

**THE EFFECTIVENESS OF USING YOUTUBE VIDEO AS A MEDIA IN
TEACHING STUDENTS LISTENING SKILLS AT SMAN 3 KOTA KEDIRI**

THESIS

Presented to

State Islamic Institute of Kediri

In Partial Fulfilment of the Requirements

For the Degree of Sarjana in English Language Education



By:

Orico Subhanoca Olist

NIM. 21202120

DEPARTMENT OF ENGLISH LANGUAGE EDUCATION

FACULTY OF TARBIYAH

STATE ISLAMIC INSTITUTE (IAIN) OF KEDIRI

2025

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2025

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Kediri, 02 Juni 2025



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This is to certify that The *Sarjana*'s Thesis of Orico Subhanoca Olist has been approved by the Thesis advisor for further approval by the board examiner

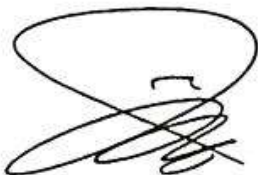
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**THE EFFECTIVENESS OF USING YOUTUBE AS A MEDIA IN TEACHING
STUDENTS LISTENING SKILLS AT SMAN 3 KOTA KEDIRI**

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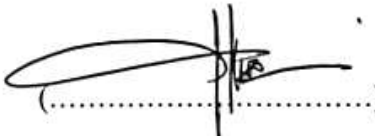
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MOTTO

“Indeed, with hardship comes ease.”

(QS. Al-Insyirah: 6)

DEDICATION

With the name of Allah, the Most Gracious and Most Merciful, this thesis is sincerely dedicated to:

1. My mother (Almarmahumah), who has returned to Allah's embrace, but whose spirit, love, and teachings remain eternally within me. Were the one who shaped my strength, who instilled in me the soul of a warrior and the heart of a knight. Because of your guidance and sacrifices, I am able to stand tall today. May every word written in this thesis become a prayer for your peace in the hereafter. May Allah grant you the highest place in Jannah. Aamiin.
2. My father, a figure of strength, discipline, and unwavering guidance. Thank you for raising me to be a resilient person, for teaching me not to be spoiled, and for molding me into someone who never gives up easily. Your firm hands and wise words have shaped my character, giving me the endurance to face every trial and the courage to walk forward without fear. This achievement is a reflection of your endless dedication. May Allah always bless and protect you.
3. My younger sister, who has stood by me in times of need, offering her help without hesitation and showing strength far beyond her years.
4. All of TBI lecturer, who have generously shared their knowledge, wisdom, and guidance throughout my academic journey. Especially my advisors, Mr. Drs. Agus Edi Winarto, M.Pd. and Mr. Mohammad Muhyidin, M. Pd.
5. Someone with NIM 21301054, who has faithfully stood by my side through both joy and hardship. Thank you for your unwavering support, for being my companion in difficult times, for teaching me valuable lessons, and for offering sincere advice that has shaped who I am today. Your presence has been a source of strength, comfort, and motivation throughout this journey.
6. All of my friends, whose names I may not be able to mention one by one, but whose presence has meant so much to me. Thank you for being good friends, for the laughter, support, encouragement, and for simply being there along the way.

ACKNOWLEDGMENT

In the name of Allah, The beneficent and The merciful. Alhamdulillah Rabbil Alamin., the researcher expresses her biggest gratitude to Allah SWT. The lord of the universe. Allah always gives strong and favor in completing this thesis by the title “The Use of YouTube Video as a Media in Teaching Students Listening Skills at SMAN 3 Kota Kediri” The researcher wants to thank a lot to all people who support and help her. The researcher realizes that without their support and help, the researcher could not be able to finish this Thesis and sincerest gratitude to:

1. Prof. Dr. Wahidul Anam, M.Ag as the rector of State Institute for Islamic Studies (IAIN) Kediri.
2. Prof. Dr. Hj. Munifah the Dean of Education Faculty, for State Institute for Islamic Studies (IAIN) Kediri.
3. Nur Afifi, M. App. Ling, PH.D as The Head of English Department, State Institute for Islamic Studies (IAIN) Kediri.
4. Mr. Drs. Agus Edi Winarto, M.Pd. and Mr. Mohammad Muhyidin, M. Pd., my respectable advisors who guided me throughout my thesis. They made invaluable contributions and supported me during this study.
5. The Principal of SMAN 3 Kota Kediri, Tri Erlinawati S.Pd. M.Pd. who gives me permission for the researcher to conduct the research at SMAN 3 Kota Kediri.
6. Jarminingsih S.Pd. as the English teacher eleventh grade of SMAN 3 Kota Kediri, thank you for helping me significantly in conducting the test and obtaining the data.
7. All staff in major office, academic office, SLC, and library of State Institute for Islamic Studies (IAIN) Kediri.: Thank you for providing me with the facilities and assistance throughout the process of finishing my thesis.

