

## CHAPTER 1

### INTRODUCTION

This chapter deals with the introduction. The point includes background of the study, statements of the problem, objective of the study, signification of the study, scope and limitation of the study and the last is definition of key terms.

#### **A. Background of the Study**

Based on Collins Cobuild Dictionary, “newspaper is a publication consisting of a number of large sheets of folded paper, on which news, advertisements, and other information is printed”. Newspaper is usually sold by the peddler in the junction or it can find in a bookstore. The journalists argued that newspaper must be periodic, mechanically reproduced and available to all who pay for it. In addition the content should be varied, general, timely and organized.

Meanwhile, reader’s forum is an explanation or criticism or illustration that is added in the textual material and also includes some opinions and comments with its various form of opinion from every perspective of live such as social and political perspective. It also shows the way of expressing their opinion with their own language. In addition, reader’s forum is one of columns for the readers to give their opinion about a topic

that is discussed in an update issue. Besides, the language used in the reader's forum not only gives a good but also give a bad opinion. It shows us that the readers are not really satisfied of what have been read on the news, the readers also give some comments about their expectation.

Speech act is part of utterance. In addition Renkama states that illocutionary acts has close relationship between utterance and act.<sup>1</sup> It means, when people say something to others, they also accomplish certain kind of act and concerned expression to them, for instance, when someone wants to drink, he thinks how to say it to other about a glass of water which includes asking for a glass water and ordering someone to drink a glass of water. In this case the speaker does not only do something to himself, but he also requires something to others.

Meanwhile, Brown and Yule "speech act is the actions performed by utterances are generally and commonly given more specific labels, such as apology, complaint, compliment, invitation, promise and request". These description terms for different kinds of speech acts apply to the speaker's communicative intention in producing an utterance. The speaker normally expects that his or her communicative intention will be recognized by the hearer. Both the speaker and hearer are usually helped in this process by the circumstances surrounding the utterance. In producing utterances speech acts are consist of three related acts. There is first a locutionary act, which is the

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<sup>1</sup> Renkama. *Discourse Studies: An introductory text book*. (Amsterdam: John benjamins publishing company, 1993), 3.

basic act of utterance, or producing a meaningful linguistic expression. If the reader's or hearer's difficult to forming the sounds and words to create a meaningful utterance in a language. The second is illocutionary act, illocutionary act is performed the communicative force of an utterance. The third is perlocutionary act is the message that the addressee gets, the reader's or hearer's interpretation of what the writer or speaker says. And this thesis focuses on those types of illocutionary act.

Then Searle continued Austin's theory about illocutionary acts by dividing illocutionary act into five types: assertive, directive, commissive, expressive, and declarative.

According to Renkama, illocutionary acts are the real actions which are performed by the utterance, where being equal doing, as in betting, plighting one truth, welcoming and warning.<sup>2</sup> Illocutionary acts are the acts which are committed by producing an utterance; by uttering a promise, a promise is made, by uttering a threat, a threat is made. "The illocution is the focus attention of speech act".

In performing speech act, someone usually directly perform illocutionary act in his or her utterances. The illocution acts are about accomplishing some communicative purpose in performing speech act utterance. In addition according to Austin in Semantic Book in every speech

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<sup>2</sup> Renkama. *Discourse Studies: An introductory text book*. (Amsterdam: John benjamins publishing company, 1993), 21.

act we can distinguish three things, locutionary act, illocutionary act and perlocutionary act.

According to Austin's preliminary informal description, the idea of "illocutionary acts" can be captured by emphasizing that "in saying something, we do something". For example, "I sentence you to ten years imprisonment". This sentence is become an action because the speaker says a word to decide the punishment to the prisoner. Then, it can be concluded that sometimes someone uses word not only to say things but also he or she use it to do things, it means that when someone says something, it has some action behind it.

