

CHAPTER II

RELATED LITERATURE REVIEW

This chapter is description of the theory that researcher used for research. This chapter presents Theory of Moral Value, Biography of The Director and Synopsis the movie.

A. Definition of Moral Values

1. Moral

Moral is a system consist of characteristic or behavioral characteristic of person. Moral involves the goodness. Moral actually contains two distinct aspect in term of the inner and outer side. A good person is one who has a good mental attitude and does good deeds anyway.¹

Morality is built since child moreover in early human born. Morality is the quality of human actions that indicate that the action was right or wrong, good or bad. Morality includes understanding of the good or bad of human actions.² Morality has strong relation with education, friends, religion, the environment people lived, family, technology, individual and so on.³ But the quality of moral person basis on how the individual receives influences from many aspects.

¹Al. Purwa Hadi Wardoyo, *Moral dan Masalahnya*, (Yogyakarta:Kanisius,1990),13

²W. Poespoprodjo,*Filsafat Moral*,(Bandung: Pustaka Grafika,1999), 118

³Jennifer G.McCarty, and Anna L. Stewart (1998), Moral Values of Offenders, *International Journal of Offenders Therapy and Comparative Criminology*, 23(3),5

Moral it self identically have close relationship with human behavior that showed how human interact with community and how they will respond to them. But question appeared when we think about the character of human nature. Anne Franck wrote in *The Dairy of a Young Girl*, "In spite of everything, I still believe that the people are really good at heart". She said that basically human have kindness; although in reality they looked have bad behavior. But these statement cannot explain the first character of human nature. Because it is different conception of human nature leads to different views about what we though to do and how we can do.⁴

2. Value

Value is something that interesting, searched, please, wanted and liked in good definition. Value is relative worth, utility, or importance, liking or regard for person or thing. Value may sometimes suggest an evaluation made from an individual or specific point of view or in individual or social situation.⁵

According to Bertern value is something that interest for us, something that we look for, something that pleases, something that loved, and in short value is something good. Value have good connotation.⁶

Values are generally regarded as the moral standards of human behaviors

⁴Larry A.Samovar, Richard E.Porter, Edwin R. McDaniel,"*Communication between Cultures, Seven Edition*",(Canada, Nelson Education. Ltd: 2009), 208

⁵Ahmad Hadil Amin. *The Analysis of Moral Values Seen on the "War Horse" Movie*. STAIN (Salatiga: Graduating Paper,2013),16

⁶ K. Bertens. *Etika*. (Jakarta: PT Gramedia PustakaUtama,1997),139

in the society. It is kind of quality of human, which is applied to human activities.⁷

The terms “Value” and “Valuation” are used in our contemporary culture, not only in economics and philosophy but also (and especially) in other social sciences and humanities. Their meaning was once relatively clear and limited. Value meant the worth of a thing, and valuation meant an estimate of its worth.⁸

3. Moral Value

Moral is the doctrine of good and bad about a person’s behavior in everyday life as being an individual and societal creation. Moral can be demonstrated through one’s action in daily life.⁹

Moral value (worth) is value or worth that has to do with the goodness and badness of persons (as responsible agents) and in particular, with the goodness and badness of those character traits and associated motives in virtue of which persons are morally good or bad.¹⁰

Moral value is value that must be separated with other values. Every value will get quality if it has relation with other values. For example, Honesty is example of moral values, this value has no meaning if it does not be applied with other values. Loyalty is moral value, but it

⁷Sharma, Himanshoo Kumar.2015.*Importance moral values in Modern Era*,ISSN,vol 2 (7), 25

⁸Paul,Edwards. *The Encyclopedia of Philosophy (vol. 7)*. (New York and London: Collier Macmillan Publisher,1997), 229

⁹Muslich, dkk.. *Konsep Moral dan Pendidikan Dalam Manuskrip Keraton Yogyakarta*..(Yogyakarta: YKII-UIN Sunan Kalijaga,2006, 55-56

¹⁰Mark Timmons, *Moral Theory: An Introduction* ,345

must be applied with other, humanity value for general, for example, love of husband and wife.¹¹

There are kinds of moral values. It includes the universal concepts by Tony Buzan's theory.¹²

a. Bravery

Bravery is willing to do something which is difficult. It is ability to stand up for what is right in difficult situation. The bravery to take decision is very useful to face the problems.¹³ It is not doubtful in facing the danger because gives the strength of the strong opponent.¹⁴ For example, there is a boy who show up his ability to solve a problem with the right way and without any violence.

b. Be Yourself

Be yourself is fully who you are. It is necessity for your own being yourself in all dimension. Be yourself not imitate other person and it comes from ownself. For example, someone who showing their self, it means that they are be their self without imitate other person's attitude, except in a good attitude.

