

CHAPTER I

INTRODUCTION

In this chapter, the researcher presents the sub chapter deal with the title of the thesis. It consist of six subchapters, those are background of the study, statements of problem, objectives of the study, significance of the study, scope and limitations of the study, and definition of key terms.

A. The Background of the Study

English is the main international language, so every country in this world has to use English to communicate to other country. Why English is the International language? The domination of the English language globally is undeniable. English is the language of diplomacy and international communications, business, tourism, education, science, computer technology, media and Internet. English was used to develop communication, technology, programming, software, etc. It dominates the web 70% of all information stored electronically is in English.¹

According to some experts, faster economic globalization is going hand in hand with the growing use of English. More people are being encouraged to use English rather than their own language. They need to communicate with English language when they do transaction in their business. They need to understand English of some product that has used English language in their instruction. They need to speak English when they go abroad to other countries to communicate with other people or find a job

¹.Sri, W. *A study on the teaching speaking using student grouping technique at Neptune the international hotel and cruise ship apprenticeship program in Kediri*, (Uniska, Thesis, 2013), p.1.

in other country. Especially, for AFTA in 2015 we as young generation must be prepare in anything especially when we get interview in the company that we want, especially in ASEAN area. There are many of scientist and technological use English in their writing book and their researches, so if want to understand the science and technology you have to understand English.

Concerning with the situation, the researcher want to know the application of English for Job Interview in NEPTUNE as an educational institution that offers education and training programs, professional work in the field of hospitality and cruise ships Kediri absolutely English is important to master beside the lesson of hotel itself in order the program of study concerning the students to work at International hotel and cruise ship to be crew. Students in this school need to practice to speak English more in order to make their English speaking clear and fluently. In the contrary, the ages of students in this school about 18-19 after graduated from Senior High School.

Not only his fluently speaking in English but also some links to get job is important, but when some companies recruit staff and employee, of course they will find a good institution especially for other country. So it can be conclude that in the *Neptune International Hotel and Cruise Ship Apprenticeship Program* has good graduated for success in interview. In addition, interviewer some of companies are native speaker. So, when they do not have well enough in English is very hard for them to find job. Here, their attitude in interview is very important.

For the implementation, the researcher wants to know the curriculum, teaching method, materials that can be applied in syllabus; the subject is English for job interview. As globalization continues, students from around the world have more and more opportunities to work in companies that use English as the means of communication in the work-place.

The researcher is interested in English for job interview that appear at NEPTUNE Kediri, because this school hotel offers their students to work in the International hotel and cruise ship that need to master English actively. Success interview in NEPTUNE can appear in the graduation of students in NEPTUNE. Besides of success interview some evidence that researcher found in NEPTUNE are some graduate get a job in Europe and other country because of his English quality. It can be showed in some interview with them and appreciation that they got in Front Office and other. The entire evidences make the researcher appoints the title about **“The Implementation of English for Job Interview at Neptune International Hotel and Cruise Ship Apprenticeship Program”**.

B. The Focus of the Problem

Regarding to research background, this study is carried out to answer the following questions:

1. How is the implementation of *English for Job Interview* in NEPTUNE International Hotel and Cruise Ship Apprenticeship Program?
 - a. What is the curriculum of *English for job interview* at NEPTUNE International Hotel and Cruise Ship Apprenticeship Program?

- b. How is the material of *English for job interview* at NEPTUNE International Hotel and Cruise Ship Apprenticeship Program?
- c. What is the teaching method of *English for job interview* at NEPTUNE International Hotel and Cruise Ship Apprenticeship Program?
- d. How is the evaluation of *English for job interview* at NEPTUNE International Hotel and Cruise Ship Apprenticeship Program?

C. The Objective of the Study

Based on the problem of the study above, the purpose of the study are:

- 1. To describe how is the implementation of English for Job Interview in NEPTUNE International Hotel and Cruise Ship Apprenticeship Program.
 - a. To describe the curriculum of *English for job interview* at NEPTUNE International Hotel and Cruise Ship Apprenticeship Program.
 - b. To describe how is the material of *English for job interview* at NEPTUNE International Hotel and Cruise Ship Apprenticeship Program.
 - c. To describe what is the teaching method of *English for job interview* at NEPTUNE International Hotel and Cruise Ship Apprenticeship Program.
 - d. To describe how is the evaluation of *English for job interview* at NEPTUNE International Hotel and Cruise Ship Apprenticeship Program

D. The Significance of the Study

The result of this study is expected to be successful in job interview. As we know the entire job interview is using English as communication face to face when interviewed. Practically, the result of this study is expected to students from around the world have more and more opportunities when will be interviewed or to work in companies that use English as the means of communication in the work-place especially for graduation of STAIN Kediri. In addition the research is important for under students that want to continue or do experiment for non English Department.

For the researches, it is the most important thing to find useful experiences in research of the program. In other hand, the researcher want to share her knowledge about English for job Interview to their friend especially in STAIN Kediri. In addition, it becomes a partial fulfillment of the requirements to obtain the English department faculty of education State College for Islamic studies (STAIN) Kediri.

E. The Scope and Limitation of the Study

To give the scope of the study is very important. The scope can avoid the reader from misunderstanding. In this research, the researcher tries to describe the subject of English for job interview at NEPTUNE International Hotel and Cruise Ship Apprenticeship Program. The study is confined to English for Job Interview in teaching English at NEPTUNE the International Hotel and Cruise Ship Apprenticeship Program in Kediri as the place to take the data.

The limitation of the study is the teacher of English for job Interview and all the process of English for job interview subject at NEPTUNE International Hotel and Cruise Ship Apprenticeship Program at in one class those are America the period 2014/2015. The amount of students in class is 26 students.

F. The Definition of Key Terms

A definition presents mutual understanding in the title that is explored from references sources. It wills server guidelines to recognize the concept of learning. Accordingly, the researches should give the definition of English for job interview at NEPTUNE International Hotel and Cruise Ship Apprenticeship Program.

English for job interview means that the subject got by the students in job interview prepared by the researcher. It consists of amount of communication, comprehension, comprehensibility and accuracy, fluency, and effort to communicate.

1. English for Job Interview

When the personnel managers were asked how they evaluated foreign language skills, it was either by giving a presentation or interview in English. English for Job Interview is one of various aspects of class management. English for Job Interview is able to be efficiency method for the teacher and the learning activities to be successful in the job interview.

The last of a university presentation skills or speaking course is enough time to prepare students for the test that they cannot afford to fail. Seniors will naturally appreciate the training since they will be

interviewing in the near future but underclassmen can also benefit. It will serve as a blueprint for the skills and experiences that they need to accumulate before graduating in order to be as competitive as possible. Individual study is the students work with his/her own thinking. It is used when the students do exercise or interview of something.

2. NEPTUNE International Hotel and Cruise Ship Program

The International Hotel and Cruise Ship Apprenticeship Program (an educational institution that offers education and training programs, professional work in the field of hospitality and cruise ships Kediri) provides information that there are jobs continues. The long of the study are 6 months for studying in the class and 6 month another studying on job training. When the students are on the job training, they should communicate and speak in English efficiency. Neptune students, they are mostly 18-19 years of age. After they have graduated, they will work as crew cruise ship in USA, Mexico, Italia, Finland, Lisbon, Indonesia etc. So, the prime determinant for them to work in cruise ship is speaking skill in English for Job Interview.