

## **APPROVAL PAGE**

This is to certify that the bachelor's *Thesis* of Desy Nofitasari has been received and approved by the advisors for further approval by the board of examiners.

COMPOSITIONAL MEANINGS ANALYSIS OF INDONESIA UNIVERSITY  
WEBSITES

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Bersama ini terlampir satu berkas naskah skripsinya, dengan harapan dalam waktu yang telah ditentukan dapat diajukan dalam Sidang Munaqosah.

Demikian agar maklum dan atas kesediaan Bapak, kami ucapkan banyak terima kasih.

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**MOTTO**

**“Life is a struggle for heaven”**

## **DEDICATION**

I dedicate my thesis to:

- ♥ Allah SWT who gives me so much miracle and happiness
- ♥ My Idol Prophet Muhammad SAW who guides me to be the best person in the world.
- ♥ My beloved parents: Bapak Utoro and Ibu Ermiati who give me everything that I need. Thanks for your hard work, love, support, and your pray to me. I love you so much.
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## DECLARATION OF AUTHENTICITY

Name : Desy Nofitasari  
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Title of Thesis : Compositional Meanings Analysis of Indonesia  
University Websites.

I hereby declare that the thesis and the work presented in it are my own and it has been generated by me as the result of my own original research. It does not incorporate any materials previously written or published by another person those indicated in quotations and references. No portion of this work has been submitted in support of an application for another degree or qualification of this or any other university or institution of higher education. Due to this fact, I am the only person responsible for the thesis if there is any objection or claim from others.

This thesis is to fulfill the requirement for the degree of *Sarjana (SI)* in Department of English Language Education, State Islamic Institute of Kediri.

Kediri, July 11<sup>th</sup>, 2018

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## ABSTRACT

Nofitasari, Desy. 2018. *Compositional Meanings Analysis of Indonesia University Websites*. Thesis. Department of English Language Education, State Islamic Institute (IAIN) Kediri. Advisors: (I) H. Burhanuddin Syaifulloh, M.Ed, (II) Ima Fitriyah, M.Pd.I.

**Keywords:** Multimodal, Compositional Meaning, University Website.

Multimodal analysis is used to analyze various modes, such as analyzing of images by using compositional meaning in the form of information value, framing and salience. The researcher analyzed the compositional meaning in the Indonesia University websites. This research is intended to find out what the type of the compositional meanings in the Indonesia University websites and also how are the compositional meanings represented in the Indonesia University websites.

This study uses descriptive qualitative research design. The source of the data is Indonesia University websites that is screenshot on home page or *beranda*. Research instrument of the study is the researcher herself and checklists for visual element by Kress and van Leeuwen theory's, by identifying compositional meaning: information value, framing and salience in Indonesia University websites.

The finding of the research shows three types of the compositional meaning components in the Indonesia University websites. Those are information value, salience and framing. Information value is only represented through top-bottom arrangement. Meanwhile, in the salience element is generally represented by tonal contrasts and representations. Besides, in the framing component, there are six frequency that represented, as differentness of shapes, differentness of colors, similarities of shapes, similarities of colors, empty space between elements and vectors.

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The writer realizes that this thesis still has faulty and mistakes. Because of that, the writer hopes to all of the readers in order to give some advices and critics to be better for the further researcher. Finally, the writer just wishes that the result of the study will be valuable and useful especially for the writer and for all readers generally. Amin.

Kediri, July 10<sup>th</sup>, 2018

The Researcher

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