

CHAPTER I

INTRODUCTION

This chapter presents background of the study, research problem, objective of the study, hypothesis, the significance of the study, the scope and the limitation of the study, and the definition of the key terms.

A. Background of the Study

English has become a part of our life. Some information around the world that is needed is conveyed in English like journal, magazines, newspaper, TV programs, internet, and many other sources. As a means of communication, especially in globalization era that we are experiencing now, English becomes more important for academic purposes, business, and for other purposes. Thus, people may be left behind if they cannot communicate in English.

By that case, in Indonesia, English becomes a foreign language that should be taught to learners in school from junior high school till university students. In language teaching, there are four skills describing as speaking, writing, listening and reading. The four language skills are categorizing as receptive and productive. Speaking and writing are the productive skills. Listening, along with reading, is a receptive skill. Based on the curriculum in Indonesia, the students should be mastery on these four skills.

Writing is one of English skills that should be taught in Senior High School level. Writing is primarily a means recording speech; even though, it must be acknowledged as a secondary media of communication in its own right.¹ In addition, writing is a way that students can express his or her ideas through paper. Writing is a process; it may be considered as difficult language skill because the students not only master about what grammar and technique are used in writing, but also involves the actual performance where the writing gets to apply and draw from well of creativity and procedure of writing.

In writing, there are some kinds or genres as like procedure, descriptive, recount, narrative, news item, analytical exposition, spoof, description, and hortatory exposition. Genre represents the norms of different kinds of writing. Each genre has their own style, like construction and specific language use which are common on it.² That is why genre in writing is really essential, especially to general English students.

In the Senior High School, the students are hoped to understand and produce some kinds of genres writing. For the tenth grade, one of genres of writing that should be understood and produce by the students is News Item Text.

News Item Text is a genre which has social function to inform the readers, listeners, or viewers about events of the day which are considered newsworthy or important. In trying to write a News Item Text, the students

¹ Donn Byerne. *English Teaching Perspective*, (England, Longman: 1985), 24

² Jeremy Harmer, *The Practice of English Language Teaching* (4th Edition), (London, Pearson Education, 2001), 327

often get difficulties. Sometimes they are confused about what news that they should be informed; they stuck on this project. This problem makes the students are lazy to write. It makes the teacher should find a way to break the students' problem. Teacher should find a way to build their motivation. The more students use their language skills for enjoyment; the more language ability they are likely to acquire.³

To make the students motivated and enjoyable to learn, the teacher should use interesting teaching methods. As Jeremy Harmer said that teacher's method in teaching could be intrinsic motivation which motivates the students to learn.⁴ Therefore, it is important for teachers to gain some knowledge. Teachers should give their students new things or they should use the interesting method or strategy in teaching. One of the strategies that can be used by teacher in teaching is by using media to support the teaching and learning process.

Media in teaching is one of some aspects that can give effect in teaching learning process and can be a good stimulation to enhance the students' interest. Media is a way of communicating information.⁵It can be used by both teachers and students. It gives more detail information and focuses the student on the material and skill that is being taught. The use of media also allows the students to be involved in teaching and learning

³ Julian Edge and Sue Garton, *From Experience to Knowledge in ELT*, (New York, Oxford University Press: 2012), 138

⁴ Jeremy Harmer, *How to Teach English*, (England, Longman: 2007), 20

⁵ Victoria Bull, *Oxford Learner's Pocket Dictionary*, (New York, Oxford University Press: 2008), 458

process. It gives the teachers and students opportunity to do activity together. Then, teacher has to know the appropriate media for the students.

Realizing the importance of media, using technological tool is a good idea that can be used to teach English. Technological tools have increasingly become a part of the teaching learning process in the classroom. Technology in the classroom has increasingly been used to help students engage with course material.

It is often easier to provide opportunities for spoken communication in the classroom than it is for written media. Frequently writing is relegated to the status of homework. This is a pity, since writing, especially communicative writing, like writing reports, can play valuable part in the class.⁶ Teachers should think about this fact. However, they should engage students in the classroom to write, not only become homework. When it just becomes homework, most students will copy from the internet.

