

## Motto

عَلَّمَ الْإِنْسَانَ مَا لَمْ يَعْلَمْ

**Taught man that which he knew not.**

(Al-Alaq [96]: 5)

## **DEDICATION**

With all of my love, I dedicated my thesis to :

- ❖ My beloved father (Sugeng Siswa) and mother (Suwilin) who have given me all of their love, life, time, pray and everything to support all of my need.
- ❖ My older sister (Rofian Kurniatus Sholikhah, S.Psi.), her husband and her child. Great thanks I appreciate for all of advices to give me spirit and support in finishing this thesis.
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## ABSTRACT

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Educational quotes extend positive messages addressed to everyone in achieving success which can be considered social perspective. In addition, educational quotes consist of verbal and non-verbal element to convey a message in communication. Visual literary as an essential part of social communication encompasses the analysis and interpretation of messages communicated with nonverbal meaning. There are two objectives of study in this research. The present study aimed to find out the orders of signification meaning of educational quotes on *quotefancy.com* and also to find out the elements are found in the mythology of educational quotes on *quotefancy.com*.

This research is descriptive qualitative research in content analysis. It means that it does not need statistic approach to investigate the data, it also analyzes the data content. The researcher chooses ten educational quotes as the data to analyze. The data were taken from a website namely *quotefancy.com*. In analyzing the data, the researcher using appropriate theory which proposed by Roland Barthes's theory in Semiotics to find out the meanings are exist on the educational quotes.

By analyzing the data, there are two findings of this study. The first finding shows that there are two orders of signification to investigate the meaning, namely denotative and connotative meaning. The second finding of this research revealed that mythology on educational quotes analyzed on verbal and non-verbal element in each images.

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Sincerely, the writer realizes that this thesis is not perfect one. The writer will always appreciate for the constructive criticism and suggestion from the readers. Hopefully, this thesis will be useful for everyone who deals with teaching and learning English especially in Semiotics.

Kediri, 28 June 2019

The writer

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