CHAPTER I

INTRODUCTION

This chapter discusses the background of study, the problem of study, focus of study, research question, the scope and limitation of study, definition of key terms, review of related previous research.

A. Background of study

In monolingual society, the people only use one code or one language in communicating with others. They only mix the style or dialect when they are talking. But, the people that live in the bilingual or multilingual society usually use two or more codes or languages to communicate with other people.

According to Haugen, there is no need however for a bilingual to use both his language, it is enough that he know them. It also can be said "knowledge of two language" (309). It means that bilingualism can be defined as simply know the second language. For example Chinese who can not master English as they mastering mandarin. They are not fluent in talking using English but they use it in their daily speaking. However, they still can be called by bilingual.

There are many factors that influence people using code mixing, such as the speaker uses another language to soften the aim of the utterance, avoid ambiguous maeaning, the word in another language is

easier to remember and the sense of the word is more stable and the limitation of the word of the speaker's language.[1]

Code-mixing is a phenomenon that frequently occurs in Indonesian's multilingual and pluralistic society. It has been found that Indonesian who have a good command of English often code-mix English into Indonesia. Language as means of communication plays very important role for human being life because English is as one of international language very important people, from the speaker's to listener by sounds or gesture, whether playing. Language is a mediator used by people to transfer what they have in their mind to others such as talk to friends, associates, wife and husbands, lovers, teacher, our parents face to face or over the telephone, etc. language is system of communication consisting of sounds, words and grammar used by the people of particular country or profession.

Using of English has entered many fields like politics, economy, education, art and entertainment. There are many announcers in the radio program mixed English in their conversation. Many writers also mixed Englisah in the novel they wrote and the journalist especially in the teenege magazine also mixed their articles with some English phrase and vocabularies. In addition, television programs especially kick andy talk show the host and guests also mix English in presenting a program.

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[1] Uriel Weinreich, *Language In Contact: Finding And Problem* (New York: Mouton Publishers The Houge, 1963), 92.

Code mixing can possibly happen in various ways, where there is a multilingual community. Morever, there have been a number of researchers who try to analyze them. The phenomenon happen in multilingual community in Indonesia has challenged those researcher to analyze this phenomenon now and then. The appeal of code mixing in multilingual community in Indonesia has challenged those researchers to analyze them. The phenomenon happen in multilingual communities, novel-writings, movies and pop songs in Indonesia have been popular objects for code switching and code mixing analysis.

The use of some particular codes is influenced by whom someone is talking to in this case, is called a participant. The participant can lead code mixing happens, for example, the speaker wants to follow the speaking ability or manner of the participant as a city of education,

The way participants influence the use of code mixing can be found, as example- in broadcasted television (TV) programs. For the sake of this research, the writer lays eyes on *Kick Andy* Talk Show. According to the form, talk show is considered as an effective medium to analyze code mixing in the conversations made by the host and the guests. This is due to multilingual communities that participate in the talk show. Moreover, conversations between the host and guests happen in spontaneous manner.

Talking about code mixing, the researcher analyzes the talk show program"Kick Andy" in one of indonesian station TV. This entertainment is a talk show program that invited the people have a special person and have many achievement.

In this research, the guest of kick Andy is the focus to analyzes. His success in creating friendly air in the studio which allows the guests to enjoy the interview must have relation with his ability to mix the best codes to interview the guests. Most guests are famous people for instance bisnisman, actress, comedian, singer, religious figure etc. Those who come are well-known people whose issues become public discussion.

On the discussion above the researcher wants to research the code mixing used by the guest in talk show program in one of station television. The guest often uses code mixing when they describes and make dialogue with inhabitant in their country. They are mixing language when they are speaking or communicating.

The writer chooses this program because this is one of senior jurnalist in Indonesia. This program concept was very simple which makes the audience very interested in this program. The contents of his program is very interesting, funny and also there are many words that can truly inspire.

The writer wants to analyze the kind of word classes, and phrases that are frequently appeared when the guest and the host of Kick

Andy's program mixed code when they gave comment or gave the utterances. Besides, the writer also wants to analyze the factors that influence the peopl mix code in their utterances.

In *Kick Andy* talk show, Andy F. Noya as the host meets many famous people from different regions, ages, jobs, problems and issues. So it is hardly possible for him to use similar codes in facing those different participants. The use of different codes is needed by *Kick Andy* to create an intimacy and friendly atmosphere so that the guest who comes from various background can enjoy being in that talk show program and being interviewed by the host. In this research the writer wants to know how Andy uses different codes towards three different guests who have various backgrounds that are Nelson Tansu, Basuki Endah Prianto, and Etty Indrianti. So the reseach under the title **"Code Mixing Analysis On The Guests And The Host Utterences In Kick Andy's Talk Show".**

B. Focus of the Study

In this research the writer has to limit discussion by focusing only the word class and phrase that appeared on Kick Andy's program and the factors that influence using code mixing. Data resource is taken from the transcript of the guests and host utterances.

C. Research Question

Based on the focus of the study above, the research questions are:

1. What kind of words classes and phrases that appeared in code mixing used by the guests and the host on Kick Andy's program?

2. What are the factors that influence the guests and the host using code mixing?

D. Object Of The Study

Based on the background of the study above, the writer find a problem of the study as follow:

1. To know the words classes and phrases that appeared in code mixing used by presenter and guest of talk show on *Kick Andy*

2. To know the function of code mixing in Kick Andy's program

E. Scope of study

This study is a sociolinguistic study that focuses on code mixing. The data is taken from a talk show Kick Andy in Metro TV. This research focuses on code mixing of Kick Andy talk show the presenter and the guest. There are four episodes chosen by the writer since this research purposes to analyze the codes used by Andy towards different guests invited to the studio. The three episodes used are:

1. Para ilmuan indonesia yang masyhur di negeri orang with Nelson Tansu as the main guest

2. Para ilmuan indonesia yang masyhur di negeri orang with Basuki Endah Priyanto

3. Orang-Orang Hebat Indonesia with Etty Indrianti.

4. Agung Oka

Those four episodes are chosen because those four main guest are Ruben Tansu, Basuki Endah Prianto, and Etty Indriati come from various backgrounds. More information about the guests is explained in the appendices. In this research, the data analyzed are all utterances produced by the host of this TV program in response to the main guests. In three episodes choosen as the source of data in this research, there are about three or four guests invited to the show, but there is just one who is interviewed most. The other guests are just supported guests who are usually some friends of the main guests. The utterances from the guests are not subject of analysis but they are needed to identify the reason of Andy F.Noya mixing his codes.

F. Significance Of Study

The significance of this research are as follows:

1. The reseacher hopes that the research will be useful for the readers and could increase more knowledge phenomenon which we find in our daily activities.

2. The researcher hopes that the research will be useful especially for university students who want to know more about language such as code mixing which can be found us.

3. This research is hoped to able to be used a reference and to give information for another researcher when they do same research in other language phenomenon.

G. Definition Of Key Term

To make this study clear, the researcher needs to define the meaning of the key term used in this reasearch to avoid misunderstanding and the part of researcher. The researcher needs to define some keys terms and some clarification about the term used in this research.

Code Mixing is the phenomenon that use two or more languange in the conversation or when they communication to make understanding, usually without change of topic.

KICK ANDY is the name of intertainment media specific on talk show program television that is broadcast on Metro TV, at 20.05 on friday.