

## CHAPTER I

### INTRODUCTION

This chapter presents the background of the study, the problem of research, the objective of the study, significance of the study, scope and limitation of the study and definition of the key terms.

#### A. Background of the Study

Analysis is an activity which a person distinguishes and describes something to classify based on a specific criterion.<sup>1</sup> Analysis also can be described as an ability to solve or untangle an information to be little components in order to make easy in understanding the information. Actually, everything can be analyzed for example analysis a literature.

Literature is product of human creativity in written or oral form. It is the reflection of human's expression to communicate through a language sign especially delivering ideas, feelings, and concepts.<sup>2</sup> According to Hooper and James H, literature is the unique human activity that produce the creative thinking in mind in contain of the human's experience.<sup>3</sup> The human can make literature from the produce of their mind thinking. And human have made a literature since a long time ago before we have know about literature.

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<sup>1</sup> Paramitha Dewi Anggraeni, "The Analysis of Moral Values of the *Dangerous Minds* Movie" English Department of Education Faculty State Collage for Islamic Studies (STAIN), Salatiga, 2012, 15

<sup>2</sup> Mary M. Kennedy (2007), Defining Literature. *Educational Research*, 36 (3), 139

<sup>3</sup> The tutorial Writing: Definition of Literature According to Expert <http://www.idwrite.com/2015/04/definition-of-literature-according-to.html?m=1>. Accessed on march 5<sup>th</sup>, 2016.

Derived from Latin, *litteratura* meaning “writing formed with letters”, most commonly *litteratura* refers to works of creative imagination including poetry, drama, novel, song, movie, and so on.<sup>4</sup> Literature has important role in human life. It has given much of entertainment, inspiration, motivation, information and so on. In other opinion, literature is a term used to describe written and spoken material.

One of the literary works is movie. Actually, many people love to watch movie than read novel or poetry. Because from the audio-visual, they can imagine easily to immerse with the plot of story. Movie or motion picture is form of entertainment that is contain a story by sound and a sequence of pictures or images giving the illustration of continuous movement. Movie is produced by recording photographic images with cameras. Movie has many genres such as comedy, drama, horror, romance, tragedy, thriller, fantasy, science fiction, action, documentary, and so on. Now, people can watch movie easily in everywhere through personal computer. But people must be smart to select a good movie. Movie can be categorization in good movie if it contains many moral values in.

Moral values are one basis on which people make decisions that is right or wrong. Derived from Latin, moral word taken from *mores*. It has meaning manners, customs, and folkways.<sup>5</sup> And value is a determination or quality of object which involves any short appreciation or interest. Moral

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<sup>4</sup> Ike Wisnu Wijayanti, “Moral Values in Western and Indonesian Traditional Stories Comparative Study” English Department of Education Faculty State Collage for Islamic Studies (STAIN), Kediri, 2014, 3

<sup>5</sup> Wiel Veugelers, Moral Values in Teaching Education. University for Humanistic Utrecht, the Netherlands, 2008, 1. Accessed on March 4<sup>th</sup>, 2016

values have strong relation with culture of people lived. Because of each places or countries have difference rules.<sup>6</sup> So many factors which can be influence to build of moral person. It comes from school environment, friends, family, individual, technology, and so on. In this globalization era, technology has a big contribution to build moral person. Now, through the development technology, everyone can be easy to get information for example movie. They can get easily to watch instead download movie they love.

*I am Sam* is a good movie. It can be known from the plot of story. Actually, the story tells about people who has disability struggle hard to take care a child eventhough the child has no genetic relation with him. He is so tough. He also does not easily gives up with the polemic or problem in his life. Some supporting role in this movie shows love affection at the lead role. They did not give discrimination at Sam's condition. So, it is really a good reflection of life with differences condition. People can learning much moral values from the movie.

In this era, many people have problem with their moral. So they must improve the morality for their generation. The researcher gets inspiration or idea to involve movie in this research based on thesis "The Analysis of Moral Values of the *Dangerous Minds* Movie" by Paramitha Dewi Anggraeni. In this study, researcher changes the object. Researcher

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<sup>6</sup> Mine Balliu (2015), The Importance of Moral Values in Human Life. *International Journal of Humanities and Social Science*, 5(3), 3

chooses *I am Sam* by Jessie Nelson's movie as an object. Because the movie has good plot of story and contains of many moral values in.

