

CHAPTER I

INTRODUCTION

This chapter discusses the background of the study, the research problem, the objectives of the study, the significance of the study, the delimitation, and definition of the key terms.

A. Background of the Study

Speaking is the process of actively expressing meaning through words, so speaking foreign language takes careful attention to both minute and subtle aspects if one wants to communicate with others in that language (Choirunnisa & Sari, 2021). According to Salem (2019) speaking is the process of creating and exchanging meaning in various contexts through verbal and nonverbal symbols. It is clear that speaking is a crucial role in learning a language. The importance of the ability to speak, the ability to speak as an important element in learning a language. A reduced language would only be written, if without speaking. In addition, speaking is regarded as a particularly significant skills and is something that students should be proficient in. According to Yee and Abidin (2014) Speaking proficiency is essential for students to succeed both within and outside of the classroom, because students who master speaking skills well can make them more confident and professional.

Based on the importance of language speaking skills, students are expected to be able to master speaking skills fluently in order to make them more confident and professional. In reality, many students have a problems in speaking, especially speaking English. This can have a negative impact on their performance in speaking. The problems that students usually experience are having limited vocabulary, lack of

grammar, in terms of pronunciation. These problems can cause students to feel anxiety and lack confidence when speaking. To address these problems or challenges, educators have adopted various educational strategies to improve students' public speaking skills (Chen, 2018). One such strategy is using TED (Technology, Entertainment, Design) Talks video, it is a video featuring speakers presenting various topics. TED Talk is widely used in education as they provide an engaging and stimulating platform to improve speaking skills (Lee & Chen, 2018).

TED Talk educates students about educational materials related to the experts' fields of expertise, particularly speaking. According to Vasilevich (2016), the speakers who share their motivational thoughts through motivational speeches in front of the public are the most important advantage of TED Talk. Additionally, while sharing their thoughts about personal experiences (Rossette-Crake, 2019), the speakers in TED Talk automatically put themselves on par with their audience. The use of TED Talk videos found that TED Talk videos are helpful in improving the learners' speaking skills (Aleles & Hall, 2016). In addition, According to Kusumastuty et al., (2019) One can utilize the speaker's TED Talk video speech as a tool for several purposes, such as accessing knowledgeable, practical, and easily understandable knowledge. Furthermore, TED Talk presenters are able to communicate with the audience in any language through the use of body language, which makes their talks really incredible.

Some previous studies have investigated the TED Talk in education specially teaching speaking, Nursafira (2020) entitled "TED Talk in EFL context: An Alternative Way for Teaching and Improving Students' Speaking Skills", focuses on

whether TED Talk videos can improve and benefit students' speaking skills. Several studies related to the use of video TED Talk, found that TED Talk are very helpful in improving students' in speaking skills (Hall, 2016; Rajasekaran, 2019; Arifin et al., 2020). The similarity between this study and the previous studies is that both use TED Talk to find out whether TED Talk can improve students' speaking skills or not, and both in this study are determined to explore students' experiences in using TED Talk to improve speaking for EFL students', While the gap of this study is that this study only focuses on the experiences of students' in using TED Talk to learn English, especially in the ability to improve their speaking skills.

The reason why the researcher chose the TED Talk channel is because the native speakers are foreigners and it is believed that it can improve students' ability in speaking skills.

B. Research Problems

1. What are the advantages of EFL students' at Junior High School using TED Talk as a media to improve their speaking skills?
2. What are the challenges of EFL students' at Junior High School using TED Talk as media to improve their speaking skills?

C. Research Objectives

Based on the problems above, the objectives of this study are:

1. To find out the advantages of EFL students' at Junior High School in using TED Talk as media to improve their speaking skills.
2. To find out the challenges EFL students' face at Junior High School in using TED Talk as media to improve their speaking skills.

D. Significance of the Study

The study is expected useful for:

1. Students'

For students', hoping that the results of this study can improve their language skills. In other words, the purpose of this study is to find out if TED Talk can help students to improve their speaking skills. TED Talk are not just a learning medium, there are many aspects that you can learn from TED Talk so that you can enjoy the videos. Available, effective, and accessible, TED Talk enhance students' speaking experiences and help them learn more about life as a public speaker. Another advantage is that the theory used can be interpreted in a way that is relevant to future research.

2. English Teachers

For teachers, the results of this study are expected to be a guide in speaking classes because the media used are easily accessible and used in the learning process. Additionally, the researchers hope this study will provide teachers with new insights into learning, especially in speaking classes. Furthermore, the results of this study also aim to convey students' experiences in using TED Talk to improve speaking skills.

3. Other Researchers

For other researchers conducting investigative research related to the research Topic, this research study can be a source.

E. The Delimitation

There are many things to consider in the learning process of speaking in the media. However, this study is focused on students' experiences of students' advantages and the challenges students face. In addition, the study is limited to objects study, which is limited to EFL students in ninth grade junior high school.

F. Definitions of the Key Terms

To avoid misunderstandings, the author gives definitions of the key terms related to this research material so that readers can understand the content.

1. Speaking Skill

Speaking skills are the ability to communicate effectively orally in a particular language for formal and informal talks, which need fluency, pronunciation, accent, and vocabulary aspects.

2. Learning Media

Learning media is a medium or tool that can help in the teaching and learning process to clarify the meaning given in order to achieve effective and fast learning goals, because learning by using media that is useful in the classroom can build students' experience and involvement in their learning because it is likely that lessons will be more effective when using media.

3. TED Talk

TED Talk (Technology, Entertainment and Design) is a video from the YouTube channel. That contains a wide variety of topics according to the interests of language learners, especially speaking skills and the native speakers are foreigners.

4. Students' Experiences

Students' experiences refer to the various activities, interactions and events that students encounter during learning process. For that can contribute to their learning and personal development. These students' experiences are influenced by a variety of factors, including the educational environment, quality of teaching, available resources, and the individual background and characteristics of the students themselves.

5. Challenges in Speaking Skills

Challenges in speaking skills refer to the difficulties that are faced by some students' some to communicate orally. Due to a variety of factors such as a lack of confidence, pronunciation and accent, anxiety and nervousness, and can affect the overall fluency and clarity of communication.