¹¹Berterns,142

¹²Tony Buzan, *The Power of Spiritual Intelligence : Sepuluh cara Jadi Orang yang Cerdas Secara Spiritual*. (Jakarta: Gramedia Pustaka Utara,2003),28

¹³Sondang P, Siagian, *Teori dan Praktek Kepemimpinan*. (Jakarta: Rineka Cipta, 2003),112

¹⁴Robert P Neushel, *Pemimpin yang Melayani: Mengarahkan Kekuatan Orang-orang Anda*. (Jakarta: Akademia,2008), 82.

c. Leadership

Leadership is both a research area and a practical skill encompassing the ability of an individual or organization to “lead” or guide other individuals, groups, or entire organizations.¹⁵ For example, a father who leads his family, his children and also like someone that leads their friends to solve a problem such as in the flag ceremony.

d. Thankfulness

Thankfulness means that you are thankful and you show it. You appreciate the good things you have. It also you appreciate what people do for you and give you, and you let them know it. For example, a person that gets something from someone such as food, money or aid, they can say “thank” or “Thank you” to the someone who helps them.

e. Cooperativeness

Cooperativeness involves the fact of doing something together or working together toward a shared aim. It concerns the degree to which a person is generally agreeable in their relations with other people as opposed to aggressively self-centered and hostility or unfriendliness.¹⁶ For example, someone who wants to do something or working together with other people especially on good things like cleaning a place.

¹⁵En.Wikipedia.Org/wiki/Leadership. Accessed on April 9,2017.

¹⁶Anne D, Mather and Loise B Weldone, *Character Building Day By Day*.(New York : Free Spirit, 2006),109

f. Love and Affection

Love is strong feeling or deep affection for somebody or something, especially a member of family or friend. It is one of the most powerful human impulses. It is seen to be much in need of control, especially if man is able to use his rational capacities.¹⁷ For example, a mother that love her childern, or someone to their family.

g. Wisdom

Wisdom is when people want to say fair for other people without set out themselves. They have large knowledge to solve a problem from other point of view without press or pull his or her egoistic. For example, someone give decision based on evidence and witness.

h. Patient

Patient is the condition where people stay calm to solve the problems his or her got. Control ability of emotion from external or internal factor. And people can control spoken and behavior well.¹⁸ For example, someone shows their happiness even though they have some problems. They can control their emotion so that other people can't be worried.

¹⁷Muntamah, *An Analysis of Moral Values As Seen on Charles Dickens' Novel Oliver Twist*,(Salatiga: STAIN ,2012), 30

¹⁸Harun Yahya,*Nilai-nilai Al-Qur'an*.Senayan :Abadi Publishing, 2003), 3-45

i. Forgiveness

Forgiveness is willing to let go of any bad feelings that have toward others. Anger and hatred feel bad, but forgiving does not mean the other person is right and the other are wrong. It means that person is choosing to be peaceful and let it go.¹⁹ For example, there is a problem between two people and one of them say “sorry” or “forgive me” to other person, so that their problem can be finished without anger each other.

j. Kind-hearted

Kind-hearted is conscious that of friendly and attention laudable instead of rough attitude and tough attitude.²⁰ Kind-hearted also means having sympathetic nature: Humane, compassionate. It can be applying more often to the disposition to sympathy and helpfulness.²¹ For example, someone who wants to help other people that need some helps with pure heart and without need some wages.

B. Biography of the Director

1. Robert Gannaway

Robert Gannaway is the director and the screen play (writer) of Tinker Bell : Secret of the Wings. He also called Bobs

¹⁹Weldone, *character building*, 97.

²⁰Linda, Eyre, Richard. *Mengajarkan Nilai- Nilai Kepada Anak* (Jakarta: Gramedia 1997), 156

²¹Webster, Merriam. *Webster's Third New International Dictionary*. (Merriam Webster Inc, 1981) 1243.

Gannaway. He born on 1959. He has a wife and two children. He has many careers such as Producer, Miscellaneous, Director, Writer, Actor.

Cinematography

The first Career as a Producer. There are films that he became Producer, the first is Mickey Mouse Clubhouse (2006-2016), and then Minnie's Bow-Toons (2011), next is Mickey's Adventures in Wonderland(2009), then The Emperor's New School(2006-2008), Mickey's Treat (2007), Mickey Saves Santa and other Mouseketales (2006), Lilo and Stitch:The Series (200-2006), Leroy and Stitch (2006), Mickey Around the World in 80 Days(2005), Stitch!The Movie (2003), House of Mouse (2001-2002), Stitch Experiment 626 (2002), Mickey's House of Villains(2001), Mickey's Magical Christmas: Snowed in at the House of Mouse ((2001), Mickey Mouse Works (1999-2001), How to Haunt a Mouse (1999), Mickey's New Car (1999) then 101 Dalmations : The Series (1997-1998) and the last is Timon and Pumbaa(1995-1996).

