CHAPTER 1
INTRODUCTION

This chapter presents the background of the study, statement of the research problem, the objective of the study, hypothesis of the study, significance of the study, and the definition of key terms.

1.1 Background of the Study

Speaking is the verbal use of language to communicate with others (Fulcher, 2003). Speaking is the act of expressing oneself through voice conversations. In general, anyone can speak, but not everyone can provide an explanation that is easily understood by the listener. Speaking requires practice until the listener understands the conversation and there are no misunderstandings. The goal of speaking is for people to communicate with one another and exchange ideas. Humans can increase their knowledge through interaction and send messages in their daily activities by speaking. When someone has a conversation, it indicates that they have something important to deliver. Something should be disclosed properly so that others can understand what is disclosed. As a result, in order to be understood by others, someone must learn how to communicate effectively.

Due to the fact that English and Indonesia belong to different language families, it causes grammatical, phonetic, and lexical difficulties for Indonesian learners. Based on research on English-speaking issues towards Indonesian senior high school students, mostly Indonesian students made up of lack of knowledge of vocabulary, grammar, fear of others' negative reactions, lack of confidence when publicly speaking English, and anxiety when speaking English (Farhani, Binsasi, & Handayani, 2020). To minimize this problem, the research recommends that teachers carry out any speaking practice and try the students to recognize any vocabulary through speaking.

One of the language skills that must be mastered by students is speaking. Not only speaking as the second skill after listening, it is also basic skill of communication that happened daily. Speaking is ability to produce sentences to express someone's idea, feeling, opinion, to another people. Speaking is one out of four skills that important used in daily routines and circumstances that are based merely on sending and receiving messages (Lomri, 2016). In order to communicate

to other people, we use speaking almost in our daily life. And considering those statements that having good speaking ability is important, because of that teaching and learning speaking is very important as well.

Aside from the reasons stated above, students require media that can capture their attention and provide comfort when learning to speak. According to Arsyad (2002:1), media is something that teachers use to make transferring material or subjects easier. Media for learning consists of various forms. Generally, there are 3 forms of media: visual, audio, and audio-visual media.

There have been many studies that show the progress of students' speaking skills with the use of various media. These studies show that there is more progress when using video media than using another media. One way to empower understudies to conversation is to uncover them to authentic language through audio-visual stimuli and opportunities to use the language (Richards & Renandya, 2002). Video can help students understand the general meaning and mood conveyed through expression, gestures, and other visual cues, as well as provide unique cross-cultural understanding bridges (Harmer, 2001). And the use of audio-visual based social media is regarded as a viable tool for incorporating into teaching and learning activities to improve speaking abilities (Khofifah, Ningrum, & Saharani, 2023). It is clearly stated that videos are useful for teaching and learning. Additionally, video can combine audio and visual elements in ways that other media cannot. This allows students to learn a language by listening to native speakers, observing their speech patterns, and observing their facial expressions.

Video blogging, usually abbreviated as "Vlog", is a general modification of blogging activity that change the written context of language to the oral that is taken by the camera then published into a video (Magolappu, 2011). According to a research shows that Vlog as the teaching media is used as the role of the model is gaining students' idea in speaking, persuading students for being active, and affecting students' pronunciation (Brilianti & Fithriyani, 2020). These studies show that the use of Vlogs as a learning medium is very good for improving students' speaking skills.

The selection of Madrasah Aliyah Negeri (MAN) 1 Kota Kediri as the research object to explore English speaking skills in educational environment has a

solid basis in terms of the relevant literature. The first year students were the objects of this research. This research was conducted to determine the impact of using Vlog as a learning medium to improve students' speaking skills supported by research conducted at MAN 1 Kota Kediri stated that students' perception on the use of audio-visual learning methods via YouTube videos in learning speaking was high (Wijiyanti, 2021).

Besides of the high perception of learning through audiovisual media, the researcher also discovered several issues with students' speaking skills based on observations and previous research. Most of first year students at MAN 1 Kota Kediri are not fluent in speaking English. Also, they have a limited vocabulary, do not know how to explore and express ideas, are not brave enough to speak English, and are unsure of what they will say. Improve their English speaking skills while also carrying out the mandate of the English language lesson syllabus Permendikbud No. 59 of 2014, 2013 curriculum.

Based on the problem stated above, the researcher believes that using Vlog to teach speaking for the first year students at Madrasah Aliyah Negeri (MAN) 1 Kota Kediri is more effective. In conclusion, this research is intended to be held under the title "Using Vlog to Improve Speaking Skill for the First Year Students at Madrasah Aliyah Negeri 1 (MAN) 1 Kota Kediri".

1.2 Research Question

Based on the previous explanation, the researcher develops the problem statement as follows, "How can Vlog improve students' speaking skills for the first year students at MAN 1 Kota Kediri?"

1.3 The Objective of Research

The objective of the study is to find out how Vlog can improve students' speaking skill for the first-year students at MAN 1 Kota Kediri.

1.4 Significance of Research

The researcher hopes that this research will help in the teaching and learning of English. It has two major significances: practical and theoretical significances.

1. Theoretical Significance

   This study offers a way to figure out what approach is most effective for teaching vocabulary.

2. Practical Significance

   a. For Teachers

   This study offers an overview of one of the several forms of media types that may be used to help students become more proficient speakers and identify their areas of strength.

   b. For the Students

   They can improve their "speaking skills" and build confidence after learning how to learn good speaking skills.

   c. For Future Researchers

   As a contribution to the improvement of speaking skills, this research can offer guidance on how to instruct, enhance, and evaluate students' speaking talents. It can also act as a reference for the researcher.

1.5 Definition Key of Terms

The researcher defines the following terms to clarify the research's keywords:

1. Speaking skill is a productive skill divided into two categories: accuracy and fluency. Accuracy in various activities is defined as the use of vocabulary, grammar, and pronunciation. Fluency is defined as the ability to speak in a language naturally.

2. Video blog, often referred to as a "Vlog", serves as a visual chronicle where individuals document their evolving thoughts, feelings, and experiences over time. It encompasses a wide array of subjects, ranging from personal reflections to insights about their surroundings or even a deep dive into topics that captivate them. Also Vlogging has become incredibly accessible. This means that individuals can seamlessly capture moments and share them across various social media platforms. Consequently, students find it convenient to engage with this content, whether it's on their trusty smartphones, versatile iPads, reliable computers, or handy notebooks.

3. Procedure text is text or sentence that written in order to explain about how to do something which consist of a set of step-by-step explanation of process.