COLLEGE STUDENTS' PERCEPTIONS AND CHALLENGES IN USING TIKTOK TO LEARN ENGLISH IN THE DIGITAL AGE AT IAIN KEDIRI

THESIS



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DEPARTMENT OF ENGLISH LANGUAGE EDUCATION FACULTY OF TARBIYAH STATE ISLAMIC INSTITUTE (IAIN) KEDIRI 2025

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This thesis is to fulfill the requirement for the degree of Sarjana (S1) in English

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APPROVAL PAGE

APPROVAL PAGE

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RATRIFITACION SHEET

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DEDICATION

- Thanks to The Lord of the world, Allah SWT and the Prophet Muhammad SAW for giving me much blesses I could not count enough.
- 2. Thanks to my beloved parents, Moh. Syahid and Siti Urifah for every path I decide which is always prayed and supported.
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The Reasercher

Siti Khoirun Nisa'

MOTTO

"Success doesn't belong to the smartest, but to those who never stop trying."
- BJ. Habibie

ABSTRACT

Nisa', Siti Khoirun. (2025). "College Students' Perceptions and Challenges in Using TikTok to Learn English in the Digital Age at IAIN Kediri". Thesis. Department of English Language Education, Faculty of Tarbiyah, IAIN Kediri. Advisors: (I) Bahruddin, S.S., M.Pd. (II) Annisa Aulia Saharani, M.Pd.

Keywords: TikTok, learning English, digital age.

In the digital age, learning English often involves digital tools like TikTok, a popular platform where many creators share educational content. The purpose of this study is to analyze the perceived impacts and challenges experienced by college students in using TikTok as a medium for learning English in the digital age, specifically among 6th and 8th semesters English Education students at IAIN Kediri.

In this study, the researcher used a descriptive qualitative design. The population of this research consisted of 6th and 8th semester students from the English Education Department at IAIN Kediri. The researcher used random sampling to select the initial sample of 140 students, who were given the first questionnaire. After identifying the students who actually used TikTok for learning English, the researcher distributed a second questionnaire to 97 students. The data were collected through two online questionnaires and analyzed using the Miles, Huberman and Saldana (2014) technique, which includes data reduction, data display/presentation, and conclusion drawing.

The results show that most students have positive perceptions toward the use of TikTok to learn English and believe that TikTok is a helpful tool for improving their vocabulary, grammar, speaking, listening, and pronunciation. There are three aspects that were studied: improvement, feeling, and convenience. All of the students agreed that these three aspects were positive and helpful in their English learning. Additionally, they find TikTok learning to be fun, flexible, and inspiring. Nevertheless, some challenges were found, including unstable internet connections, distractions from non-educational videos, difficulty understanding slang in the English language, and concerns about the accuracy of the information. Therefore, even though TikTok has a lot of potential as a tool to help students learn English, teachers should provide guidance to help them find trustworthy content and use the platform effectively. When used well, TikTok can bridge formal and informal learning, offering a practical and enjoyable way to learn English in the digital age.

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