The second, career as a Miscellaneous from films such as Jake and the Never Land Pirates (2011-2014), Mickey Mouse Clubhouse (2006-2011), The Emperor's New School (2006), Lilo and Stitch: The Series (2003-2004), House of Mouse (2001-2002), Mickey's House of Villains (2001), Mickey's Magical Christmas:

Snowed in at the House of Mouse ((2001), and the last is Timon and Pumbaa(1995-1996).

The third, Career is as a director of films. There are as follows; Planes: Fire and Rescue(2014), then Secret of the Wings (2012), The Emperor's New School (2008), Leroy and Stitch (2006), Mickey's Around the World in 80 Days (2005), Stitch! The Movie (2003), House of Mouse (2001-2002), Stitch Experiment 626 (2002), Mickey's House of Villains(2001), Mickey's Magical Christmas: Snowed in at the House of Mouse ((2001), Mickey Mouse Works (1999-2001), then 101 Dalmations : The Series (1997-1998) and the last is Timon and Pumbaa(1995-1996).

Next, his Career as a Writer of many Films. The films are Plane: fire and Rescue (2014), The Pirate Fairy (2014), Secret of the Wings (2012), Minnie's Bow-Toons (2011), Mickey Mouse Clubhouse (2006-2011), Jake and the Never Land Pirates(2011), The Emperor's New School (2008), Leroy and Stitch (2006),Mickey Save Santa and Other Mouseketales (2006), Stitch! The Movie (2003), House of Mouse (2001-2002), Stitch Experiment 626 (2002), Mickey's House of Villains(2001), Mickey's Magical Christmas: Snowed in at the House of Mouse (2001), then 101 Dalmations : The Series (1997-1998), Cats Don't Dance (1997). 2 Stupid Dogs (1993-1995), tales from the Darkside (1988) ,Timon and Pumbaa(1995-1996). He also as a soundtrack's

writer from the films *Planes: Fire and Rescue* (2014) and in *The Emperor's New School* (2006).

Then, the last career as an actor. He became an actor from the films *Planes: Fire and Rescue* (2014), in *The Emperor's New School* (2006) and *The Dark Backward* (1991). He also becomes an actor from the films *Made in Hollywood* and *Made in Hollywood: Teen edition* as himself.²²

2. Peggy Holmes

Peggy Holmes is one of the directors of *Tinker Bell: Secret of the Wings*, she also a screen play or writer of the movie. Peggy Holmes has many careers in the entertainment world. She became a Miscellaneous, actress, writer, producer also a director. She also has an Award as Won 1 Primetime Emmy.

Her career much more as a choreographer. She had twenty six movies as a choreographer from 1988 until now. She became an actress in eight films, such as in *Summer* movie she becomes as Karen. And became a writer from four films such as *Tinker Bell: Secret of the Wings*. Then, she became a director of the films such as *Tinker bell: Secret of the Wings* (2012), *The Pirate fairy* (2014), and *the Little Mermaid: Ariel's Beginning* (2008). And she also as a

²²<http://m.imdb.com/name/nm0304432>. Accessed on April, 9 2017

producer of films like in American Choreography Award (2003) she became an executive producer.²³

C. Synopsis of the Movie

Tinkers' Nook is bustling with activity, for the tinker fairies are making snowflake baskets for the fairies of winter. Later that day, Tinker Bell volunteers to help Fawn take animals to the Winter Woods to hibernate, but Fawn warns Tinker Bell that they could only bring animals to the border, and they aren't allowed to go into the Winter Woods. With Fawn distracted by a sleeping marmot, Tinker Bell jumps across the border into the Winter Woods. The moment ends when Fawn yanks Tinker Bell back into the Autumn Woods. Touching Tink's wings, Fawn gasps at their cold temperature and rushes her off to the fairy hospital.

Tink flies off to the Book Nook, where she finds a wing-shaped book titled Wingology, but unfortunately, the page on "Sparkling Wings" has been chewed through. A reading fairy tells Tink that the author of the book, the Keeper, might be able to help her, but he lives in the Winter Woods. Preparing herself for the Winter Woods, Tink sneaks into the tinkers' workshop and climbs inside one of the snowflake baskets, and flies her way into the Winter Woods.

²³<http://m.imdb.com/name/nm0391996>. Accessed on April, 9 2017

Simultaneously, Tinker Bell's wings begin to glow and sparkle, too. A force pulls her toward the frost fairy, whose name is Periwinkle. The girls ask Dewey to explain what was happening to their wings. Bringing Tink and Periwinkle to the giant snowflake, and positioning their wings, the whole chamber becomes filled with images of the mainland, baby's first, that split in half: one [Tinker Bell] to the Pixie Dust Tree, and the other [Periwinkle] to the Winter Woods. Tink and Periwinkle realize that they are fraternal twin sisters. Suddenly, Lord Milori arrives, concerned over Tinker Bell's wing book, warning Dewey to send any 'warm' fairy back to the Autumn Woods.

