

CHAPTER I

INTRODUCTION

This research is presented in this chapter. This chapter includes sub-chapters, research background, research questions, research objectives, research significance, and definitions of important terms.

1.1 Background of Study.

Reading has a very important role in life. Reading will help students think more clearly, more creatively, and gain broader insights. Students' interest in reading needs to be developed so that this can be realized.

However, seeing the low level of interest in reading, educational institutions made various efforts. One of the initiatives is the formation of a "School Literacy Movement." According to Pratiwi (2022). At school, the government has promoted a program called Gerakan Literasi Sekolah (School Literacy Movement, henceforth GLS). Literacy is an important skill in everyday life. Literacy awareness is critical in the world of education. Students' levels of success are affected by the educational culture that is instilled in them at school and in their surrounding environment.

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The aim is to make schools an educational forum that encourages lifelong literacy

by involving the community. Ministry of Education. So, the aim of this program is to encourage all schools to carry out literacy activities guided by movement. Apart from that, Minister of Education and culture regulation Number 23 of 2015 regulates moral and character development. One of them includes displaying literacy culture with a fifteen-minutes reading session before class starts at various educational levels.

The example of an environment in which reading culture in the elementary school is all of the school's participants having a character of fondness of reading. The character of fondness of reading in education of character is the student's ability to take the time for reading and give virtue to himself. Students can take break time, free time, and waiting.

For pickup and the others for reading activity. Because Building character cannot be done instantly or naturally from birth. But through activities carried out repeatedly or continuously. The same with building a character of fondness of reading in students. It needs a habituation early on and continuous activities, but also the school also provides facilities and infrastructure that support the habit of reading fondly. The medium of growing a character of fondness for reading can be through education in the school because reading is a part of knowledge. To build the character of fondness for reading, the school has to support and facilitate students through the reading room. Also provide storybooks according to the stage of student development and make interesting literacy activities and others.

The development of reading fondness in school is carried out thoroughly in every grade level. Especially in the lower class. That is because reading is an initial ability that must be possessed by students. School informing character reading of fondness for the GLS program. It is possible to conclude that education has a significant impact on human

life. The School Literacy Movement is one of the participatory reading habituation activities by school residents, including students, teachers, school principals, education staff, school supervisors, school committees, and academics under the coordination of the Directorate General of Primary and Secondary Education of the Ministry of Education and Culture with efforts. What is taken is the habit of reading 15 minutes every everyday before learning and teaching activities begin (I. F. R. Sari, 2018). From the School Literacy Movement, students are expected to have character values, local, national, and global wisdom at the elementary school level (Rusniasa et al., 2021).

The benefits of reading activities that first add insight and knowledge, one of the important keys in the learning process, are. Starting from reading, a person can gain new information, knowledge, and insights that were previously unknown. Reading activities are related to the process of pronouncing written words. The more often you read, the more vocabulary you will find and train someone to think critically. Thus, a person can improve speaking skills in processing words when speaking or communicating between social and social opinions (Fatmasari & Fitriyah, 2018).

Before someone carries out reading activities, of course, the reader is influenced by the interests or impulses that exist within the person, or what is called reading interest. Is the tendency of a high heart towards something, and reading is reciting what is written and understanding the meaning of reading material to obtain information, knowledge, and insight in the reading material. Elementary school students exhibit characteristics such as high curiosity and narrative thinking; listening to different stories or fairy tales is something that elementary school students enjoy doing. Taro (Pratiwi, 2017) emphasized the importance of activities such as playing, listening to stories, and singing in the child's world. Children are especially drawn to stories that have a direct impact on them.

Storybooks should include positive and pictorial character traits to increase students' reading interest and develop concrete thinking skills.

The researcher also visited At the Mis Mambaul Ulum school, the reading literacy movement has been implemented for approximately 3 years by creating a reading corner and decorating the library to increase students' interest in reading and also carrying out reading activities 15 minutes before starting learning activities to form reading habits in students. The teacher guides the reading activity for 15 minutes, which is divided into 2 activities: for 10 minutes, students are asked to read a book of their choice, and then the students retell what they have read. And carrying out this activity makes students more active in reading; not only reading, they also discussing the books they have read.

1.2 Research Questions.

1. How is the Implementation of the Reading Literacy Movement at MIS Mambaul Ulum Bondowoso?
2. How does the reading literacy movement affect students' reading interest?
3. What are the supporting and inhibiting factors in the implementating the reading Literacy Movement at MIS Mambaul Ulum Bondowoso ?

1.3 Objective of Study.

1. To find out, how the reading Literacy Movement is implemented among elementary school students in MIS Mambaul Ulum Bondowoso.
2. How the reading Literacy Movement can give the affect for students interest in reading.
3. Inhibiting factors in the implementation of the School Literacy Movement at MIS Mambaul Ulum Bondowoso.

1.4 Scope and Limitation of the Study.

The scope of this research is reading literacy and students' interest in reading. Development of reading interest to improve literacy ability. At this stage, reading interest aims to develop students' literacy skills. Literacy ability itself is the ability to think critically, understand reading material, and relate it to personal experience. The limitation of this research is was conducted with students in grades 4 to 6 of elementary school with an interest in reading at Mambaul Ulum Bondowoso Elementary School.

1.5 Significance of the Study.

The researcher hopes that this result of the study will give new knowledge to the readers. they will know reading is a very important activity for students because it can help them improve their language skills, thingking knowledge, communication, analysis, synthesis, self-awareness, writing, discussion, decision making and cultural awareness.

1.6 Definition of Key Term.

5.3 Implementation.

As a result, when implementing the 2013 curriculum, the government places a special emphasis on literacy activities. This is stated in Minister of Education and Culture Regulation Number 23 of 2015, "reading 15 minutes of non-learning books before the

start of learning time." This action shows the government's commitment to improving learning outcomes and advancing Indonesian children's education.

5.4 Reading Literacy Movement.

This school literacy movement is stated in the Regulation of the Minister of Education and Culture Number 23 of 2015. The strategy in implementing the school literacy movement is by means of reading activities fifteen minutes before learning begins. This activity aims to habituate reading and foster reading interest in elementary school students.

5.5 Interest in Reading.

Interest is the tendency of a high heart towards something, and reading is reciting what is written and understanding the meaning of reading material obtain information, knowledge, and insight in the reading material.

5.6 Inhibiting Factors.

The inhibiting factor in implementing GLS is the limited number of books and reading materials. From the research results, it is known that the availability of books that are appropriate to what is needed and attract students' interest is still incomplete. Grade 2 students, when outside of school, still experience difficulties in obtaining the books and reading materials they want.

1.7 Organization.

As for systematic discussion in this research consists of six chapter :

CHAPTER I : background of study, research problem, the objectivity of the study, Scope and Limitation of the Study, Significance of the Study, Definition of Key Term, Organization.

CHAPTER II : literature review, about theoretical explanation and conceptual in

related to what will be researched. Also about the framework of research that will be examined.

CHAPTER III : research methodology, about approach and research design. The presence of researchers, research location and data source technique of collecting data, data analyze, also the research procedure that will do by researcher.