

CHAPTER I

INTRODUCTION

A. Background of the Study

The more students practice their idea or opinions through speaking way. In environment of school, the purposes of learning speaking to make a good social relations with teacher or friends. Speaking as a productive skill to put ideas or opinions about something into words. It means that the students do not only keep silent related to the material or teacher, but also should actively speaking to the teacher explanations. Here the teacher guided the students in order they can active in speaking skill. Communication in foreign language must have continuity in communicating (Kholipah, 2018:12-13).

Speaking is a skill that needs practice. Students must learn speaking skill besides reading, listening, and writing. Although speaking skill is very important, actually many students feel speaking is a bit boring subject to learn understand, and practice. Speaking is a process of conveying words or meanings in making others understand (Brown, 2001: 39). The students will difficult to learn and practice if the learning method and the teaching media not interesting for them. In other words the students need motivation during the learning process, so the English teachers need strategies to stimulate the students (Dhieni, Hapidin&Ningtias, 2017: 10). Based on Fiona (1999 : 15) L2 learning problems will lead them to new

understandings of strategy, more conical and specific to strategies that they think are also newer to implement in their learning.

Teaching is the way of the teacher to transferring their knowledge that they have to the students. But, teaching is not only about that, but also how the teacher can teach the students through interest technique so the students can get the point easier and enjoy with the teacher (Wamnebo et al. 2018:4). The media used in teaching English especially in teaching speaking. According to Wamnebo et al, for teaching speaking the teacher must prepare the media as a important component and important support process of teaching. Wijaya cited in (Wamnebo et al. 2018:2) say that "a medium (media) is a channel of communication". Sudrajat cited in (Wamnebo et al. 2018:2) stated that media is a tool used to deliver learning material, which is needed by the teacher so that the message or meaning of the material can be understood by students such as using video or vlogging as media of learning. When the learner see the object directly, they will be able to make sentences easier, and through short video or vlogging can help them to make confident in their speaking, because they will thought that they must be perfect in their performment.

The widespread of English learning videos or vlogging nowadays reveal that technology has been integrated in English language world. The use of video or vlogging can facilitate the students in more interesting learning activities because they can get different learning experience when it can be implemented by teachers effectively. Harmer (2006) cited in (Hadijah, 2017:307) states that video or vlogging can give essential extra

benefits for students' learning experiences improve their cross cultural understanding, develop their creativity, and increase their motivation in learning. However, in this advanced technology era, the teachers have to face some challenges in utilizing the video or vlogging method to increase the students' speaking skill.

According to Maulidah (2018:12-15) conducted her study in Muhammadiyah University of Gresik, vlog is one of the technology which is currently used by lecturer to increase students' performance, especially in speaking. Several studies have promoted the phenomena that Vlog can effectively facilitate language teaching and learning, especially in terms of "learners' language complexity, grammatical correctness, and fluency". However, the existence of Vlog as one of latest technology is really expected to improve students' speaking ability. One of the things that affects students' interest in learning process is media.

Muhson (2010:1-10) said that learning media is an instrument used for information processing, to transfer and receive the information. One of the media which is suitable to face the problem above is social media. Vlog can help students to improve their speaking ability. Students feel enjoy, motivate, and feel more confident after make a Vlog. It is because the students are close to technology and social media. The students is a part of Millennial Generation, and the characteristics of Millennial Generation are concern the media, addiction to the technology, internet, and social media (Angela & Effendi, 2015). In this era, Vlog is a more suitable media for the students' needs in the digital-based era. They can share their ideas

through Vlog using English, so it can make students develop their vocabulary and confidence easily.

Based on the explanation above, the researcher would like to conduct a research in the eleventh grade of SMKN 1 Ngasem Kediri. Based on the explanation above, the researcher is going to investigate **THE EFFECTIVENESS OF USING VLOGGING TO INCREASE SPEAKING SKILL FOR ELEVENTH GRADE STUDENTS AT SMKN 1 NGASEM KEDIRI.**

B. Research Questions

Based on the background of the study above, the researcher states the problem of the study as follow "Is The Vlogging Technique Effective to Increase Speaking Skill For The Eleventh Grade Students At SMKN 1 Ngasem Kediri?."

C. Objective of the Study

The researcher sets the objective of the research. It is to investigate whether or not Vlogging technique is effective to increase speaking skill for the eleventh grade students at SMKN 1 Ngasem Kediri."

D. The Hypothesis

In relation with the background of the study, the research problem, and the objective of the study, the researcher can take the hypothesis:

H1: There is significant effect of using Vlogging Technique to increase students' speaking skill for The eleventh grade students of SMKN 1 Ngasem Kediri.

H0: There is no significant effect of using Vlogging Technique to increase students' speaking skill for The eleventh grade students of SMKN 1 Ngasem Kediri.

E. Scope and Limitation of the Study

The researcher just focus on find out the effectiveness of using vlogging to increase students' speaking skill especially for speaking performance and competency at senior high school level. This study is limited to the eleventh grade of SMKN 1 Ngasem Kediri.

F. Significance of the Study

The researcher has some expectation from this research. The researcher hopes this study will be useful for teacher, students and for other researchers.

1. Teacher

This research can be new inspiration for the teacher to teach in the class. This research can be also minimized the problem of the teacher and students face in the teaching learning process. The English teacher will know the result of their students' achievement in learning speaking by using vlogging.

2. Students

This research can be new solution for the students, because it can be used to improve and develop their abilities in speaking. Because it will give them a lot of new experiences in order that they will be more enjoy in speaking, especially using vlogging.

3. For other researchers

This research is expected to give information, model, or reference to be developed for further studies, the researcher hopes that other researchers evaluate, revise, reconstruct, or modify this study and write further studies for other levels and objectives.

G. The Definition of Key Terms

To avoid misunderstanding, the writer wants to give some key terms that may help the readers understand better the content. The key terms are:

1. Effectiveness

Effectiveness is to produce something that is the goal. The meaning of effectiveness in this study is the existence of a significant difference in the score of students' speaking skill before and after being taught using vlogging technique.

2. Speaking skill

Speaking is a productive skill. This usually refers to the skill of someone to communicate. When the speaker speaks they produce an expression and it must be meaningful and get unidirectional feedback. It is not like the other skills, speaking is more complicated that it seems at first and involves more than pronouncing words.

3. Vlogging

Vlog comes from two words, namely "video" and "blog". "Video" is a technology for capturing, recording, processing and transmitting moving image. "Blog" is a personal online record that shared on social media to be read by the general public. From the two words above,

vlog has the meaning of personal notes in the form of videos that are distributed in general. Vlogs can also be referred to as a form of blogging activities using visual audio and video (Asadi, 2005).