

BIBLIOGRAPHY

- Barthes, Roland. (1967). *Elements of Semiology* (trans. Annette Lavers & Colin Smith). London: Jonathan Cape
- Buchel, Branislav. 2012. *Internet Memes as Means of Communication*. Brno: Masaryk University.
- Chandler, D. (2002). *Semiotics: The Basics*. Great Britain: Routledge.
- Chandler, D. (2005). Semiotics for Beginners.
- Cowin, Erica. (2011). *The Evolution of U.S. Corporate Logos A Semiotic Analysis*. Orlando: B.A. Florida State University.
- Damayanti, Lilik. (2013). “*Color and Font Meaning In Beauty Clinic Logo: A Semiotic Study*”, in *The Internasional Journal of Social Sciences* Vol 18, No 1. Bandung: University Padjajaran
- Foster, Bobbie (2014). *It's All in a Meme: A Content Analysis of Memes Posted to 2012 Presidential Election Facebook Pages*. Thesis and Dissertation. University of Arkansas, Fayetteville.
- Hodge, R. & Kress, G. (1988). *Social Semiotics*. Ithaca, NY: Cornell University Press.
- Ismail, Muhammad Surya. (2013). *A Semiotics Analysis of Barclays Premier League*
- Leeds-Hurwitz, W. (1993). *Semiotics and communication: Sign, codes, cultures*.
- Nöth, Winfried. 1995. *Handbook of Semiotics*. Bloomington: Indiana University Press.
- Maran, T. & Kull, K. (2013). Sign Systems Studies. *Journals of semiotics in the world*. Vol. 41, No. 1, PP.140–145.

- Putra, M. A. K. I., Maharani, I. A. S. & Netra, M. I. (2017). Semiotic Analysis of Four Popular “Memes” in Memecenter.com. *JurnalHumanis, FakultasIlmuBudayaUnud*. Vol. 19, PP. 141-148.
- Saussure, Ferdinand. (2008). *International journal of semiotics/signs Scandinavian Section*. Volume 2: Linguistics as Semiotics; Saussure and Buhler Revisited by Per Durst-Andersen
- Setiawan, Raffri. (2011). *A Semiotic Analysis On Football Club Logos of Indonesia Super League 2009-2010*. Jember: Jember University.
- Suharsimi Arikunto. (2010). *Prosedur Penelitian Suatu Pendekatan Praktik*. Jakarta: Rineka Cipta.