

## **CHAPTER V**

### **CONCLUSION AND SUGGESTION**

In this chapter, the conclusions and recommendations of the research are presented based on the analysis of Xaviera Putri's YouTube video. The research data were obtained through the analysis of Xaviera Putri's utterances that have been transcribed. The analysis was conducted based on the established theories, namely the theories by Poplack (1980) and Gumperz (1977).

#### **A. Conclusion**

This research has explored the types and functions of code-switching in Xaviera Putri's utterances in her YouTube video. This analysis specifically examines how Xaviera Putri uses code-switching in the YouTube video uploaded on her personal channel. The analysis was conducted with reference to the code-switching type theory proposed by Poplack (1980). This research uses four videos uploaded by Xaviera Putri as data sources, which are then analyzed based on the theory used. Xaviera Putri's utterances in the four selected videos revealed three types of code-switching: tag switching, intra-sentential switching, and inter-sentential switching. Of the three types of code-switching, the most frequently occurring type in Xaviera Putri's four videos is intra-sentential switching.

The theory of code-switching functions established by Gumperz (1977) is used in the analysis of this research. The findings show that the use of code-switching in Xaviera Putri's utterances reflects both her bilingual proficiency and her ability to engage her audience through flexible and expressive

language use. This research uses four videos uploaded by Xaviera Putri as data sources, which are then analyzed based on the theory used. From the four selected videos, only five code-switching functions out of six were found based on the theory used. The functions found in Xaviera Putri's expressions are addressee specification, interjections, reiteration, message qualification, and personalization vs. objectivization. Of the five functions of code-switching, the most frequently occurring in Xaviera Putri's four videos is the function of message qualification.

## **B. Suggestion**

Based on the conclusion, several suggestions can be offered. This study has certain limitations that may be addressed by future researchers to obtain more comprehensive findings. In addition, this research can serve as a reference for both the general public and those in the field of linguistics. The suggestions of this study are as follows:

1. For language teachers

The results of this study can help language teachers show students that code-switching happens naturally in daily life. Using YouTube videos, teachers can help students watch and understand how people use different languages together, which improves their language and social skills.

2. For bilingual speakers

The results of this study explain how code-switching can help people easily and effectively communicate in different groups. People with

two languages (bilingual) should see code-switching as a way to share their identity, emotions, and intentions, especially in online conversations.

3. For further researcher

In the future, this study could be improved by studying more videos from different YouTubers with different content or by looking at audience comments. More research could also explore how code-switching affects people's social lives and how it is used in different digital environments.