Finally, by reciting Alhamdulillahirabbil’alamin, the researcher hopes that this research will contribute to the improvement of the English teaching and learning process. However, the writer also realizes that it is still far from perfect. Therefore, all criticisms and suggestion will be appreciated.

ABSTRACT

Orico, S. O. 2025. *The Effectiveness of Using YouTube as a in Teaching Students' Listening Skills at SMAN 3 Kota Kediri*, Department of English Language Education, Faculty of Tarbiyah. State Institute for Islamic Studies (IAIN) Kediri. Advisors: Drs. Agus Edi Winarto, M.Pd. and Mohammad Muhyidin, M.Pd.

Keywords: *Teaching Listening, YouTube, Listening, English Conversation*

This study is motivated by the low listening comprehension skills among high school students, particularly at SMAN 3 Kota Kediri. Many students struggle to understand English conversations due to limited exposure to authentic spoken English and the continued use of traditional methods such as dictation. In response to this issue, the researcher formulated the following research question: Is the use of YouTube videos effective in teaching students' listening skills compared to conventional teaching methods?

The study employed a quantitative approach using a quasi-experimental design with a nonequivalent group pretest-posttest format. Two classes of 11th-grade students were selected through cluster random sampling. One class served as the experimental group, receiving instruction through YouTube conversation videos, while the other class served as the control group and was taught using dictation. Data were collected through pretests and posttests, and the results were analyzed using an independent sample t-test to determine the effectiveness of the treatment.

The findings revealed a significant difference in posttest scores between the experimental and control groups, with the experimental group showing higher and more consistent results. The significance value ($p < 0.001$) confirmed the rejection of the null hypothesis, indicating that YouTube videos were more effective than dictation in enhancing students' listening skills. Furthermore, the use of YouTube media also increased students' motivation and engagement during the learning process, suggesting that it is a beneficial and innovative tool in English language instruction.

TABLE OF CONTENTS

DECLARATION OF AUTHENCITY	iii
APPROVAL PAGE	iv
RATIFICATION SHEET	v
MOTTO	vi
DEDICATION	vii
ACKNOWLEDGMENT	viii
ABSTRACT	ix
TABLE OF CONTENTS	x
LIST OF TABLES	xii
LIST OF APPENDICES	xiii
CHAPTER I INTRODUCTION	1
A. Background of the Study	1
B. Research Question	3
C. Objectives of the Study	3
D. Hypothesis	3
E. Significance of the Study	4
F. Limitation of the Problem.....	4
G. Definition of Key Term	5
CHAPTER II REVIEW OF RELATED LITERATURE	7
A. Listening	7
B. Teaching Listening.....	9
C. YouTube Video.....	13
D. English Conversation.....	15
E. Relevant Previous Study	17
CHAPTER III RESEARCH METHOD	20
A. Research Design.....	20
B. Research Variables.....	21
C. Population and Sample	21
D. Research Procedure.....	22
E. Research Instrument.....	23
F. Data Collection Method.....	24

G. Data Analysis	25
CHAPTER IV FINDING AND DISCUSSION	29
A. Research Finding	29
B. Discussion	40
CHAPTER V CONCLUSION AND SUGGESTION.....	42
A. Conclusion	42
B. Suggestion.....	43
REFERENCES.....	46
APPENDICES.....	53

LIST OF TABLES

Table 3.1 Treatment Procedure	22
Table 4.1 Pre-Test.....	30
Table 4.2 Post-test	33
Table 4.3 Score Distribution.....	34
Table 4.4 Normality Test.....	36
Table 4.5 Homogeneity Test	37
Table 4.6 Independent Samples Test.....	39

LIST OF APPENDICES

Appendix 1 Teaching Activity	53
Appendix 2 Listening Instruction	54
Appendix 3 Student Attendance List	55
Appendix 4 Pre-test Question	59
Appendix 5 Post-test Question.....	61
Appendix 6 Answer key Pre-test	63
Appendix 7 Answer Key Post-test.....	63
Appendix 8 Result of Pre-test Control Class	64
Appendix 9 Result of Post-test Control Class.....	65
Appendix 10 Result of Pre-test Experimental Class.....	67
Appendix 11 Table 3.1 Treatment Procedure	69
Appendix 12 Rubric Scoring	70
Appendix 13 Table 4.1 Pre-test Descriptive Statistics.....	71
Appendix 14 Table 4.2 Post-test Descriptive Statistics.....	71
Appendix 15 Table 4.3 Score Distribution	72
Appendix 16 Table 4.4 Normality Test	72
Appendix 17 Table 4.5 Homogeneity Test	72
Appendix 18 Table 4.6 Independent Samples t-test	73
Appendix 19 Documentation	74
Appendix 20 Letter	75
Appendix 20 CV	77