

C. Objective of the Study

Considering the problems of the study above, the object of this study is:

1. To analyze the types of illocutionary acts used in Facebook status update
2. To find out the dominant classification of illocutionary acts depend on Facebook status update.

D. Significance of the Study

For the result of this study is to give positive contribution for someone that engage in this research. They are for students, teacher, researcher and for the next researcher.

1. Student

The students can develop their knowledge. Therefore, they should also know about types of illocutionary act which they also know analysis of speech act.

2. Teacher

For teachers, the researcher can give the new knowledge about types of illocutionary act. It also gives the knowledge how determine types of illocutionary act in Facebook status update.

3. Researcher

The researcher get knowledge of this research especially about analysis of Facebook status update such as how to analyze, type of speech act, classification of Illocutionary etc.

4. Next Researcher

For the next researcher, the researcher gives of what types of illocutionary act in Facebook status update. It means the next researcher can use this research as additional reference especially how to know the types speech act.

E. Scope of Limitation of the Study

The scope of this study focus on utterances of Illocutionary acts to analyze all of data because to investigate language in Facebook as it represents social network sites. There are five classifications of Illocutionary act such as Representative, Directive, Expressive, Declarative, and 'commisive'. They are use to identify and find the dominant of the data.

F. Definition of key Term

In order to avoid understanding of some terms used in this study, the following parts will clarify:

1. Illocutionary Act

Illocutionary Act is analyze based on context, it is about what is going on behind the text⁵. In other hand Illocutionary is performed via the communicative force of an utterance.

2. Analysis

Analysis is study or examines something in detail, in order to discover more about it or something you say when you are talking about what is most important or true in a situatio⁶

⁵ Ibid., Page 64

3. Facebook

Facebook is a website where you can show information about yourself, and communicate with groups of friends.⁷ In other hand Facebook is a social media website first developed by Mark Zuckerberg while he was a student at Harvard in 2004.⁸

4. Status

Status is a posting on a social networking website that indicates a user's current situation, state of mind, or opinion about something.⁹

5. Update

Update is make something more modern or suitable for use now by adding new information or changing its design or an act of update something or someone with new information.¹⁰

⁶ Cambridge Advanced learner's Dictionary Third Edition.

⁷ <http://dictionary.cambridge.org/dictionary/english/facebook> diakses tanggal 27/03/2016

⁸ <http://www.businessdictionary.com/definition/Facebook.html#ixzz447ScP7rB> diakses tanggal 27/03/16

⁹ <http://www.oxforddictionaries.com/definition/english/status> diakses tanggal 27/03/16

¹⁰ <http://dictionary.cambridge.org/dictionary/english/update> diakses tanggal 27/03/2016

to be convivial rather than competitive, being performed in the interest of someone other than speaker.

For example of this type is "*and touch me, and my Father will kill you*" it is the example of promises. That utterance mean, if the hearer touch the speaker, the speaker promise that the speaker's father will be kill the hearer. An others example is, "*if you are lying, I will find out sooner or later. I will call you out, Jasper. And I will see you dead*" it is the example of threats. That is mean, if the hearer lying, the speaker will search and found the hearer, and will be kill him or her.

4. Expressive

Expressive is illocutionary act that express the speaker's attitudes and emotions towards the proposition. The illocutionary act of this class is to express the psychological state specified in the sincerity condition about a state of affairs specified in the propositional content. Lee said that expressive have function of expressing or making knowing, the speaker's psychological attitude toward a state of affairs which the illocution presupposes, apologizing, complimenting, condoling, congratulating, deploring, praising, regretting, thanking, and welcoming.

For example, "*my thanks for your gallantry, sir*" it is the example of thanking. It means that the speaker reflects his or her thanking to the hearer. The other example, "*we don't like to sing*" it is example of dislike. It means that the speaker don't like sing.

5. Declarative

Declarative is illocutionary act that change the reality in accord with the proposition of the declaration, e.g. approving, betting, blessing, christening, confirming, declaring, dismissing, resigning, naming etc. according to Leech Declaration is illocution whose successful performance brings about the correspondence between the propositional content and reality.

This kind is quite special, because the speaker utterance or statement can change the world, it can change the reality. For example “*I pronounce you husband and wife*”. This utterance used by a priest to declare a man and a women marriage and become a husband and wife. The other example, “*I baptize you...*”. It is the example of christening. That utterance said by a priest to declare someone to be Christian.¹²

B. Facebook

In modern era, humans communicate in many ways. In communication, humans should not always meet with other persons. Development of technology makes humans easier to communicate and to interact with others in different places quickly without having to meet. Facebook is a very popular social networking website. Therefore, facebook enables people to communicate and to interact with many people. Here, the

¹² Fransisca and Sortha Silitonga, *Illocutionary Act on Alex's Dialogue in Movie Madagascar 3: Europe's Most Wanted*, (2013), vol. 2, No. 1, <http://jurnal.unimed.ac.id/2012/index.php/jalu/article/view/714>

researcher will be discussing about definition of Facebook, advantages and disadvantages of Facebook.

