

**THE FLOUTING OF GRICE’S CONVERSATIONAL MAXIM  
IN ANIMATED MOVIE “BIG HERO 6”**

**THESIS**

Presented to  
State Islamic Institute of Kediri  
In Partial fulfillment of Requirements  
for the Degree of *Sarjana* in English Education



**By:**

**ALLATY MARRO ULINNI'MATUL 'ULYA**

**NIM: 9322.158.15**

**DEPARTMENT OF ENGLISH LANGUAGE EDUCATION  
FACULTY OF TARBIYAH  
STATE ISLAMIC INSTITUTE OF KEDIRI**

**2019**

## DECLARATION OF AUTHENTICITY

Name : Allaty Marro Ulinni'matul 'Ulya  
Student's ID Number : 9322 158 15  
Study Program : English Language Education  
Department : English  
Title of Thesis : The Flouting of Grice's Conversational Maxim in  
Animated Movie "*Big Hero 6*"

I hereby declare that the thesis and the work presented in it are my own and it has been generated by me as the result of my own original research. It does not incorporate any materials previously written or published by another person except those indicated in quotations and references. No portion of this work has been submitted in support of an application for another degree or qualification of this or any other university or institution of higher education. Due to this fact, I am the only person responsible for the thesis if there is any objection or claim from others.

This thesis is to fulfill the requirement for the degree of *Sarjana (SI)* in English Study Program, State Islamic Institute of Kediri.

Kediri, July 1<sup>st</sup> 2019

The researcher,



Allaty Marro Ulinni'matul 'Ulya  
NIM. 9322 158 15

## APPROVAL PAGE

This is to certify that the *Sarjana*'s Thesis of Allaty Marro Ulinni'matul 'Ulya has been approved by thesis Advisors for further approval by the board of examiners.

### THE FLOUTING OF GRICE'S CONVERSATIONAL MAXIM IN ANIMATED MOVIE "*BIG HERO 6*"

ALLATY MARRO ULINNI'MATUL 'ULYA  
NIM. 9322.158.15

Approved by:

Advisor I



Dr. Mukhammad Abdullah, M.Ag  
NIP. 19660405 199203 1 002

Advisor II



Bahruddin, S.S., M.Pd  
NIP. 19750930 200710 1 004

## NOTA KONSULTAN

Kediri, 01 Juli 2019

Nomor :  
Lampiran : 4 (empat) lembar  
Hal : Bimbingan Skripsi

Kepada  
Yth. Rektor Institut Agama Islam Negeri (IAIN) Kediri  
Di  
Jalan Sunan Ampel No.07 Ngronggo, Kediri

*Assalamu'alaikum Wr. Wb.*

Memenuhi permintaan Bapak Ketua untuk membimbing penyusunan skripsi mahasiswa tersebut dibawah ini:

Nama : ALLATY MARRO ULINNI'MATUL 'ULYA  
NIM : 932215815  
Judul : THE FLOUTING OF GRICE'S CONVERSATIONAL MAXIM IN ANIMATED MOVIE "BIG HERO 6"

Setelah diperbaiki materi dan susunannya, kami berpendapat bahwa skripsinya telah memenuhi syarat sebagai kelengkapan ujian akhir Sarjana Strata Satu (S-1).

Bersama ini terlampir satu berkas naskah skripsinya, dengan harapan dalam jangka waktu yang telah ditentukan dapat diajukan dalam sidang Munaqasah.

Demikian agar maklum dan atas kesediaan bapak, kami ucapkan banyak terimakasih.

*Wassalamu'alaikum Wr. Wb.*

**Pembimbing I**



**Dr. Mukhammad Abdullah, M.Ag**  
NIP. 19660405 199203 1 002

**Pembimbing II**



**Bahruddin, S.S., M.Pd**  
NIP. 19750930 200710 1 004

## NOTA PEMBIMBING

Kediri, 01 Juli 2019

Nomor :  
Lampiran : 4 (empat) lembar  
Hal : Bimbingan Skripsi

Kepada

Yth. Rektor Institut Agama Islam Negeri (IAIN) Kediri  
Di  
Jalan Sunan Ampel No.07 Ngronggo, Kediri

*Assalamu'alaikum Wr. Wb.*

Memenuhi permintaan Bapak Ketua untuk membimbing penyusunan skripsi mahasiswa tersebut dibawah ini:

Nama : ALLATY MARRO ULINNI'MATUL 'ULYA  
NIM : 932215815  
Judul : THE FLOUTING OF GRICE'S CONVERSATIONAL MAXIM IN ANIMATED MOVIE "BIG HERO 6"

Setelah diperbaiki materi dan susunannya, sesuai dengan beberapa petunjuk dan tuntutan yang diberikan dalam sidang munaqasah yang dilaksakan pada tanggal 24 Juni 2019, kami dapat menerima dan menyetujui hasil perbaikannya.

Demikian agar maklum dan atas kesediaan bapak, kami ucapkan banyak terimakasih.

