CHAPTER I

INTRODUCTION

This chapter discusses background of study, research problem, objective of study, significant of the study, scope and limitation, and definition of key terms.

A. Background of Study

Vocabulary is the first and foremost important step in language acquisition. Vocabulary is one of the most important linguistic qualities to have when learning a language. (Afzal, 2019) It is challenging to acquire a language without comprehending the words, and it's also limiting ability to express ideas to others. A person's ability to speak, write, read, and listen more freely comes with vocabulary acquisition. It can be concluded that vocabulary has an essential aspect in language.

According to the researcher's observations and interviews in MTsN 5 KEDIRI, students have lower vocabulary because they are bored with situations in English classes. Furthermore, when learning new vocabulary, the teacher instructed the students to read the text in the book, then the teacher asked the students to find unfamiliar vocabulary, meaning, and synonyms of the vocabulary, and students were only required to write the explanation and repeat what the teacher had said. It is a challenge for teachers to be able to support and aid students in learning vocabulary in a method that grabs students' attention and keeps them followed so that learning goes smoothly.

Media is a tool in the learning process to assist students understand the topic. When applied in the classroom, learning media can stimulate new desires and

interests, inspire and improve learning activities, and have psychological effects on students (Indriyani: 2019, quoted in Prastiwi & Kinanti: 2020). Various types of learning media can assist the teacher explain information and students learn vocabulary easier. Audio, audio visual, and visual media are three types of media (Achmad, 2016). Many studies concluded that video is one of various types of educational media that may help students learn more successfully, because students are able to see the objects in the form of pictures, and the spelling of the object's name can be fixed. Students are able to hear ways to pronounce the words they learn through listening. As a result, students are able to understand and memorize the vocabulary effectively. Besides that, the students will be excited, enjoyable, and interesting to learn English language, and they will be able to grasp the idea. It is known as video-based learning in education. One of the audio-visual learning media is by using the internet in the form of learning videos on TikTok, which would make it easier for people to learn.

The researcher focused on TikTok as media in this study. TikTok, one of many internet media, is currently in high demand by most people, ranging from children to adults. According to the databoks report as of April 2023, with 112.97 million TikTok users, Indonesia is the world's second largest TikTok user after United States. This number is only 3.52 million users away from the number of TikTok users in the US. TikTok's user population is young, with 69 percent of users aged 16 to 24. (Sloane & Rittenhouse, 2019).

The researcher uses several similar previous studies as a reference. (Alghameti, 2022) conducted research about TikTok as an effective technology tool

in English vocabulary expansion, and the findings students have a good attitude toward using TikTok for learning English vocabulary, and they notice that TikTok has a variety of features and options that help them enhance their English vocabulary. The second is (Rahmawati& Anwar,2022) conducted research about the use of TikTok application: the impact on student's vocabulary and attitude, and the research show that The TikTok application has a positive impact on students' learning outcomes in terms of vocabulary mastery. The third is (Simanungkalit & Katemba, 2023) conducted research "utilizing English TikTok as a media in learning English vocabulary: university students' perspective and the finding is Using TikTok to acquire English vocabulary can assist university students improve their English vocabulary.

The similarities between this research and the current study are that both seek to find out the effect of TikTok as a media for learning English vocabulary. The research differs in focuses on the TikTok creator @brilliantkampunginggris as a media in learning English vocabulary. TikTok accounts with the username @brilliantkampunginggris provided instructional knowledge. This TikTok account not only serves the new vocabulary, but it also serves the pronunciation of the vocabulary, the English of two words phrase, homonym words, and many others.

From the above explanation, the researcher interested conducting this study the title "The Effectiveness of TikTok as a Media for Learning Vocabulary".

B. Research Problem

Based on the background of the research, the research problem formulates: "Is there any significant difference between students those who are taught using TikTok as a media for learning vocabulary and those who are taught using PowerPoint as a media for learning vocabulary?"

C. Objective of the Research

Based on the relation between the background of the study and the research question, the objective of this study is to investigate the effectiveness of using TikTok as a media for learning vocabulary at MTsN 5 KEDIRI.

D. Research Hypothesis

Based on the relation between the background of the study, the research problem, and the objective of the study, the researcher can take the hypothesis.

H0: There is no significant difference between students who are taught using TikTok and those who are taught using PowerPoint in learning vocabulary.

Ha: There is significant difference between students who are taught using TikTok and those who are taught using PowerPoint in learning vocabulary.

E. Significance of the Research

The significances which are expected to give a valuable contribution to teachers, students, and further researchers.

1. **Theoretically significances**

The researcher expects that this study might be utilized as a resource for learning vocabulary using the TikTok.

2. Practically significances

    a. Teacher

        The results of the research are likely to be beneficial to English teachers. To manage the class, make it more fun, and make TikTok for learning, the teacher may employ a range of active learning approaches, notably TikTok.

    b. Students

        This study is meant to directly help to their improvement in vocabulary by working together and discussing experiences and thoughts.

    c. Further researcher

        The study's findings are expected to be used as references by the researcher when conducting the study, especially when it comes to teaching language in junior high school.

F. Scope and Limitation of the Research

This research is focused on achieving learning vocabulary of eight grade students at MTSN 5 KEDIRI, especially in the second semester of the academic year 2023/2024. This research attempts to describe the effectiveness of using TikTok as a media for learning vocabulary. The research object is limited on using TikTok as a media for learning vocabulary in eight grade students' junior high school at MTSN 5 KEDIRI.

G. Definition of Key Terms

To avoid misunderstanding, it is critical in this study to provide clarification on the terms used as follows.

1. **Effectiveness**

   Effectiveness is an achievement of predetermined targets and can provide the result that were previously expected. Effectiveness in this study means a significant score increase in students' vocabulary mastery after treatment using TikTok.

2. **TikTok**

   TikTok is one of the most popular social media that consist short videos with various filters and popular tunes. This app allows us to watch, create, post, and share videos. You may find a wide range of videos on TikTok, including lip sync, duet challenges, daily hack, dancing, song lyrics, cooking videos, health, and education.

3. **Vocabulary**

   Vocabulary skill can be defined as the ability to recall and understand information might be presented orally. These include recognizing speech sound, understanding the meaning, and understanding the syntax of sentences.

CHAPTER II

LITERATURE REVIEW

This chapter present some theories from the researcher from the research variables that are being applied to do the research. It describes the theories and explanation on.

A. Definition of Vocabulary

Vocabulary refers to the total number of words used to express thoughts and show the speaker's meaning (Alqahtani., 2015). Vocabulary, according to Setyo (2017), is a fundamental component of language as well as a source or foundation when students speak English. Vocabulary is also a crucial aspect of proficiency since it influences how well people speak, listen, read, and write. Learners frequently achieve less than their potential when they lack a large vocabulary and methods of acquiring new language. (Jack Richards, 2002)

Because vocabulary is all about words and having a solid command of, vocabulary helps someone understand language, acquiring a functional vocabulary becomes an important part of primary language development. Someone who has a wide range of vocabulary makes it easier to learn language. As a result, people can understand what other speakers are saying. When a learner wishes to study a foreign language, they must first comprehend vocabulary. Vocabulary is much more than a list of words. A vocabulary is a list of words that are often defined and alphabetized as a