1. Definition of Facebook

Facebook is accessible from any computer, an iPod, and many mobile devices, keeping individuals who utilize the site “connected” at all times throughout the day.¹³ There are many people finding ways to connect with friends, family members, co-workers, classmates, and those they have just met using social networking sites like a Facebook, more than half of the active users log onto their accounts daily.

2. Advantages and Disadvantages of Facebook

Facebook, with million active users, holds a great deal of advantages. There are many advantages and disadvantages of Facebook.

a. Advantages of Facebook

Here we will discuss about advantages of Facebook. Such as Facebook for networking, dating, business, video chatting, as an image or video hosting site, as source of information and news, and as personal portfolio.

1) Facebook for networking

Facebook is the most powerful social media and social networking site. It is the best way to connect our family, friends, work, and colleague and to meet new people. Many people know to use a computer and internet, have a profile on Facebook.

¹³ Erica Sherman, *Facebook Addiction: Factors Influencing an Individual's Addiction*, (University of Massachusetts Boston: 2011), http://scholarworks.umb.edu/management_hontheses.

Moreover, it is easy to find like-minded people by seeing their interests and easily to connect with others using wall updates, private message, poke or text, and video chat.

2) Facebook for dating

There are many students and other people are using facebook for dating and make new friend. Besides that, it is easy to find a date for yourself that shares common interest and hobbies. This is most of the time you do not get into the issues of incompatibility.

3) Facebook for business

Facebook for business is one of the largest sites in the world where we allow connecting everyone. Beside that advantage of Facebook is to maintain a good relationship with others, who identify with certain tastes or products. This is very important, because we can sell a product or promote products or services, thus increasing the possibilities of making money on the Internet. Facebook allows the establishment of partnerships between various projects. Moreover, using a Facebook fan page, we can increase our brand value and social media presence for our business. Facebook helps us to find new leads and client, if we use it properly.

4) Facebook for video chatting

Facebook could use as video chat tool. Recently Facebook implemented Facebook video chat feature in partnership with Skype, and now you can make video calls to your friends using the Facebook inbuilt video chat app. In case if you are not aware of it, check out how to set up Facebook video chat.

5) Facebook as an image or video hosting site

Facebook as an image or video hosting site is privacy for individual album to make our video and image collection private or public. Moreover, we can always download our complete collection of Facebook photos and videos using the Facebook backup account feature

6) Facebook as source of information and news

Facebook is one of the best sources to stay updated with latest news and updates. Major news usually goes viral on Facebook and we will not miss important updates. Bloggers and Internet marketers can subscribe to popular blog Fan pages and keep themselves up with latest updates

7) Facebook as personal portfolio

Facebook timeline gives a completely new look in terms of your personal profile branding. With the Facebook timeline cover, we can easily create our first impression or we can be creative and we can use the cover pick to tell people about ourselves. In

addition, we can set our certain updates as public and if done strategically, we can use it as our portfolio.

b. Disadvantages of Facebook

Facebook has many advantages that had been discussed before. And here the researcher will be discussing about disadvantages of Facebook such as Facebook privacy, private status published as public, fake Facebook profile, not using Facebook list feature, and the last time-consuming.

1) Facebook privacy

One of the major concern and disadvantage of the Facebook is to do with Facebook privacy. In the past, it has created many buzz due to sudden changes in Facebook privacy settings but now Facebook has simplified its privacy setting. Due to ignorance and lack of understanding of Facebook privacy feature, people make many mistakes. Another situation to consider has to do with the availability of information too personal, whether in video, pictures or text. Never give out too much personal information. As throughout the Internet, we should bear in mind the privacy of your personal data, because after they are placed online lose your control.

2) Private status published as publicity

One of the most prominent disadvantages of Facebook is your privacy on Facebook. Later on Facebook simplified the

Facebook privacy, but still many new are make mistakes by publishing private images and status update publicly. In addition, people usually keep their Facebook friend list visible to public, and this helps Facebook stalkers to find more information about you. You can read our guide on how to hide Facebook friend list from others.

3) Fake Facebook profile

Facebook is full of fake profiles of girls and person. You will find tons of fake Facebook profile with beautiful profile picture of a girl. There is no limit to such profile, and most of them are create by stalkers or by marketers to gain more friends and use it for their marketing purposes. There are many ways that you can find a fake Facebook profile. We will cover in upcoming article

4) Not using Facebook list feature

Many users still do not use Facebook list feature that is very helpful to keep your status updates targeted to specific friend list, like College friends, Office friends and so on. I am sure you might not like to be fire from your job because of silly status updates against your boss or office. If you are new to Facebook list, read our guide on how to use Facebook list.

5) Time-consuming

This is one of the major reasons, why people deactivate or delete their Facebook profile. Being one of the best ways to know what your friends are up to, people spend too much time on this social networking site. Facebook offers many entertainment applications and games that engage users largely. Apart from that, Facebook chat and Facebook video chat is another two-time consuming feature. If you want to use Facebook for your advantages, use it for specific time limit in a day. Spending too much time on Facebook might make you a Facebook addict, and you might end up wasting too much time on Facebook.¹⁴

Facebook is use in the right proportions and with proper care; it can be a powerful tool for marketing and networking. Specially, for any online or offline business, one can leverage the power of Facebook for success of their business.