Actually, study on speech act and illocutionary acts has been done by several researchers, for example Fima Riska Putri (2012) analyzed about speech act analysis on Steve Job's speech at Stanford University Commencement. She shows the form of locutions of the speech and then that locution will be analyzed based on their social function of the utterance.<sup>3</sup> Annisa Dewi Widowati (2012) analyzed about speech acts of commands by the main character in the film *Elizabeth: The Golden Age*. She found that there are 63 utterances divided into direct commands and indirect commands.<sup>4</sup> Rizky Aldiyansyah (2014) who focused on an analysis of

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<sup>3</sup> Fima Rizania Putri. *Speech Acts Analysis On Steve Jobs' Speech At Stanford University Commencement.*, Unpublished Thesis (Kediri: English Department Faculty of Education State College For Islamic Studies(STAIN), 2012)

<sup>4</sup> Annisa Dewi Widowati. *A Pragmatic Analysis of Speech Acts of Commands by the Main Character in the Film Elizabeth: The Golden Age.* (Yogyakarta: English Education Department Faculty of Language and Art Yogyakarta State University Online (<http://eprints.uny.ac.id>), 2012), accessed on April 22, 2016



illocutionary acts on JokoWidodo's speeches.<sup>5</sup> From his study Rizky found that the most dominant category found in Joko Widodo's speeches is assertive. Siti Kholifah (2015) who focused on an analysis of illocutionary acts used in food advertisements in the internet media, she found that the most dominant kinds of illocutionary act found in food advertisement is directives.<sup>6</sup> Habibi Mustofah (2009) who focused on analysis of illocutionary acts on Barac Obama inaugural speech, he explain there are five kinds of illocutionary act used in Barac Obama inaugural speech, they are assertive, directive, commissive, expressive, and declarative.<sup>7</sup>

Based on the explanation above, the writer wants to know about the types of illocutionary acts in reader's forum of the Jakarta Post. In this research, the writer chooses reader's forum in the Jakarta Post newspaper to be analyzed because of some reasons. First, the Jakarta Post is one of the most well known Indonesian newspapers. Reader's forum also is part of the Jakarta post newspaper which is one of columns which contains some opinions and comments on up to date issues. Second, the reader's forum deals with the study about the illocutionary act. Third, the reader's forum has many illocutionary acts which are expressed in many utterances. Those are the reason why the writer is eager to analyze this object.

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<sup>5</sup>Risky Aldiansyah, *An Analysis of Illocutionary Acts on JokoWidodo's Speeches* (Thesis, Department of English Faculty of Cultural Studies University of Sumatera Utara Medan: 2014)

<sup>6</sup>SitiKholifah, *An Analysis of Illocutionary Acts Used in Food Advertisements in the Internet Media* (Thesis, English Department Faculty of Education State Collage for Islamic Studies (STAIN) Kediri: 2015)

<sup>7</sup>HabibMustofah, *Illucotinary Act in Inaugural Barac Obama's Speech* (Thesis UIN Malang Unpublished: 2009)

**B. Research Problem**

Base on the background of the study above, the researcher makes statement of the problems study

1. What are the types of illocutionary acts in reader's forum of the Jakarta Post?
2. What is the most dominant type of illocutionary acts in reader's forum of the Jakarta Post?

**C. Objectives of the Study**

Base on the problem of the study above, the objectives of this study are:

1. To describe the types of illocutionary acts in reader's forum of the Jakarta Post.
2. To describe the most dominant type of illocutionary acts in reader's forum of the Jakarta Post.

#### **D. Scope and Limitation**

In this research, the researcher focuses on illocutionary acts to be analyzed. The researcher tries to find types of illocutionary acts that used in reader's forum of the Jakarta Post base on Searle theory. Due to the available time, the researcher limit the data of reader's forum discussing about some comments and opinions from readers forum of Jakarta Post published in June 2016.

#### **E. Significance of the Study**

First the writer hopes this research can enlarge the reader's knowledge about illocutionary acts. Second, for the next research, the writer hopes it can be easy to the readers to get the point what the writers mean, they also can use this study to know the speech act types and the analysis of the context maximally and also it can give basic concept of illocutionary acts theory. The last, the writer also hopes this research is able to be a useful reference for student of English department who interest in discourse analysis especially in illocutionary acts, thus the student can understand more and will be able to enrich their knowledge about speech act.

## **F. Definition of Key Terms**

To avoid misunderstanding and misinterpretation of the key term used, the researcher define some terms are follows.

### 1. Speech act

A speech act is considering ways in which we interpret the meaning of an utterance in terms of what the speaker intended to convey.

### 2. Illocutionary act

Illocutionary act is the act that is performed as a result of the speaker's utterances. It is the act committed by producing an utterance.

### 3. Reader's forum

Reader's forum is one of the columns in the Jakarta Post which contains some opinions and comments.