Theory is always needed in every qualitative research. Theory has role to develop social phenomenon based on the field data collected in research.<sup>7</sup> In this study, the researcher choose Harun Yahya's theory to analyze moral values. Because, from the bibliography shows that he produces or creates many books which contains humanity. It shows that he has good capability about his field. He makes a theory of moral values based on Al Qur'an.

In this era, moral education is something crucial for enhance. Now, education has priority to improve moral of human. Because, so many criminality case in reality. Based on the case above, the researcher is intended to conduct a research in titled "An Analysis Moral Values in *I am Sam* by Jessy Nelson's Movie".

## **B. Problem of the Study**

In this study, the researcher intends to focus on the following problems, "What are moral values found in *I am Sam* by Jessie Nelson's movie?"

## **C. Objective of the Study**

The objectives of the study is, "To identify the moral values in *I am Sam* by Jessie Nelson's movie."

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<sup>7</sup> Donald Ary ET. Al. *Introduction to research in Education Sixth Edition* (London: Ed Hold Rincharh Wistoninc, 2002), 28

#### **D. Significance of the Study**

The researcher hopes that the result of the study can contribute to the development of moral values taken from "*I am Sam*". Methodologically, the writer hopes that the results of the study give information to the readers about how to study deep the moral values in movie. Practically, the result of this study can be used :

- a. To contribute the development of literary study, particularly among the people who are interested in the literary study.
- b. To remind readers the importance of moral values and also implements it in daily activity.

#### **E. Scope and Limitation of the Study**

In this study researcher analyzes moral values based on *I am Sam* by Jessie Nelson's movie. So, researcher focuses an analyzing about moral values contain in that movie to make this study more effective. The researcher watched kinds of movies but *I am Sam* by Jessie Nelson's movie is the best movie in the point of moral values in. The director has many experiences produce movies which appoint a theme of moral values in. Absolutely, she experts to create good movie, moreover, *I am Sam* movie receives many achievements from movie awards like Academy Awards, Awards of the Japanese Academy, Broadcast Film Critics Association Awards, Grammy Awards, Humanitas Prize, Phoenix Film Critics Society Awards, Cairo

International Film Festival, and so on.<sup>8</sup> It is the reason of researcher in choosing that movie.

#### **F. Definition of the Key Terms**

Giving definition of key terms are intended to avoid misunderstanding and misinterpretation between the researcher and the reader related to everything about this research. The researcher will give the definition of keywords as follows,

1. **Analysis** is an activity and a process where person classify or interpret something to make it clear in order to understanding others people. Actually, everything can be analyzed for example books, novel, drama, movie, journal, articles and so on. Analysis activity must be supported by valid resources to make it believable.
2. **Moral** is a system consists of characteristic or behavioral characteristics of person. Morality is build since child moreover in early human born. Morality has strong relation with education, friends, religion, the environment people lived, family, technology, individual and so on. But the quality of moral person basis on how the individual receives influences from many aspects.
3. **Value** is a criterion or scale of something to give the different between bad and good. Value has function to be an orientation of human behavior in

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<sup>8</sup> I am Sam Awards Imdb, [http://www.imdb.com/title/tt0277027/awards?ref\\_=m\\_tt\\_awd&mode=desktop](http://www.imdb.com/title/tt0277027/awards?ref_=m_tt_awd&mode=desktop). Accessed on april 27<sup>th</sup>, 2016

society. Value has a big relation with the norm of culture where qualify personality conduct and interaction with others.

4. **Movie** is motion pictures or images moving with audio where it contains of story in. Movie is classified into some genres such as comedy, romance, science fiction, horror, drama, thriller, tragedy, documentary, biography, action, twist, and so on. Movie has some elements such as theme, character and characterization, setting, plot, and point of view. Actually, movie has long history. At the first time, movie shows without audio or named mute movie. The visual is just black and white at the early. But, at the development technology, movie changes with the audio and colorful visual.
5. **I am Sam** is a title of movie which concern with drama genre. There are three main characters and some supporting characters. Actually, this movie takes story about the struggle of a father to take care his daughter eventhough he is an autism. He loves so much his daughter. And there is time when he threatened to separate with his daughter because of his mental condition.
6. **Jessie Nelson** is a screenwriter, American film producer, and director. Her career begins since she produces movie named Corrina as writer and director. After that, she also produces some movies with related similar theme. Almost all her movies adapt theme about family, reality of life, and humanity. It shows that she produces movies like Step Mother, Corrina, The Story of us, I am Sam, and Because I said so. Actually, she always has

main focus to explore much moral values in every movies where she produce. So, that is the point plus of her movies.