

## **CHAPTER V**

### **CONCLUSION AND SUGGESTION**

In this chapter focuses on conclusion and suggestion. The conclusion based on the analyzing the data and the statement of problem. The suggestion are given to the next researcher in doing similar research.

#### **A. CONCLUSION**

Based on the research problem, purpose of the research and finding of the research, it can be concluded as follows :

The verbal text is the text which appears on the picture could be a word, clause, phrase, & sentence and the visual is all the post from the background until the written text on the post. In this research about Korean meme analyzed by Semiotics theory of Roland Barthes's the researcher found the denotative and connotative meaning in meme. The denotative meaning had close relationship with signifier and signified. In this research the writer could find all denotative and connotative meaning containing in the Korean Meme. In this research there was denotative and connotative meaning and also represents meaning in each meme.

## **B. SUGGESTION**

Based on the conclusion of this research, the researcher would like to give some suggestions as follow :

1. To the lecture
  - a. The lecture should give explanation to the students in order to make them understand about study semiotic.
  - b. The knowledge about semiotic becomes important knowledge for the students. Therefore, the lecture should give knowledge about the way to give meaning in every condition by using semiotic analysis.
  - c. It will be better for the lecture if they use the Roland's theory when they teach about semiotic. Therefore, they can apply denotative and connotative meaning when explaining the topic to the students in giving example.
2. To the students
  - a. The students should learn about semiotic. Therefore, they will know about the good way to give meaning in every condition with their friends or their lecturers.
  - b. The students should give many opinions when they interpret the condition or image by practicing kinds of meaning of the semiotic in order to increase their knowledge about semiotic.
3. To the next researcher
  - a. The next researcher can conduct the research about semiotic by selecting planning better than before to get the better result.

- b. The next researcher can conduct the reseach further, deeper and more comprehensive in analyzing semiotic in meme.

This research focuses on semiotic analysis on Korean Meme. It will become enrich the knowledge for the next researcher by giving benefit and more information about the study of Semiotic especially in denotative and connotative by using Roland Barthes' theory. From this thesis, the researcher realizes that, this research is far from the perfect work because of her limitation in order to conduct the research. Hopefully, the next researcher can enrich more in about Semiotics.