CHAPTER I

INTRODUCTION

This chapter gives a description of the problem that will be addressed. This section discusses background of the study, research problem, objective of the research, scope and limitation, the research significance, and the definition of key terms.

A. Background of the Study

Speaking is the process of constructing and sharing meaning through the use verbal and nonverbal symbols, in various contexts, according to Chaney (1998, in Anizar, 2019). Speaking is an interactive process for building meaning that involves the production and reception of information Brown (2003), Burns and Joyce (1997). One of the most fundamental and common ways of iteracting with people is trough spoken language (Bailey & Nunan, 2005). In learning a foreign language speaking is an important part of English, from the process of learning and teaching a foreign language as a second language. Speaking is an important skill that must be possessed by students. It is also part of people's daily lives. Through speaking, students can share thoughts, concepts and ideas with others. Teaching speaking is one why of teaching, English as a second language, which produces English pronunciation sounds and sound patterns. The aim of teaching English is to interact between teacher and students, as well as students and other students in every class activity.

In this era, technology is developing quickly in almost all aspects of life. Everyone tries to use technology to find a lot of information through technology, one of which is by using the internet. The development of English is said to be an expansion of technology as well. It also helps improve the teaching and learning process in schools. Currently, many schools have implemented technology as a learning media in their teaching and learning processes. The implementation of the English curriculum considers the use of technology. This is an important part of supporting the teaching and learning process to make it more fun and interesting. Therefore, it is important to use technology as a media to support teaching and learning materials without limiting time.

There are several media that are used to learn English. One of the most popular technology media is video. Media is an instrument that can be used to change the initial message or information "source" to "the recipient" Criticos (1996, in Hikmah, 2019). Based on the definition above, it can be said that the learning process is a communication process. In the learning process there are five components of communication namely teachers (communicators), learning materials, learning media, students (communicant), and learning objectives. Learning media is anything that can be used to convey message (learning material) so that can attract students' interest, attention, thougts, and feelings in learning activities to achieve learning goals. According to Gerlach and Ely (1980, in Silva, 2013), learning media plays a key role in the design and use of systematic teaching. Media is an understood broadly by any person, material, or event that fits the

conditions for educators to acquire knowledge, skills, and attitudes. From the definition above teachers, textbooks, and the school environment are media.

Meyer (2002, in Sari, 2015) defines video as a type of multimedia learning material consisting of verbal and non-verbal presentations that display images, audio, narration, and text on the screen silmultaneously. So, videos can be used to help teach English because videos can provide visual stimulation by combining ilustrations, audio, graphics, and text. Videos can be aunthentic materials for students because they need authentic models in learning speaking. Video media is often an interesting and effective learning to help students' learning processes that can attract their attention to learning. The video is expected to be able to make students focus and interested in the speaking material that will be taught. This can encourage students to improve their speaking skills when combined with speaking activities in class.

YouTube is a site that shares videos in worldwide. From the definition above, it means that YouTube is a website that contains videos so that people can share them with other people. YouTube can also be used for studying, looking for entertainment, information and news (Leona, 2010 in Muna, 2011:14).

There are some previous study first is Jauhari (2016), who have done the reaserch with the aims to improving students' speaking ability by using video media. This study reviewed speaking problems in SMP and this research was classroom action research to improving speaking skill in SMPN 36 Muko-Muko. The second is Sari (2015), who have done the reaserch with the aims to the use of videos to improve the students' speaking skill at class

VII B of SMPN 2 PATUK in the academic years of 2014/2015. This study is action research to improve speaking skills through the use of videos. The last previous study is Silva (2013*),* who have done the reaserch with the aims to improving students' speaking skills through the use of video clips of the eight grade students' of SMP IT ABU BAKAR Yogyakarta in the academic year of 2012/2013. This study was categorized as action research. The actions were implemented in two cycles based on the class schedule.

Based on the results of initial observations in the field, the researcher found that the scores in the English subject for speaking skills were less than or below average compared to the scores for other skills such as reading, writing, and listening. In the process of learning speaking skill, students were realy less enthusiastic about participating in the learning process. This was because there were no activities for students to learn to speak, and when they practiced, their pronunciation was not fluent, and there was a lot of repetition in saying words. These results led the researcher to believe that the students felt bored and did not want to be involved in speaking learning activities, which ultimately resulted in their speaking scores being below average. The researcher try to provide a solution that motivate students majoring in Accounting 3 (AKL 3) Class XI at SMKN 2 Kota Kediri to be more active in interacting and expressing their ideas using digital media, which aims to improve students' speaking skill by using YouTube video media.

In the results of the third previous study, researcher stated differences with previous research. In this research, research variable is at one of the favorite schools in Kediri, namely SMK Negeri 2 Kota Kediri. The researcher

wants to know the possibility of increasing the use of YouTube video as media in class XI AKL 3 SMK Negeri 2 Kota Kediri and how to improve students' speaking skill using YouTube video as media with TEDx Talks channel. Researcher will use a qualitative approach with a classroom action research design. This research aims to provide a solution for the comfort of learning English using YouTube video as media and to improve students' speaking skill in the classroom. Therefore, the researcher is interested in conducting research using YouTube video as media in an effort to improve students' English speaking skill, which is outlined in the thesis entitled Improving Students' Speaking Skill in Presentation Using TEDx Talks YouTube Video as Media at SMK Negeri 2 Kota Kediri.

B. Research Problem

Based on the background of the problem above, the formulation of the research problem is how can YouTube video as media improve students' speaking skill in presentation at SMK Negeri 2 Kota Kediri?

C. Objective of the Research

Based on the research question above, the objective of this research is to improve students' speaking skill in presentation at SMK Negeri 2 Kota Kediri using TEDx Talks YouTube video as media.

D. Scope and Limitation

Based on background of the study and the question above, the purpose of this study is to improve students' speaking skill in presentation using TEDx Talks YouTube video as media as a learning media to help improve students'

speaking skill. The researcher limit the class to be used, namely the Accounting 3 (AKL 3) class XI at SMK Negeri 2 Kota Kediri.

E. Research Significances

The author hopes that the results of this study can contribute, it is necessary for everyone to get good benefits from this study. In particular, good contributions can be made for students, English teachers, and future researchers.

1. Students: for students, it can help them get confidence to practice speaking well.

2. Teacher: for teacher, it can be used as an additional alternative strategy in teaching English lessons.

3. Researcher: for future researcher, this can be useful as a reference for conducting research related to the use of other videos, application or game in teaching English lessons.

F. Definition of Key Terms

a. Speaking

Speaking is a skill that is assessed and must be developed in life situations, it is the most important part of daily interactions and impressions a person based on the people's ability to speak fluently and understandably.

b. YouTube

YouTube is a very popular website for sharing videos, uploading videos, and watching videos. YouTube can also be accessed via

handphone and PC. Moreover that, youtube can be used for learning, entertainment, news and information.

c. Video

Video is a media that can help the learning process by presenting images and sound, so that students who watch can understand the material presented properly. It also brings out how students behave in the culture they learn in class. This allows students to have authentic experiences in the environtment. Control and also contextualize language naturally by showing real life in the classroom.

d. Media

Media is all tools used for the learning process that can assist teachers in conveying learning according to learning objectives.