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**THE STUDY ON MARK'S PERSONALITIES AS THE
SUCCESSFUL KEYS TO BE THE FOUNDER OF
FACEBOOK IN NOVEL *THE ACCIDENTAL
BILLIONAIRES* BY BEN MEZRICH**

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**THE STUDY ON MARK'S PERSONALITIES AS THE SUCCESSFUL
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3. Thank you very much for direct or indirect helping and supporting from the greatest and friendly people who always help the writer for success.

The writer realizes that this thesis still has faulty and mistake. Because of that, the writer hopes to all of the readers in order to give some advices and critics to be better for further researcher.

At last, the writer can only wish that the result of the study will be valuable and useful especially for the writer and for all readers generally. Amin.

Kediri, 3 Agustus 2013

The Writer

ABSTRACT

Nur' AininWari Lestari.2013. THE STUDY ON MARK'S PERSONALITIES AS THE SUCCESSFUL KEYS TO BE THE FOUNDER OF FACEBOOK IN NOVEL *THE ACCIDENTAL BILLIONAIRES* BY BEN MEZRICH. Thesis English Department, Faculty of Education, The state college for Islamic studies (STAIN) Kediri. Advisor: (1) Dr. Mukhammad Abdullah, M.Ag, (2) Dra. NurulAin, M.Pd.

Key words: Successful Keys and Character

Facebook is a modern media on internet. The modern media to people which it can be a chatting media site. I take this novel because I want to change the thinking of people about Facebook. This moment many people thought that Facebook has a bad effect. They thought that Facebook get influence the social life to many people, especially children. *The accidental billionaires* novel is written by Ben Mezrich show us how this phenomenon can change the people think about Facebook and the life. This novel is a good work and has a deep moral message. This research focused on personality of main character, the effect faced by the main character.

Studying literary is very important, because it relates with the real life around us. The problem in the real life relates literary work, such as: Success person and business, etc. the literary work has a lot of elements in that we can learn many things as like knowledge and moral message, etc. in this research is discussing the novel "The Accidental Billionaires" by Ben Mezrich. This novel had been popular and ever to be national bestseller novel. This history is interested to be discussed. The thesis discusses Mark's successful keys. His way to be a successful person in found Facebook.

The writer uses qualitative as research design to discuss the novel. The objective of this study discusses "The Accidental Billionaires" as the primary data source. The study uses on kind of instrument. The instrument is the researcher self. The researcher becomes data collector and interpreter. The researcher uses the triangulation to compete the data with other data. It will be used to discuss the problem of this thesis "Mark's successful keys as the founder. The primary source is coming from the novel of "The Accidental Billionaires" itself. The secondary data source is coming from books, internet, and biography of Ben Mezrich. The personality of Mark as main character in this novel is creative, courageous, patient, and diligent. And the effect faces by Mark are betrayal, uncertain, and tough minded. The result to people about this research gets knew some information about knowledge, share with friends about work and education, and then it get taken the inspiration and motivation for social life.

MOTTO

Better an egg today than a hen tomorrow

Better be free bird than a captive king

Sesungguhnya setelah kesulitan ada kemudahan.

(Q.S. Al- Insyirah : 6)

DEDICATION SHEET

This thesis is dedicated to:

1. My beloved father and mother, Wargita and Savitri Widayati who have given me all everything to support and fulfill all of my need since I live so that I can study till the high education and finish this thesis soon.
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