

REFERENCES

- Baldry, Anthony & Thibault, Paul J. (2006). *Multimodal transcription and text analysis*. UK: Equinox Publishing Ltd.
- Cerrato, Herman. (2012). *The Meaning of Colours: How Colours Impact Our Daily Life in Bussiness, Art, Work and Love*. Tertiary Color Scheme.
- Creswell, John W. (2009). *Research Design : Qualitative, Quantitative, and Mixed Methods Approaches*. Newbury Park: Sage Publications.
- Gay L.R. (2012). *Educational Research Competencies for Analysis and Applications. Tenth Edition*. United States of America: Pearson Education, Inc.
- Hyland, K. (2005a). Metadiscourse: Exploring interaction in writing. *The Modern Language Journal*, 91(3), 479-480. doi: 10.1111/j.1540-4781.2007.00593_9.x
- Iedema, Rick. (2003). *Multimodality, Resemiotization: Extending The Analysis of Discourse as Multi-Semiotic Practice*. *Visual Communication*, 2, 29–57.
- Jewitt, Carey, & Oyama, Rumiko. (2001). *Visual Meaning: A Social Semiotic Approach*. In T. Van Leeuwen & C. Jewitt (Eds.), *Handbook of Visual Analysis*. London: Sage.
- Kay L O'Halloran. (2004). *Multimodal Discourse Analysis Systemic-Functional Perspectives*. London: Continuum.
- Kress, Gunther & van Leeuwen, Theo. (1998). *Multimodal Discourse: The Modes and Media of Contemporary Communication*. London: Arnold.
- Kress, Gunther & van Leeuwen, Theo. (1998). *Reading Images: The Grammar of Visual Design*. New York: Routledge.
- Kress, Gunther & van Leeuwen, Theo. (2006). *Reading Images: The Grammar of Visual Design*. New York: Routledge.
- Li, Dongyan. (2016). Multimodal Discourse Analysis of the Interpersonal Meaning of TV Advertisements. *International Journal of Social Science and Humanity*, Vol. 6, 934-938. doi: 10.18178/ijssh.2016.6.12. 776
- Lirola, Maria Martinez and Castejon, Laura Ibanez. (2014). Multimodal Approach to the Image of Impoverished: A Visual Analysis of Covers in A Sample from Intermon Oxfam Magazines. *Fonseca (Journal of Communication)*, 8, 86.

- Liu, Jing. (2013). Visual Images Interpretive Strategies in Multimodal Texts. *Journal of Language Teaching and Research*, Vol. 4, 1259-1263. doi:10.4304/jltr.4.6.1259-1263
- Luc Pauwels. (2012). A Multimodal Framework for Analyzing Websites as Cultural Expressions. *Journal of Computer-Mediated Communication* 17, 250, 247-265.
- O'Halloran, K. L., Tan, S., Smith B. A. (2009). "Multimodal Discourse: Critical Analysis within an Interactive Software Environment" in *Critical Discourse Studies*. 32.
- Patton, M. *Qualitative Evaluation and Research Methods*. (1990). Beverly Hills. CA: Sage..
- Reeves B., & Shipman F. (1992). 'Supporting communication between designers and artifact-centered evolving information spaces'. Proceedings of CSCW.
- Star, S.L., and Ruhleder, K. (1996). Steps toward an ecology of infrastructure: Design and access for large information spaces. *Information Systems Research*. 7(1). 111-134.
- Theo Van Leeuwen. (2005). *Introducing Social Semiotics*. New York: Routledge. 169.
- Thuring, M., Hannemann, J., and Haake, J.M. (1995): 'Hypermedia and cognition: Designing for comprehension', *Communications of the ACM*. 38(8). 57-66.
- Twomey, Cheryl. (2001). *An Analysis of Patient Information Leaflets Supplied with Medicines Sold by Pharmacists in The United Kingdom*. Library and Information Research News.
- Uwe Flick. (2014). *Qualitative Data Analysis*. London: SAGE Publications Ltd.
- Zhou, X., Zhang, Y., & Orłowska, E. (Eds). (2003). *Web technologies and applications, Proceedings of 5th Asia-Pacific Web Conference, Lecture Notes in Computer Science, Springer*. China: Springer, Berlin, Heidelberg.