

CHAPTER I

INTRODUCTION

This chapter presents introduction of study. It consist of six parts namely background of study, the statements of problem, objective of study, significance of study, scope and limitation of study , and definition of key terms.

A. The Background of Study

Language is a series of sounds produced by said means of a conscious person.¹ We use to engage, convey thoughts, ideas, concepts, or feelings and communicates by the whole of others to socialize. With language we can also gain new information and knowledge, so that is why it is called learning process. In the learning process is described as activities learn values or a new thing, activity from not knowing, not understanding, cannot be known, understand and can be optimally. Learning is a relatively settled change that occurs in all manner of behavior of an organism as a result of learning. There are many learning resources to be gained, whether from the environment, school, or family.

Movie is very helpful in the learning process, what is earned and heard by the ear, more memorable and faster than what can only be read or just heard. Movie is about what can be seen, primarily is live picture or motion, the recording process, and it is broadcast which of course involves technology. In

¹ Kusno Budi Santoso, *Problematika Bahasa Indonesia* (Bandung: Angkasa, 1990), 1.

addition, movie is a media communication is quickly arrested the information by human. In addition to the image also in the form of sound and motion.

Every movies must have moral values embedded in each story. A positive moral message to use to the environment. In this way, the movie becomes a media that has its own uniqueness because this has been combined between dialogue, motion picture, and audio. This is what makes all people not sense bored. This media may be fun and even education there can be impact.

From this movie we can get educational values or message who can motivate us in our live. Mardimarja defines that education values as a resource to learners in order to realize and revel the values and placed integrally in the whole of his existence.² Educational values is a thing that is believed to be true and encourage people to do positive in their own life or in society. So, educational values in literature here is meant values that aims to educate a person or individual to become a good human being in the sense of educated.

Movie is based on experience or occasions that often arise in our surroundings. Therefore, the movie is very interesting to be discussed. Zootopia tells the story of a city within the global of presents day civilization which only vegetarian animals and carnivores of all kinds live in peace. The plot makes focus on Judy, a rabbit who dreams of becoming a Zootopia Police Department officer. This is a bunny commonly skip ahead to show to herself what she is able to.

² Zaim Elmubarak, *Membumikan Pendidikan Nilai* (Bandung: Alfabeta, 2008), 12.

This movie sincerely loved the stunning because it is written very cautiously. The story is an entire package, it is a fantasy, mystery, and comedy together. There are many wonderful characters in Zootopia. For me, Nick is the individual that makes the movie exciting. At one point inside the movie, Judy names him as a key witness for her case. Even though Nick is a predator, necessarily untrustworthy and cunning fox, however she allows her and Judy keeps her faith in him. The relationship between Nick and Judy significantly inspired for illustrating that we regularly lose faith in each other. So, we are civil conduct in opposition to each other is not an alternative but a demand for every society to defend itself.

The second aspect is this movie dis us that nothing is impossible, if we need something very much and if we try so hard everything is possible. This is in the character of Judy Hopps. She work hard and never give up hold her dream. The character is so amazing that it may educate you not to give up easily.

The third aspect is the nuance. The movie illustrates the multiplicity of variety in their environment. It is refreshing to peer animated movies that display human dignity and how we are able to treat each other with recognize. Like Zootopia in order to do away with discriminatory systems around the sector. We are all one species and ought to always stand together.

From all about the aspects, the teachers can take educational values in this movie as teaching, person formation in children, and motivation. In this case, parents and teachers have an essential function in their children's

education, was associated with the school and home environment.³ This movie not only for children but in all level of individual. So, this could nevertheless enjoyed and the messages contains in this movie can be implemented in actual life.

Nowadays, children begin to think logically and use their experience to solve problem. In this situation, parents and teachers have an important role in their children's education. So, movie is one which interesting, funny, thinkable, and can motivate.

From the discussion above, the purpose of this research therefore is to analyze and find out the educational values shown in *Zootopia*. So, the researcher gives the title “*An Analysis of Educational Values in Zootopia Cartoon Movie*”.

B. The Statement of the Study

Based on the background of study, the researcher formulates the problems as follow:

1. What are the educational values in *Zootopia* movie?
2. What are the implication of Judy Hopps’s educational values to society in *Zootopia*?

C. The Objective of the Study

Based on the statement of the study, the researcher determines the objectives of the study are:

³ Javid javarov, “Factors affecting parental involvement in education”, *Khazar Journal of Humanities and Social Sciences*, 4 (2015), 35-44.

1. To describe the main characteristic of Judy Hoop in the *Zootopia* movie
2. To describe the implication of Judy Hopps's educational values to society in *Zootopia*

D. Significance of the Study

The Significance of this study is the people who watch this movie is getting clear description about educational values found in *Zootopia* movie. Hopefully this research gives contribution to all students and educators.

1. For the readers

This research can affect the reader to have educational values in their life. Further, the readers can expand their literary study, especially students of IAIN Kediri who are interested in the literary research.

2. For the teachers

This research is predicted to give lesson about educational values and educate it to their students. The students will have more knowledge and more spirit of study tough of their life. Besides, this studies also gives information about teacher's care, affection, and also patience to make their students be successful.

3. For parents

This movie can facilitate the parents in educating their children because they use animated movie. Parent will understand about good movie for children.

E. Scope and Limitation of the Study

The researcher studies about movie. The limitation of this research is based on the content of the story in the Zootopia movie. It limits to the values of attitude changes that is played by the character.

This studies describes about educational values in Zootopia movie which contain of values of being and values of giving based on Linda and Richard theory.

F. Definition of Key Terms

The research consist of four main terms are necessary to explain. To avoid the mistakes of the title consideration, the writer wants to clarify the meaning briefly.

1. Education

Education as a learning process that aims to develop self-potential in learners and realize a better learning process. This education aims to develop personality, intelligence and educate participants to have a noble character, able to control themselves and have the skills.

2. Educational Values

Educational values is a thing that is believed to be true and encourage people to do positive in their own life or in society. So, educational values in literature here is meant values that aims to educate a person or individual to become a good human being in the sense of educated.

3. Cartoon Movies

Cartoons have been a part of cinema history from the time the first motion pictures were made in the late 1800s. A cartoon is a movie made by using animation instead of live actors, especially a humorous film intended for children.