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I hereby declare that the thesis and the work presented in it are my own and it has been generated by me as the result of my own original research. It does not incorporate any materials previously written or published by another person except those indicated in quotations and references. No portion of this work has been submitted in support of an application for another degree or qualification of this or any other university or institution of higher education. Due to this fact, I am the only person responsible for the thesis if there is any objection or claim from others.

This thesis is to fulfill the requirement for the degree of *Sarjana (S1)* in English Department, State Islamic Institute (IAIN) Kediri.

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Bersama ini terlampir satu berkas naskah skripsinya, dengan harapan dalam waktu yang telah ditentukan dapat diajukan dalam sidang munaqosah.

Demikian agar maklum atas dan atas kesediaan Bapak/Ibu, kami ucapkan banyak terima kasih.

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Setelah diperbaiki materi dan susunannya sesuai dengan beberapa petunjuk dan tuntutan yang telah diberikan dalam sidang munaqosah yang dilaksanakan pada tanggal 1 Agustus 2018 kami dapat menerima dan menyetujui hasil perbaikan.

Demikian agar maklum adanya.

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MOTTO

يَّأَيُّهَا ٱلنَّاسُ إِنَّا خَلَقَنَٰكُم مِّن ذَكَرٍ وَأُنثَىٰ وَجَعَلَنَٰكُمۡ شُعُوبًا وَقَبَآئِلَ لِتَعَارَفُوۤأَ إِنَّ أَكْرَمَكُمۡ عِندَ ٱسَّهِ أَتَقَاكُمُ ۚ إِنَّ ٱسَّهَ عَلِيمٌ خَبِيرٌ ١٣

13. O you men! surely We have created you of a male and a female, and made you tribes and families that you may know each other; surely the most honorable of you with Allah is the one among you most careful (of his duty); surely Allah is Knowing, Aware.

(Al-Hujurat: 13)1

It always seems Impossible, until it is Done!!!

DEDICATION

¹ Abdullah Yusuf Ali, *The Holy Qur-an*, United Kingdom: Holybooks (second Version), 2001, hal: 366.

This Thesis is dedicated to:

My beloved parents, especially my father who inspired me to take the topic this of thesis. Also some kinds of organization, lecturer, All members of D class official and also all member of "Kost Puteri Melati" that I can not to mention them one by one as the important parts that complement my thesis by their knowledge, affection, love and the other good things they give.

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Kediri, 9th August 2018

The Writer

Cimanik Rahayu Intan

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ABSTRACT

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Key words: Conversational Implicature, Generalized Conversational Implicature, Particularized Conversational Implicature, Axe Files Interview.

The conversation commonly happened in purpose giving information or to entertain each other, but sometimes people also give their utterance by implicit meaning which called conversational implicature. Here, the writer would discuss about conversational implicature also the type of conversational implicature, they are: 1.) Generalized Conversational Implicature which does not need specific knowledge to understand it, 2.) Particularized Conversational Implicature as the opposite type which need the specific knowledge and concept to understand it, on *The Axe Files* interview. The *Axe Files interview* is a talk show which mostly used implied meaning between Axelrod and his guest as the object.

This research used qualitative research as the design and the data consist of video, transcript and the audio from *Axe Files* interview. For analyzing data, firstly, the writer read the transcript while listening the audio to get the stressing utterance. Then, continuing the observe by watching the video for several times to understand the concept and the implied meaning from their mimicry/body language also facial expression. Next, the writer categorized the type of implied meaning based on Grice's theory, also the function based on Halliday's theory.

At the result, writer found 14 data which containing 6 utterances of Generalized Conversational Implicature and 8 utterances of Particularized Conversational Implicature. The Axe Files show also containing implied meaning which have 7 functions of language, they are: 3 utterance from personal, 1 utterance from regulatory, 4 utterances from representation, 1 utterance from interactional, 2 utterances from instrumental, 2 utterances from heuristic, and 1 utterance from imaginative as the answers of research questions before.