

CHAPTER I

INTRODUCTION

This chapter consists of Background of the study, identification of the problem or research questions, objectives of the research, specifications of the product, importance of research and development, and the definition of key terms and operational definitions.

A. Background of the Study

English is one of the most important subjects taught at various school levels in Indonesia. However, there are many challenges in the learning process, including low levels of English proficiency. Based on the EF English Proficiency Index (EF EPI) 2023 report, Indonesia is ranked 79 out of 113 countries, with a score of 469, indicating relatively low English proficiency among other countries. This low ranking illustrates the need to improve the approach and quality of English language learning in Indonesia. Motivation becomes one of the most crucial factors in the process of improving English proficiency. As an internal element that encourages students to learn and master a language, motivation can make students more enthusiastic in undergoing a learning process that may be considered difficult.

This challenge is also felt at MTs Nurul Islam Kota Kediri, where most students consider English as a boring and difficult subject to learn, students also tend to be passive when learning takes place. Some of the factors that cause this include the lack of English practice outside the classroom and teaching methods that are still traditional so that their motivation and focus to learn English becomes lower. MTs Nurul Islam Kota Kediri is a junior high school that has adequate technological facilities. Based on previous observations, the school is equipped with a computer laboratory that can optimally support the technology-based learning process. But unfortunately, the utilization of available facilities has not been maximized. The potential of existing technology is still not fully integrated in daily learning activities, so the opportunity to improve the quality of education through technology is still not fully realized

In this regard, rapid technological advances have created various innovations that greatly affect various aspects of life, including education. In this context, the emergence of new technologies such as artificial intelligence, online-based learning, and interactive digital devices has driven the development of the education system, this not only changes the way students learn and interact with materials, but also opens up opportunities for educators to apply more creative and effective teaching methods (Deri Wanto 2023). This technological advancement can also increase students' motivation in learning English, because it provides variety and convenience in the learning process.

To boost students' motivation in learning English, the use of innovative strategies is essential, particularly through engaging and interactive assessment media. Traditional assessment methods can often feel rigid and monotonous, potentially discouraging students from actively engaging with the material. Thus, introducing platforms like Quizizz, which provides interactive quizzes, can transform the assessment experience by making it more dynamic and appealing. One of the innovative features that Quizizz offers is “Paper Mode.” This feature allows quizzes to remain interactively accessible even when in offline or printed form, making it flexible for situations with limited internet access.

Several studies have been conducted to test the effects of using quizizz paper mode in increasing students' motivation in learning. Some of these studies include, Aulia, et al. (2024) found that the teacher's paper mode can increase student motivation to be enthusiastic about doing assignments and solving problems in problems in groups or individually. Then, Nabila, et al. (2023) also found that the use of Quizziz really helps students to increase their attention and motivation to learn. The students also perceived that Quizziz provided them free and easy access. Some of these previous studies show that Quizizz has proven effective in increasing student interest in learning English. Therefore, researcher feels interested in conducting research on using Quizizz Paper Mode in learning English at MTs. Nurul Islam Kota Kediri which can provide new findings regarding the impact of using this method in different contexts. So, the researcher proposes to conduct a study entitled “**Exploring Student**

Motivation in Using Quizizz Paper Mode for Learning English at Junior High School”.

B. Research Question

From the background exposure that has existed, the research question can be formulated as follows:

1. How is the implementation of Quizizz Paper Mode as an assessment media for English learning at MTs. Nurul Islam Kediri?
2. How are the students’ perceived usefulness of Quizizz Paper Mode in learning English?
3. How is the students’ motivation in learning English by using Quizizz Paper Mode?

C. Research Objective

Aligned with the aforementioned research question, the objectives of this study are:

1. To determine the implementation of using Quizizz Paper Mode as an assessment media for English subjects at MTs.
2. To find out the students’ perceived usefulness of Quizizz Paper Mode in learning English.
3. To find out the students’ motivation in learning English by using Quizizz Paper Mode

D. Scope and Limitation

This research focused on using Quizizz paper mode in learning English. The subjects of this study were students of MTs. Nurul Islam VII B and VII C class, which are taken from two classes that are academically equivalent, motivation, age, and background. This study will evaluate the implementation of using Quizizz paper mode in learning English, the students perceive the usefulness of Quizizz paper mode, and the students’ motivation change before and after using Quizizz paper mode.

E. Research Significance

There are two advantages that can be obtained through this research, there are:

1. Theoretical

- a. This research is useful to fulfil one of the requirements in obtaining a Bachelor of Education (S.Pd) degree at the *Tarbiyah* faculties.
- b. The result of this study is expected to provide significance in the English teaching-learning process.
- c. To be input and reference for researcher who will research a similar case.

2. Practical

- a. For Teachers

It provides teachers with insights into a new type of quiz tool that can be implemented in the teaching process, enhancing the quality of English instruction, particularly by incorporating technology into their teaching methods.

- b. For Students

With this research, it is expected to increase students' interest in learning English through the use of more interactive and interesting learning methods.

F. Definition of Key Terms

An operational definition is an element of research that is a guide to how a variable is measured in order to facilitate the implementation of research in the field, thus requiring the operationalization of each concept used in describing observable symptoms in words that can be tested and known to be true.

1. Assessment Media

Assessment media refers to the media that used for assessing the students.

2. Quizizz Paper Mode

Quizizz paper mode refers to a hands-on game mode that allows teachers to encourage each student's engagement and support by blending physical and digital learning.

3. Learning Motivation

Learning motivation is the overall psychic driving force within that gives rise to learning activities.