

## REFERENCES

- Arikunto, S. (2014). *Metode penelitian kuantitatif, kualitatif, dan kombinasi (mixed methods)*. Bandung: Alfabeta.
- Ary, D., Jacobs, L. C., Razavieh, A., & Sorensen, C. K. (2009). *Introduction to Research in Education*. Cengage Learning.
- Bloomfield, L. (1933). *Language*. Holt, Rinehart and Winston.
- Cohen, L., Manion, L., & Morrison, K. (2002). *Research methods in education*. routledge.
- Creswell, J. W. (2009). *Research design: Qualitative, quantitative, and mixed methods approaches (3rd ed.)*. Thousand Oaks, CA: Sage.
- Duran, L. (1994). Toward a better understanding of code switching and interlanguage in bilingualism: Implications for bilingual instruction. *The Journal of Educational Issues of Language Minority Students*, 14(2), 69–88.
- Denzin, N. K. (2017). *Sociological methods: A sourcebook*. Routledge.
- Girsang, M. L. (2015). An Analysis of Code Switching and Code Mixing as Found in Television Advertisement. *Journal of English Language Teaching (ELT) and Linguistics*.
- Fishman, J. A. (1972). *The sociology of language*. rowley, Ma: newbury House.
- Hamers, J. F., Blanc, M. (2000). *Bilingualism and bilingualism*. Cambridge University Press.
- Hoffmann, C. (1991). *Introduction to Bilingualism (1st ed.)*. Routledge. <https://doi.org/10.4324/9781315842035>
- Holmes, J., & Wilson, N. (2017). *An introduction to sociolinguistics*. Routledge.
- Irpandi, S. (2019). *Code Switching On The Utterances In Cinta Laura In "Brownis" Talk Show*.
- Lincoln, Y. S., & Guba, E. G. (1985). *Naturalistic inquiry*. sage.

- Miles, M. B., Huberman, A. M., & Saldaña, J. (2014). *Qualitative data analysis: A methods sourcebook* (Third edition). SAGE Publications, Inc.
- Narbuko, C., & Achmadi, A. (2010). *Metode Penelitian*. Jakarta: PT. Bumi Aksara.
- Nasution, R. A. (2018). *An Analysis Of Code Switching Between English And Indonesia Language In Teaching Process Of Speech On The English Department Students At The State Islamic University North Sumatera*. Universitas Islam Negeri Sumatera Utara Medan.
- Rahmani, P. M. (2023). *THE USE OF CODE SWITCHING IN “ZHAFIRA AQYLA” YOUTUBE CHANNEL*. UIN Raden Mas Said Surakarta.
- Rahmaniah, N. A. (2016). *Code switching used by Kimmy Jayanti in "iLook" program on NET TV*. Universitas Islam Negeri Maulana Malik Ibrahim.
- Richards, J. C., & Schmidt, R. W. (2013). *Longman dictionary of language teaching and applied linguistics*. Routledge.
- Spolsky, B. (1998). *Sociolinguistics* (Vol. 1). Oxford university press.
- Syelima, A. O. (2023). *THE ANALYSIS OF CODE SWITCHING IN “HOLOLIVE ID GEN 1” VIRTUAL YOUTUBER*. Universitas Muhammadiyah Bangka Belitung.
- Van Dulm, O. (2007). *The grammar of English-Afrikaans code switching: A feature checking account*. External Organizations.
- VTuber—Wikipedia*. (n.d.). Retrieved April 12, 2022, from <https://en.wikipedia.org/wiki/VTuber>
- Wardhaugh, R., & Fuller, J. M. (2006). *An introduction to sociolinguistics*. Malden. MA: Blackwell Publishing.
- YouTube—Wikipedia*. (n.d.). Retrieved April 12, 2021, from <https://en.wikipedia.org/wiki/YouTube>