C. Previous studies of Speech act Analysis on Facebook Status Update

The study conducted by the researcher has a close relationship with the study conducted by Susi Wulandari entitled *Speech Act Analysis on Facebook Statuses Used by Students of Muhammadiyah University of Surakarta*. The researcher found five types of speech act in Facebook status such as representatives, directives, commissives, expressive and declarations.

¹⁴ <http://www.shoutmeloud.com/what-are-the-advantages-and-disadvantages-of-facebook.html> diakses tanggal 27/03/2016

The most dominant act in Facebook status is expressive act and there are 30 functions of the speech act on Facebook statuses.¹⁵

Sanna Ilyas and Dr. Qumar Khushi on Facebook Status Updates conduct the next previews study: *A speech act analysis*. The result revealed that status messages was most frequently construct with expressive speech act, followed by assertive and directive. In addition, there are new categories verses that found in the data.¹⁶

Irti Fitriana conducts the next previews study on *Speech act Analysis of XL Bebas Advertisements in Pulsa Tabloid*. The result of this research is the advertiser would like to position XL as the only operator that can provide the cheapest tariff as indicated by the repeated use of the word “termurah” (the cheapest). To support this attempt, the sentences used are mostly declarative which aimed at providing the readers with the information that XL is the only operator that has the cheapest tariff.¹⁷

The next previous study is conducted by zeya firdaus widyaka on *Speech Acts Analysis in the Slogan of Car Advertisements in Jawa Pos Newspaper*. The result of this research is the researcher collects the data from the slogan of car advertisements in *Jawa Pos* newspaper from December 2013 until February 2014. Then the data analyzed by using Searle’s theory of speech act and using Yule’s theory to analyze the types of sentences. From 26

¹⁵ Susi Wulandari, *Speech Act Analysis On Facebook Statuses Used By Students Of Muhammadiyah University Of Surakarta*, Thesis, (University of Surakarta: 2014)

¹⁶ Sanna Ilyas and Qumar Khushi, *Facebook Status Updates: A speech act analysis*, (Academic Research International, ISSN-L: 2223-9553, ISSN: 2223-9944 Vol. 3, No. 2.: 2012)

¹⁷ Ira Fitriana, *Speech act Analysis of Xl bebas Advertisement in Pulsa Tabloid*, (universitas Pesantren Darul Ulum : 2008)

utterances, it found that those slogan utterances apply speech acts, especially locutionary and illocutionary acts. Illocutionary acts found in the forms of representative, directive, and declarative. Then, the types of sentences found in the slogan utterances of car advertisements are declaratives which are used to give information and imperatives which are used to make someone to do something. Furthermore, the most frequent type of illocutionary acts found in the slogan utterance of car advertisement is representative.¹⁸

Simona Simon and Daniel Dejica-Cartis on Speech Acts in Written Advertisements conduct the next previous study: *Identification, Classification and Analysis*. The result of this research is the findings point out the advertisers' preference of using some speech acts over others with the aim of obtaining the intended effect on the target audience. This quantitative analysis is performed on a corpus of eighty-four written advertisements selected from various newspapers and magazines, and the results can be viewed as genre defining.¹⁹

Siti Kholifah on *An Analysis of Illocutionary Act Used in Food Advertisement in Internet Media* conducts the next previous study. The result revealed that food advertisements in internet media have many social functions. The researcher found many kinds of illocutionary acts that have meaningful messages. There are 6 directives, 2 commissives, 1 representative, and 1 declarative. And based on social function of illocutionary acts this

¹⁸ zeya firdaus widyaka, *Speech Acts Analysis in the Slogan of Car Advertisements in Jawa Pos Newspaper*, (Universitas of Brawijaya: 2014)

¹⁹ Simona Simon and Daniel Dejica-Cartis (2014) of *Speech Acts in Written Advertisements: Identification, Classification and Analysis*, (Procedia - Social and Behavioral Sciences 192 - 234 – 239, : 2015), Available online at www.sciencedirect.com

study found 3 asking, 3 commanding, 1 offering, 1 assuming, 1 treating, 1 declaration, 1 requesting.²⁰

Fima Rizania Putri on *Speech Acts Analysis on Steve Job's Speech Stanford University Commencement* conducts the next previous study. The result of this research is related to the theory, there some locution which function as assertion, request, and command. However, most the utterances function as an assertion, while the rest of utterances function as request and command. As an assertion, the speaker believes that the proposition is true or not. It means that the speaker wants to assert something about his belief to the audience.²¹

²⁰ Siti Khilofah, *An Analysis of Illocutionary Acts Used in Food Advertisement in Internet media*, thesis (STAIN KEDIRI: 2015)

²¹ Fima Rizania Putri, *Speech Acts Analysis on Steve Job's Speech Stanford University Commencement*, thesis (STAIN KEDIRI: 2012)