

**SEMIOTICS ANALYSIS OF MORAL MESSAGES IN ANIMATION ANIMATION  
MOVIE WALL-E**

This Research Arranged to Fulfill the Final Project of

**THESIS**



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I hereby declare that the thesis and the work presented in it are my own and it has been generated by me as the result of my own original research. It does not incorporate any materials previously written or published by another person except those indicated in quotations and references. No portion on this work has been submitted in support of an application for another degree or qualification of this or any other university or institution of higher education. Due to this fact, I am the only person responsible for the thesis of there is any objection or claim from others.

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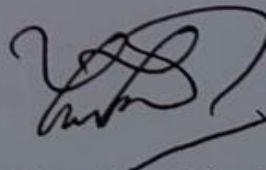
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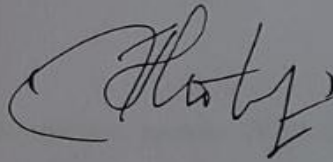
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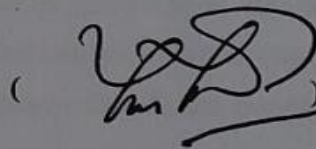
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Demikian agar maklum dan atas kesediaan Ibu, kami ucapkan banyak terima kasih.

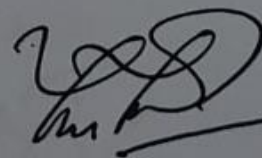
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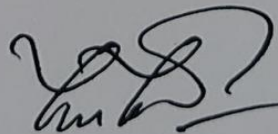
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## **MOTTO**

There is nothing impossible to do, just nothing is easy

**(Napoleon Bonaparte)**

## **DEDICATION SHEET**

This thesis is dedicated to:

1. Allah SWT that gives me the amazing chances and experiences so I can get more knowledge.
2. My beloved parents who always motivated me and pray for me in every condition.
3. My sincerely advisor, Erna Nurkholida, M.Pd. and Dr. Toyyibah, S.S., M. Pd. Who always give advices and support me until I can finish my thesis. Thank you.
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Finally, I realize that my thesis is not perfect and still many weaknesses, so suggestion and critics from the readers to make it better and perfect. Hopefully this thesis will be useful to the reader in their education.

Kediri, October 15, 2023

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## ABSTRACT

**Haq, Muhammad. Izzul. 2023.** “Analysis of Moral Messages in Animation animation movie Wall-E”. Thesis. Department of English Language Education, Faculty of Tarbiyah State Islamic Institute (IAIN) of Kediri. Advisor (1) Erna Nurkholida, M.Pd, (2) Dr. Toyyibah, S.S., M.Pd.

**Keywords:** Moral Messages, Wall-E, Charles Sanders Pierce Semiotic.

This research is motivated by developments in technology and movie Animation provides educational moral messages not only for children, but for all levels of society. Animation animation movies can be used as a method of preaching convey a message, especially a moral message. One of the animation animation movies which is educational and contains a moral message is the animation animation movie Wall-E. This research aims to find out moral messages and the meaning of moral messages in the animation animation movie Wall-E using semiotic analysis Charles Sanders Pierce.

This research is a type of descriptive qualitative research. Data source This research includes primary data, namely the animation animation movie Wall-E in in the form of videos that researchers have downloaded, and secondary data in the form of books books, journals, other scientific works and websites related to the object study. This data collection was carried out by observation and documentation. The analysis technique uses Charles Sanders Pierce's semiotic analysis model. With using Charles Sanders Pierce's semiotic analysis, researchers can find out the meaning of the moral message contained in the animation animation movie Wall-E.

From this research, researchers revealed moral messages in the animation animation movie Wall-E, including: Respecting nature is our obligation as humans. Because, appreciate nature is essentially self-respecting. Humans need nature as nature needs humans to protect, maintain and protect him. Don't get too carried away by the technological advances that can be made limiting direct social interactions that create emotional connections and human feelings are completely absent. Dependent on technology makes people lazy to move and think so that it makes us physically become damaged. The Wall-E movie teaches us to apply it the values of the 45 points of Pancasila in everyday life build community welfare, from the implementation of the points of Pancasila then we will care about the environment, defend truth and justice, have a soul social, friendly, helpful and responsible.

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