

CHAPTER I

INTRODUCTION

In this chapter, the researcher presents the introduction of the study. It consists of the background of the study, the problem of the study objective the study significance can't of the study, the definition of the key terms, scope, and limitation, previous study.

A. Background of the Study

In the current era of globalization, education must be able to maintain its culture and civilization from culture and understanding coming from outside. In order for this nation to compete in the current era of globalization, of course, we must show our qualities as an Indonesian nation, by developing this nation's education so that we are known by the outside world. One of the ways we show our identity towards foreign nations, of course, we must master a foreign language, namely English. English is a prevalent international language widely used in almost every country when communicating. The ability to master English is basically a communication process needed when communicating with foreigners. In order to mutually understand the purpose and purpose of communication.

In communicating, it is necessary to master speech skills so that they understand our intentions and goals. Therefore, learning English, especially in the aspect of speaking skills, is very important. Before that, there are four main skills in English learning that must be mastered by a person to be able to master

English comprehensively, according to Brown, these skills include listening, speaking, reading, and writing skills (Megawari, 2016). Of the four English skills, they are then divided into two, namely productive skills, speaking skills and writing skills, while receptive skills are reading skills and listening skills. Students must be able to master all four skills in a balanced manner, so that their English skills are complete.

Speaking is important to develop so that students can communicate well and put forward ideas or ideas to others. Thus, students will be easy to interact socially, both with family, friends, and even the community. Related to this, Wahyuni, Utami & Education (2021) revealed that speaking skills can provide both social and professional benefits. Speaking skills will help students in interacting with individuals. Meanwhile, student professionals can use it to convey facts, explain and be able to describe them.

Public speaking is a strategy used to convey a message or idea in front of others in an effort to change someone's perspective or viewpoint or to help them understand the material. Speaking is to say words, to use the voice, or to engage in conversation with someone, and public refers to or involves people in general as opposed to a specific group of individuals. To participate in debates and conversations, solve problems, and think creatively, one must have strong oral communication abilities (Wisker, 2005).

A new generation is using internet technology in every part of their lives in the digital age we are currently in their learning styles have changed from the previous generation as a result of the introduction of digital technologies like the

internet and PC. Many of them are now beginning to be technology literate. This results in a learning strategy that uses what has seen the acceptance of new ones as new insights to boost students' understanding. More than 300 institutions and more than 65,000 videos of lectures, news, and campus life were available to watch for free on YouTube EDU at the end of the first year (Greenberg, 2010). Today, new technology has made it possible to achieve numerous things thanks to.

The availability of a big number of free public films on a wide range of topics over the internet is one of the clear advantages of using YouTube for online education. One or more Video Playlist Lessons can be made from a collection of YouTube videos by adding the lesson plans to the playlist's description field after the playlist has been created. In authentic online classrooms, playlist lessons have been developed to satisfy learning objectives across cognitive, emotional, or psychomotor learning domains. (Snelson, 2011).

The YouTube application is also considered capable of delivering material mandated by teachers to upload learning videos for free without paying and students can also access it easily so that they can learn the material presented. With the use of learning media that is interesting for student learning activities, it is hoped that it will be a driving factor for them in increasing their understanding.

Therefore, taking into account the benefits of YouTube as an English learning medium that has been described in this background, researcher want to conduct a study entitled "The Students' Perception on Using YouTube in Public Speaking"

B. The Problem of the Study

Based on the background stated above, researcher formulated the following research problem: “How is the students’ perception on using YouTube in public speaking?”

C. Objective of the Study

The purpose of this research is to use YouTube to speaking skills by surveying students' perceptions on using YouTube to find out the students' perception. In particular, the researcher is trying to find out students' perceptions of the use of YouTube as a complement to other learning materials related to class making it more interesting and motivating students to use English learning materials outside the classroom.

D. Significance of the Study

From both a theoretical and practical perspective, this study is significant. By doing this study, the researcher hopes to improve YouTube's effectiveness as a speaking instruction tool for students. Furthermore, this research is designed to be beneficial to researcher, teacher, and students.

a. Teacher

- 1) More information should be available online from teachers in a variety of methods.
- 2) Have the choice of how to present their work in the most effective way.

b. Students

1) In the public speaking lesson, students should be able to demonstrate a preference for growing their excitement for the online English learning process.

c. Further research

1) It is hoped that the results of this study would act as a basic roadmap and a base of knowledge for conducting further research.

E. Definition of Key Terms

a. Perception

Perception is the process of interpreting our message to give order and meaning to the environment (Saks & Johns, 2011).

b. YouTube

YouTube is Three former PayPal employees founded the video-sharing website YouTube in February 2005. Users of this website can submit, watch, and share videos.

c. Public Speaking

This study tries to scope by investigating the students' perception on the use of youtube in learning speaking of the

F. Scope and Limitation

This research tries to broaden its scope by investigating students' perceptions of usage YouTube in speaking learning for English Department students class of 2020 at IAIN Kediri. Subject is a student in the 7th semester of the 2023/2024 academic year at IAIN Kediri. They consist of 160 students. Researcher take 30% of students as the sample. They numbered 41 students.

This research is limited to focus only in semester 7 regarding student perceptions of YouTube as a learning application in public speaking.