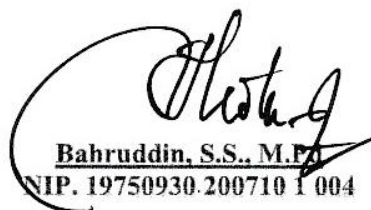
*Wassalamu'alaikum Wr. Wb.*

**Pembimbing I**



**Dr. Mukhammad Abdullah, M.Ag**  
NIP. 19660405 199203 1 002

**Pembimbing II**



**Bahruddin, S.S., M.Pd**  
NIP. 19750930 200710 1 004

## RATIFICATION SHEET

### THE FLOUTING OF GRICE'S CONVERSATIONAL MAXIM IN ANIMATED MOVIE "BIG HERO 6"

**ALLATY MARRO ULINNI'MATUL 'ULYA**  
**NIM. 9322.158.15**

Has been examined by the Board Examiner of State Islamic Institute of Kediri  
(IAIN) Kediri on June 24<sup>th</sup>, 2019

1. Main Examiner  
**Dr. Toyvibah, S.S., M.Pd.**  
**NIP. 19721220 200604 2 003**

(  )

2. Examiner I  
**Dr. Mukhammad Abdullah, M.Ag**  
**NIP. 19660405 199203 1 002**

(  )

3. Examiner II  
**Bahrudin, S.S., M.Pd.**  
**NIP. 19750930 200710 1 004**

(  )

Kediri, July 1<sup>st</sup> 2019  
Acknowledged by  
Dean of Faculty of Tarbiyah  
State Islamic Institute of Kediri



**Dr. H. Ali Anwar, M.Ag**  
**NIP. 19640503 199603 1 001**

MOTTO :

أَنَا عِنْدَ الظَّنِّ عَبْدِي بِي

*"I (Allah) due to my servant prejudice to Me"*

*(HR. Bukhori and Muslim)<sup>1</sup>*

---

<sup>1</sup> Arvibie. 2013. *Allah Sesuai Prasangka Hamba Nya*. Retrieved on May 23, 2019. From <https://thesoulfortress.wordpress.com/2013/12/12/allah-sesuai-dengan-prasangka-hamba-nya/>

## DEDICATION

This thesis is dedicated to

My other half, ibuk Kiptiyah yasak taryudi and bapak Drs.H. Bambang wahyudi M,Si who always carrying and loving me in every second of my life, I love you.

My Precious grandmom, simbah madu who always pray for her grandchild in the middle night, IMY so bad.

Wahyudi's Family; Papa Mama kk ron&chen, Umi Abih Raffa, Mb Una, Uyok, Ulya, Akbar, and Adek Raffasya who always remind me about this thesis everyday, thankiss.

My lovely Sleepmate Reka, Riska, Bella, Elly, Nona Yani, and Hamidah thanks for your suggestion and our moments in around of 4 years.

For My Big Family; Mbah Yasak, Mbah Put, Mbah Kakung, Eyang, Omcip's Family, Uncle Is' Family, Lampung & Jogja's Family, Thank you.

Miracle Family, Sobbatt, and My Eyes Cooler, luv u.

All of my friends in English Department in the class of 2015.

For Rematri Bangsal Tengah, Remaja Ngronggo who always supporting me in reciting the quran, ajzchr.

For Baymax, Hiro, and Tadhasi thanks for the thought about the pure kindnesss.

The last for all people whom I loved but I can't mention in it, I do apologize and Alhamdulillah Jaza Kumullahukhoiro for the support and suggestion in the process of thesis writing.



## ACKNOWLEDGEMENTS

### *Bismillahirrohmanirrohim*

Alhamdulillahirobbilalamin, this thesis has been completed with blessing of the Merciful and Graceful of Alloh SWT. Sholawat and salam are also delivered to our best prophet Muhammad SAW, who has been the guide in our life.

I realize that my thesis will never get success without any intervention from other kind people. Therefore, it is my pleasure to acknowledge the people for their improvement and addition to make this thesis finished:

1. I would like to give my sincere gratitude to Dr. Nur Chamid, M.M. as a chief of IAIN Kediri.
2. I would like to express great gratitude to Dr. Mukhammad Abdullah, M.Ag and Bahruddin, S.S., MPd as my advisor, for the invaluable guidance, precious knowledge, and good motivation for me to completing and finishing my thesis.
3. I would like to give gratitude to all of the lectures in English Department for being so kind to give me invaluable knowledge and unexpected experience during my college.
4. Furthermore, my sincere thanks goes to my beloved family; my parents, my brothers, and sisters, thank you for the kind of heart to supporting me and given so many precious advice to comforting me in finishing my thesis.

However, the researcher hopes that this thesis is useful for anyone who need the information related this thesis. And the researcher sincerely accepts the criticism and suggestion from the readers.

