

CHAPTER I

INTRODUCTION

This chapter deals with background of the study, problems of the study, objectives of the study, scope and limitation of the study, significance of the study, and definition of the key terms.

A. Background of the Study

This study is concerned with discourse markers. Discourse markers in daily conversation have role that hard to lose. Beside as conjunction in some idea with another idea, discourse markers also have function as fill ination in some speech so the hearer still consistent with the speaker said. For the speaker, discourse markers make an easy to extend something in different topic in one speech.

Discourse markers indicate how one piece of discourse is connected to another piece of discourse. They show the connection between what has already been written or said and what is going to be written or said. According to Schiffrin, discourse markers function “as sequentially dependent elements that group units of talk”.¹ Discourse markers have function in relation to enduring talk and text. In other word, discourse markers could be considered as a set of linguistic expressions comprised of members of word classes as varied as

¹ Deborah Schiffrin, et. al., *The Handbook of Discourse Analysis* (Oxford: Blackwell Publisher, 2001), p.57.

conjunctions such as (*and, but, or*), interjections such as (*oh*), adverbs (*now, then*), and lexicalized phrases as like (*y'know, I mean*).²

There are several purposes to analysis discourse markers. Firstly, discourse markers have important role in establishing cohesion in speech³. Secondly, they are used for organizing and monitoring the topic development. So the speaker and the listener can understand what their means. Thirdly, there are some discourse markers just to fill inanity in their speech. Finally, on a more pragmatic level, they may function as markers of the speakers' view points, their emotional reactions, or to tone down the utterance's effect.

Discourse markers are used in the spoken or written language. Discourse markers in spoken language such as in daily conversation or in the dialog on the movie. But discourse markers in written language such as in novel, newspaper or journal. And now the researcher used a novel to analyze discourse markers. Novel is a story with a sufficient long plot which fills one or more imaginative human story. In this case, the researcher uses novel because there is some discourse markers used in the utterances. So the researcher can analyze the use of discourse markers in the utterances novel "*The Devil Wears Prada*" with Schiffirin's theory

The researcher chooses this novel because "*The Devil Wears Prada*" is the bestseller in New York City. And this is the first book from Lauren Weisberger. "*The Devil Wears Prada*" is not only a novel but it is also adapted on film with the same title. Although the novel has published in 2003, but the novel is still has a power to be analyzed. Because the novel is very descriptive and there are many

² Ibid.

³ Smiljana Komar, Uroš Mozetič, *The Interface between Intonation and Function of Discourse Markers in English* (vol IV/1-2; Ljubljana ; Trajanus d.o.o., Kranj; 2007), p.44

portions of dialogue as well. The descriptive passages give the reader a sense of the two worlds that Andrea lives in. Though Andrea grows up in an average middle class family in a normal middle class neighborhood, she becomes part of the glamor and excitement of the New York.

Based on the description above, the researcher is interesting to analyse discourse markers used in Lauren Weisbeiger's novel "*The Devil Wears Prada* " for several reasons. First discourse markers are very important to us because discourse markers are the part of our conversation to be connected to another conversation. And an analysis discourse marker in the novel is seldom, especially in STAIN Kediri. Second, the researcher use Schiffrin's theory to analyse discourse markers because Schiffrin presents a very detailed analysis of some discourse expressions. Finally, this topic is very interesting to be analyzed because some people may still rarely know the usefulness of discourse markers, so this topic and novel from Lauren Weisberger deserves to be investigation.

This study has relationship with other researchers that had been done by Hosnol Wafa in 2010, which focuses on Discourse Marker of Casino Royale films that used by James Bond as the main character. It found that there were six types of discourse namely marker of information management, marker of response, discourse connective, marker of cause and results, temporal adverb and the last markers of information and participation.

Jucker examined the discourse marker "*well*" in his paper. He stated that in Sperbar and Wilson's relevance theory, the discourse marker "*well*" could be seen as a signpost that constrains the interpretation process and the concomitant

background selection. This analysis covers five more or less distinct uses of “well” as a marker of insufficiency, a mark of insufficiency to indicate that the previous utterance needs to be modified or qualified, a fact threat mitigates a direct command, as a frame, indicator of topic change or introduce direct reported speech, as a delay device a speaker is not sure how to respond or continue. The researcher put this paper as one of the related studies since the researcher also intend to examine discourse markers, especially “well”. Actually, there is no absolute theory which states the ‘correct Indonesian translation’ of the discourse marker “well”. However, through Jucker’s study and other related theories he can analyzes the discourse marker “well” in Bahasa Indonesia through its characteristics.

B. Problems of the Study

Based on the background of the study, the problems proposed are :

1. What types of discourse markers are used in Lauren Weisberger’s novel entitled “ *The Devil Wears Prada* ” ?
2. How are discourse markers used in Lauren Weisberger’s novel entitled “*The Devil Wears Prada*”?

C. Objectives of the Study

Based on the problems of the study mentioned above, the objectives of this research are :

1. To know the types of discourse markers used in the novel of Lauren Weisberger entitled “*The Devil Wears Prada*”.

2. To know how the discourse markers utterances used in Lauren Weisberger's novel entitled "*The Devil Wears Prada*"

D. Significance of the Study

The findings of this research are expected to give both theoretical and practical contribution. Theoretically, the findings of the research are expected to be able to give a new source of information to discourse study especially in discourse markers analysis.

Practically, the result of the research will be beneficial for those who want to deal with understanding the novel, in the background of the story, and in analyzing the novel from other aspects especially discourse markers.

Since the discourse markers analyzed, in this study come from authentic material written by English Native Speaker, it gives example of how the real usage of the discourse markers which can be taken as learning sources for students' English learning.

E. Scope of the Study

In this research, The scope of the study is focuses on utterances in novel that are included into discourse markers in "*The Devil Wears Prada*" novel. The researcher it will concern about discourse markers by Schiffrin's theory that described into six types, including: Marker of Information Management, Marker of Response, Discourse Connectives, Markers of Cause and Results, Markers of Temporal Adverb, and the last is Information and Participation.

F. Definition of the Key Terms

There are some key terms in this research. The following terms are the definition of the key terms.

1. Discourse Markers : Discourse markers are words and phrases which function to link segments of the discourse to one another in ways which reflect choices of monitoring, organization and management exercised by the speaker.
2. Novel : A long prose narrative that describes fictional characters and events, usually in the form of a sequential story.
3. Lauren Weisberger : American novelist and author of the 2003 bestseller *The Devil Wears Prada*.
4. *The Devil Wears Prada* : A bestseller novel in New York city. And the novel tells about a young woman who is hired as a personal assistant to a powerful fashion magazine editor.