CHAPTER I

INTRODUCTION

In this chapter the researcher present the background of the study, research question, research objective, scope and limitation, significance, and definition of key terms.

A. Background Of Study

Reading is a cognitive activity in which a person interprets the text's words to understand concepts or information from written material. Reading involves visual word identification, understanding of meaning, and integrating that meaning with the reader's prior knowledge.

In a deeper context, reading involves not only being able to recognize words on a page or screen, but also being able to comprehend, evaluate, and consider the ideas the researcher is trying to get over in the text.

Reading should be enjoyable, and reading activities typically involve materials like paper, printed books, newspapers, magazines, etc. As a result, reading resources and tools are crucial to reading activities. According to Wibowo & Purnamasari (2019), teachers continue to use PowerPoint slides and books to impart material, but the choice of aids can excite readers or even bore them, making reading courses monotonous at times. Some students still don't grasp it, even though every student has a textbook or module.

Nowadays, there are a ton of reading aids that are developing along with technology, and books are becoming e-books like flipbooks. To make the flip book more engaging, this multimedia tool can generally include PDF files, photos, videos, and animations.

Flipbook is software that turns Portable Document Format (PDF) files into digital magazines with alternating pages. This tool makes it simple to create electronic books by beautifying PDF files so they look more attractive and like genuine books. Not only that, but flipbooks can convert PDF files into things like digital magazines, flipbooks for company catalogs, digital catalogs, and more. Using the program will result in a more varied media display where not just text but also graphics, sound, and video may be added to make learning more engaging (Ramdania, 2013).

The advantages of e-flip books for student improvement and reading skills when learning story material. In response to the learning model's rapidly advancing digital technology, this study was conducted. Scholars endeavor to examine the increasing prevalence of e-learning platforms and their advantageous effects on student's reading comprehension.

This study's previous experience is the larger literacy context. Educators are constantly searching for the newest methods to successfully involve students in the learning process. Understanding what you read is a critical educational skill.

While printed materials have historically been the primary means of instruction, the advancement of digital technology has created opportunities for other approaches. "E-flip books" are digital versions of printed books that repeat

pages, enhancing the reading experience. This study set out to find out if this digital format could aid in the promotion of narrative text comprehension.

With the increasing prevalence of technology in education, it is imperative to comprehend the impact it has on student's learning. This study looks into the potential benefits of using e-flipbooks to boost student engagement and interest—two important factors in enhancing reading comprehension.

Furthermore, earlier research examined how various digital media applications affected readers' comprehension. By concentrating on e-books and their unique characteristics, this study expands and enhances earlier research. To shed light on e-books' potential to educate students and promote literacy, it aims to present empirical evidence regarding how well they function in comparison to traditional printed materials. This study investigates the possible advantages of e-translatable books as cutting-edge resources for learners and narrative text comprehension. The goal of this study is to contribute to the ongoing discussion about innovative teaching practices and how they affect student learning outcomes by looking at the relationship between technology and education.

B. Research Question

The research question is based on the background of the study above "Is using E-Flip Book effective to increase student's reading of narrative text?"

C. Research Objectives

As the research statement mentioned above, the general objective of this study is To measure the effectiveness of using E-Flip Book in increasing student's reading of narrative text.

D. Hypotheses

Based on the research objectives, the researcher wants to know the effectiveness of using E-Flipbook learning media in increasing the reading skills of MAN 4 Kediri students. The researcher formed a hypothesis for this study. There are two hypotheses, namely H0 and H1. The explanation of the hypothesis is as follows:

H_0 : There is no significant difference in reading ability between students taught using E-Flipbook media and students taught using printed book.

H_1 : There is a significant difference in reading ability between students taught using e-flipbook media and students taught using printed book.

E. Scope and Limitation

The scope of the problem is important to avoid misunderstandings. The issue at hand in this study is restricted to understanding how utilizing e-flipbooks has affected learning and how using them has enhanced readers' comprehension of narrative texts.

The study's limitations are limited to how e-flipbooks were used to learn and how they helped students become better readers of narrative material. The discussion of this study may not cover other aspects.

F. Significance Of The Study

This research is expected to make a significant contribution to the teaching of reading English narrative texts. With the use of the E-Flip Book as a teaching tool, hopefully, this research can provide an interesting situation and an entertaining as well as non-boring learning experience for students. The information from this

study is helpful for English teachers. As a result, educators can increase their capacity to develop unique, useful, and interesting teaching practices. In addition, researchers can also use this study to conduct new E-Flip Book-based research with its help. The results of this study can then be used to improve the teaching of reading narrative texts in the English classroom.

G. Definition Of Key Terms

1. Effectiveness

According to (Raharjo, 2014), Effectiveness is a measurement in the sense of achieving a predetermined goal. Effectiveness is a measure that states how far the target (quantity, quality, and time) has been achieved. The greater the percentage of targets achieved, the higher the effectiveness.

2. E-Flip Book

Flipbook is a media that is made in a structured media that contains text, and sound images which are displayed in digital format with multimedia elements to make users more active (Sari and Ahmad, 2021).

3. Reading

Reading is the process of oral pronunciation to understand the content that is contained in the reading, according to Nurhadi in Reading Fast and Effective (1987).

4. Narrative Text

"A succession of events might be referred to as a narrative. Its fundamental elements are the events' chronological order (the story), how those events are

expressed (in text or images), and how those events are described (the narration), according to Nielsen (2008).