Kediri, 01 Juli 2019

The Researcher

## Abstract

**Ulin, Allaty Marro. 2019. “The Flouting of Grice’s Conversational Maxim in Animated Movie “Big Hero 6”. Thesis, Faculty of Tarbiyah, Department of English Education, State Islamic Institute of Kediri, Advisors (1) Dr. Mukhammad Abdullah, M.Ag, (2) Bahruddin, SS.,MPd**

**Key words:** *Grice Conversational Principles, Flouting Maxims, Animated Movie.*

Conversation does not only happen in real life, but there is also in the fictitious world as in animated movie *Big Hero 6*. In every conversation there is principles to make the conversation success i.e Grice’s Conversational Principles, they are maxim of quantity, maxim of quality, maxim of relevance, and maxim of manner. In this study, the researcher wants to deliver a message to the readers that the characters in this movie sometimes flout the Grice’s conversational maxim principles. Therefore, the objectives of this research are to (1) identified the types of maxim flouted in animated movie *Big Hero 6*, and to (2) reveal the dominant of maxim flouted by the characters in animated movie *Big Hero 6*.

In this study, the researcher used a qualitative approach to find out the aimed from the data, since the characteristics and features of qualitative approach fit with this research which the main instrument is the researcher and the data source of the data has explicit in the research. This research is qualitative since the data are collected, analyzed, and described in the form of words.

The researcher found there are four maxims that are flouted by the characters in the movie. Although the characteristic of its utterance are all similar, the character who utters is in various. The characters of the animated movie *Big Hero 6* made 55 conversation included to the four types of flouted Grice’s conversational maxims. The most dominant types of maxim flouted by the characters of this movie is flouting maxim of quantity since there are a lot of utterances that are does not explain to the point. As the consequent, the information that is uttered become less or even too much.

## TABLE OF CONTENTS

<b>COVER .....</b>	<b>i</b>
<b>DECLARATION OF AUTHENTICITY.....</b>	<b>ii</b>
<b>APPROVAL PAGE .....</b>	<b>iii</b>
<b>RATIFICATION SHEET .....</b>	<b>iv</b>
<b>NOTA KONSULTAN .....</b>	<b>v</b>
<b>NOTA PEMBIMBING .....</b>	<b>vi</b>
<b>MOTTO .....</b>	<b>vii</b>
<b>DEDICATION .....</b>	<b>viii</b>
<b>ACKNOWLEDGEMENT .....</b>	<b>ix</b>
<b>ABSTRACT .....</b>	<b>x</b>
<b>TABLE OF CONTENTS .....</b>	<b>xi</b>
<b>LIST OF TABLE .....</b>	<b>xiv</b>
<b>LIST OF APPENDICES .....</b>	<b>xv</b>
<b>CHAPTER I INTRODUCTION</b>	
A. Background of the Study .....	1
B. Problems of the Research .....	5
C. Objectives of the Research .....	5
D. Scope and Limitation .....	5
E. Significance of the Study .....	5
F. Definition of The Key Terms .....	6
<b>CHAPTER II REVIEW OF RELATED LITERATURE</b>	
A. Grice Cooperative Principles .....	8

B. Flouting Maxims .....	10
1. Flouting Maxims of Quality .....	11
2. Flouting Maxims of Quantity .....	11
3. Flouting Maxims of Relevance .....	12
4. Flouting Maxims of Manner .....	13
C. Animated Movie “ <i>Big Hero 6</i> ” .....	13
D. Previous Study .....	14
<b>CHAPTER III RESEARCH METHOD</b>	
A. Research Design .....	21
B. Source of the Data .....	22
C. Instrument of The Study .....	22
D. Data Collection Technique .....	22
E. Data Analysis Technique .....	22
<b>CHAPTER IV RESEARCH FINDINGS AND DISCUSSION</b>	
A. Research Findings .....	24
1. Flouting maxim in the Conversation of Animated Movie “ <i>Big Hero 6</i> ” .....	24
a. Flouting Maxims of Quality.....	25
b. Flouting Maxim of Quantity .....	25
c. Flouting Maxim of Relevance .....	26
d. Flouting Maxim of Manner .....	26
2. The Dominant types of Flouting Maxims in animated movie “ <i>Big Hero 6</i> ” .....	27
B. Discussion .....	27
1. Flouting maxim in the Conversation of Animated Movie “ <i>Big Hero 6</i> ” .....	28
a. Flouting Maxims of Quality.....	28
b. Flouting Maxim of Quantity .....	29

c. Flouting Maxim of Relevance .....	31
d. Flouting Maxim of Manner .....	33
2. The Dominant types of Flouting Maxims in animated movie “ <i>Big Hero 6</i> ” .....	36
C. Pedagogical Contribution .....	37
<b>CHAPTER V CONCLUSIONS AND SUGGESTIONS</b>	
A. Conclusions .....	38
B. Suggestions .....	39
BIBLIOGRAPHY .....	40
APPENDICES	
CURRICULUM VITAE	

## **LIST OF TABLE**

Table 1 : The Frequency of Flouting Grice (1975) Maxim in the Conversation of  
Animated Movie "*Big Hero 6*"

## **LIST OF APPENDICES**

APPENDIX I : Big Hero 6's movie script

APPENDIX II : Table Analysis of Flouting Maxim in the conversation in  
Animated Movie "*Big Hero 6*"