

CHAPTER V

CONCLUSION & SUGGESTIONS

A. Conclusions

From the analysis and discussion result of the data above, the researcher can conclude that there are various meanings which produced by the graffiti on the dump truck. In analyzing the data, the researcher uses Roland Barthes' theoretical framework. According to Barthes, there are two levels of Semiotics: first order (denotative) and second order (connotative). The first order of signification (denotative) means the real meaning of the word or group of words that usually found in the dictionary. This first order can produce the denotative meaning. Whereas the second order of signification (connotative) means the addition denotative meaning with all the visual, memory and feeling which are expressed through the words. This second order can produce the connotative meaning. From this connotative meaning can find out the ideology or myth of the graffiti on the dump truck.

Based on the analysis and discussion result of the data, the researcher can find various meanings of the graffiti on the dump truck such as the meaning that becomes satire (*Ojo ngaku ayu yen during nduwe bojo supir* and *Lunture tresno jalaran wong liyo*). In this study, the researcher finds more graffiti meaning that shows the criticism of social problems in the community; such as *Jangan pergi agar dicari, jangan sengaja lari agar dikejar, berjuang tak sepercanda itu. Kontrol emosi; Sak nduwene, sak cukupe. Urip kui diakehi mensyukuri nikmat. Ben kowe lali carane sambat;*

Welas asih; Pengen mulyo ora gelem rekoso. Ngimpi..!!!; and Ku titipkan bangsa dan negeri ini kepadamu. In addition to those graffiti, the researcher also finds graffiti that represent the feeling of creator or driver dump truck. That graffiti such as *indah pada waktunya* and *gara-gara suket teki gak enek wong salah*. There is also graffiti that remind all people to respect their parents especially a mother. That graffiti is *Ibu... Bantu aku dengan doamu...*

B. Suggestions

From the conclusion of semiotic analysis result to the meaning of graffiti on the dump truck above, the researcher contributes in expressing the suggestion as follows:

1. For the researcher itself, the researcher realizes that she may be subjective in this semiotic analysis research. So it is not surprising if the researcher's view is different from the view of others readers when looking at a text. Qualitative research generally has no true and false boundaries, all based on the values, ethics and morals of the researcher and other readers. The researcher suggests that to divide into several groups so that can be obtained more objective meaning.
2. For the general public, this research can be utilized to be critical in appreciating a work. The researcher also hopes that society should eliminate negative thinking about a driver of truck, not only dump truck but also all driver of truck, because their services are very useful for us all.

3. For the next researcher in the same scope or object, the researcher suggests to look for more objective meanings and add the motives in research on the truck.
4. For the other society, the researcher suggests that there are already some creative industries using language, but the language and words on the graffiti of the dump trucks has not been raised to other creative products. Therefore, the words on the graffiti of these dump trucks which has its own characteristic can be reproduced into T-shirt with creative language. The words on the graffiti of the dump trucks can also be used in a souvenir either in the form of a glass or key ring.
5. For English lecturers, the researcher suggests that this study can be used to add the reference on the subject of Semiotic Analysis. This study uses theoretical framework that is proposed by Roland Barthes. This is one of topics that are studied in the Discourse Analysis course.