusion, the researcher summarizes the explanation of the research briefly. While in suggestion it presents the weaknesses of this research that are presented to be enhanced.

A. Conclusion

Based on the results of data analysis and discussion presented in the previous chapter, this study concludes that there is a very strong and positive correlation between the length in accessing social media specifically TikTok and students' academic vocabulary mastery at MTsN 1 Jombang. The Kendall's Tau coefficient ($\tau = 0.877$, Sig. < 0.001) indicates that the longer students spend accessing TikTok, especially when exposed to educational content such as the Kampung Inggris LC account, the higher their academic vocabulary mastery tends to be. Furthermore, regression analysis demonstrates that 85.6% of the variation in students' academic vocabulary mastery can be explained by the duration of accessing social media, showing that exposure to English content on TikTok contributes substantially to vocabulary improvement.

These findings prove that TikTok, when used for educational purposes, can serve as an effective medium for incidental vocabulary learning. The platform's short, engaging, and contextualized English content encourages continuous exposure, increases motivation, and enhances retention. Overall, this study confirms that the length of accessing social

media plays a significant role in supporting students' academic vocabulary development.

B. Suggestion

Based on the findings and conclusions of this study, several suggestions are proposed as follows:

1. For English Teachers

English teachers are encouraged to utilize social media platforms especially TikTok as supplementary tools to support vocabulary learning. Teachers can recommend reliable educational accounts such as Kampung Inggris LC and integrate short videos into classroom activities to enhance student engagement. Teachers may also guide students in selecting appropriate English learning content so that their social media usage becomes more purposeful and academically beneficial. Additionally, teachers should monitor and encourage balance, ensuring that students do not use social media excessively for non-educational purposes.

2. For Students

Students are encouraged to use social media wisely by following educational content that can support their English learning, particularly vocabulary mastery. TikTok offers many short and understandable videos that can help students learn new words naturally and enjoyably. Students should take advantage of this opportunity by actively engaging with English learning materials—such as watching, repeating, and practicing the vocabulary found in the videos. However, students should also

maintain self-control to avoid spending excessive time on entertainment-only content.

3. For Future Researchers

Future researchers are encouraged to broaden this study by investigating other variables that may influence academic vocabulary mastery, such as students' motivation, learning strategies, or types of social media content. Further studies may also explore different educational platforms or compare the effectiveness of various social media applications. In addition, researchers may conduct experimental research to examine the direct impact of TikTok-based instructional materials on vocabulary development. Expanding the sample size or including students from different education levels could also provide more comprehensive insights.