When we talk about News Item Text, as communicative writing, we can give the students the documentary video as the effective media. The video shows the factual event that should be informed. When the students watch the video, the students can learn about the language used in the News Item Text. After watching the video, it also helps the students to make a good News Item Text. The students have imagined in their mind about what they will write about.

⁶Jeremy Harmer, *The Practice of English Language Teaching* (4th Edition), 139

The effectiveness of using documentary video is also proved by previous study that using documentary video as the media in teaching writing news item text. The result of the computation using t-test as the data analysis showed that the t-score is higher than t-table. It means that documentary video is an effective media to teach writing news item text.⁷

Based on the researcher's experience, when she did her PPL program at SMAN 3 Kediri, she found that some students got difficulties in writing. They do not have any idea to write; they are not confident to write about what is in their mind; most of them are cheating from the internet or their friend. By this case, the researcher wants to conduct the research there.

Based on the explanation above, the writer wants to introduce the new media in learning English. She is interested in conducting the research entitled **"The Effectiveness of Using Documentary Video in Teaching Writing News Item Text for the Tenth Grade Students of SMAN 3 KEDIRI"**

B. Research Problem

Based on the background of the study above, the researcher formulates research problem as follows:

- Is the use of documentary video in teaching writing News item Text effective to increase the students' achievement?

⁷ Hasan Basri, *Teaching Writing News Item Text Through Documentary Video At The Tenth Grade Of SMA N 1 Kaliwungu Kendal in The Academic Year Of 2010/2011*, (Unpublished Thesis: IAIN Walisongo Semarang 2011), 52

C. Research Objective

Based on the problem stated above, the general purpose of this study is:

- To identify whether the use of documentary video in teaching writing News Item Text is effective or not.

D. Hypothesis

Based on the objective of the study, the researcher wants to know whether using documentary video in teaching News Item Text is more effective than using conventional method to the tenth grade of SMAN 3 KEDIRI. Then the researcher builds the hypothesis to make the purpose of this study to be clear. The hypothesis is:

Ha: using documentary video in teaching writing News Item Text in the classroom is effective to the tenth grade students of SMAN 3 KEDIRI.

E. Significance of the Study

The result of this study is expected to be useful for:

1. Teacher

The result of this research will give more experiences and information about the use of documentary video as media in teaching writing. The teacher is also able to find the material freely.

2. Students

It is hoped that this research will make the students have higher motivation in teaching learning process. So that they can be interested in it.

3. Readers

The result of this research is expected to the readers in order to get information about the effectiveness of using documentary video in teaching learning process.

4. School

The result of this research can be a good contribution as a bridge to develop teaching learning process in the school.

F. Scope and Limitation of the Study

The study is to know whether the use of documentary video is effective or not. In this case, the video that is used is about documentary video downloaded from Youtube. The researcher limits the research on the use of documentary video in teaching writing at the experimental group. This research is conducted at SMAN 3 KEDIRI. The limitation of this study is the tenth grade, X-3 and X-4, of SMAN 3 KEDIRI in 2014/ 2015 academic year.

G. Definition of the Key Terms

To give the same perception and to avoid misunderstanding of the concept of the study, it is essential about the terms used in this study:

1. Media

Media is a way of communicating information.⁸Media in teaching learning process mean everything that can transfer a message, stimulate, and build the students' want. So that it can drive the students to process the information and start studying in a well condition.

2. Documentary Video

Documentary video is video recording which gives a record or report of the facts about something.

3. Writing Skill

Writing is a way to convey the idea through paper. It is a productive skill that will be learnt by the students of junior high school, senior high school, and university.

4. News Item Text

News item is one of some genres in the text that has function to inform readers or listeners about events of the day which are considered newsworthy or important.

⁸ Victoria Bull, *Oxford Learner's Pocket Dictionary*, 458