The next day, Tinker Bell arrives at the border with Bobble and Clank, pulling along a snow-maker. Now able to keep Periwinkle cold enough, Peri crosses the border to the 'warm' side of Pixie Hollow. She meets Tinker Bell's friends, Fawn, Iridessa, Rosetta, Silvermist, and Vidia and continues her tour of the warm side of Pixie Hollow, until Tink noticed Periwinkle's wings wilting. The snow-maker was running out of ice, and there wasn't enough snow to keep Peri cold, so Tink and Periwinkle return to the border.

Later that day, Queen Clarion tried to make Tinker Bell understand why the rule about not crossing the border was so important, as so did Lord Milori with Periwinkle. All warm fairies did everything they can to save the Pixie Dust Tree - the tinker-

talents placing the leaf blankets on each branch of the tree, the animal-talents evacuate the frogs into a safer place, Iridessa evacuates the fireflies on one of the Periwinkles of Rosetta and Silvermist evacuates the snail into a safer place and Tink evacuating some animals on her house. Tink then notices that a flower that Periwinkle had planted is still blooming, despite its warm surroundings. Tinker Bell flies straight to the Winter Woods, and asks Gliss and Periwinkle why the flower was still alive. Tinker Bell and the frost fairies fly to the Pixie Dust Tree.

Afraid the freeze had come too late, the fairies gather anxiously around the Pixie Dust Well, and rejoice when pixie dust then begins to flow again. The fairies of all talents, warm or cold enjoyed the celebration, but when Periwinkle invited Tinker Bell, Tink realizes that she had broke her right wing when she flew to the Winter Woods. Peri asked her why, but she said they've got to save the tree and ignores it because there was no cure for a broken wing, and warns Periwinkle to go back to the Winter Woods before her wings wilt. As the sisters hold hands and say good-bye, they reunite their wings and an explosion of pure sparkly light bursts from their wings, slowly magically healing Tink's broken wing.

From that day on, warm fairies can cross over the border into the Winter Woods anytime they like. A coat of frost keeps the warm fairy's wings safe while in the cold. Strong and close

friendships between warm fairies and winter fairies blossom just as warm and beautiful as Periwinkle's flower and in the end of the film, Rosetta and Sled admit their mutually strong romantic feelings to each other.

D. Previous Study

In this research, the researcher would like to analyze the moral value in Tinker Bell: Secret of the Wings movie by using qualitative research. To convince the originality of the other researcher which has close relationship would be presented by the researcher.

The first previous study entitled “An Analysis of Moral Values of the Kung Fu Panda Movie” which was written by Wakhidatur Rofiqoh, STAIN Salatiga. She found the moral values from the main character in the film that is Po. Character Po in Kung Fu Pand Story illustrates strong character and never give up on its short coming.²⁴

The second previous study is from Ahmad Hadil Amin,2013 entitle “The Analysis of Moral Values Seen on the War Horse Movie”, from STAIN Salatiga. He found moral values of the film are bravery, enthusiasm, honesty, kindhearted, love and

²⁴Rofiqoh, Wakhidatur, “The Analysis of Moral Values of the Kung Fu Panda Movie”(Graduating Paper , English Department of Education Faculty State Islamic Studies Institute (STAIN)SALATIGA, 2010

affection, loyalty, peace-loving, perseverance, sacrificing for others, sincerity, self-confidence, and strong belief.²⁵

And the third, previous study who written by Paramita Dewi Anggraeni,2012 which title “The Analysis Moral Values Of the Dangerous Minds Movie”, STAIN Salatiga. She found From the analysis, it can be concluded that there are love and affection, respectful, bravely, kind and friendly,sensitive and not selfish, honesty, hard work, patriotism, and responsibility.²⁶

In this study the reseacher appoints at moral values in Tinker Bell: Secret ot the Wings Movie. In the previous study they appoints moral values and education theme. So, to make it different, the researcher appoints moral values which more concern on humanity theme. It approriate with the movie chosen. The researcher uses Tony Buzan’s theory of moral values. But, the researher modifies the theory to make general in order to appropriate with the movie.

²⁵Ahmad Hadil Amin. The Analysis of Moral Values Seen on the “War Horse” Movie. STAIN (Salatiga: Graduating Paper,2013),

²⁶Paramitha Dewi Anggraeni,” The Analysis Moral Values of the Dangerous Minds Movie” English Department of Education Faculty State College for Islamic Studies (STAIN), Salatiga 2012