

CHAPTER 1

INTRODUCTION

In this chapter of Introduction discusses the background of the study, problem of the study, objectives of the study, significance of the study scope and limitation of the study, and definition of key terms.

A. The Background of the Study

The person did spend many years studying successful people and have identified the skills, talents, and characteristics that enable to success. As the person look at and study these skills, talents, and characteristics, the person will realize that the person possess many of themselves. Some of these skills and talents are more dominant than others and will play a greater part in the being, or becoming, a success in the learning of life. These are the things the person was going to do the successful matter. The things the person had easily and effortlessly. These are the strengths. When the person find the person need a skill or talent the person do not have, just go out and look for a person or group of people with the skills, talents, and training the person need for the life. Skills and talents must have the complement by us.¹ These people would become the friends with these combined skills and talents organizations grow, prosper, and become successful in the life.²

¹The 13 Characteristics of Successful People by Jeffrey J. Mayer, page 1

²The 13 Characteristics of Successful People by Jeffrey J. Mayer, page 1

Novel was composition of the long narration from a story. Novel there were two kinds of, composition was fiction and nonfiction. Novel represent a composition of the long narration was interesting to read. It can be used to improve reading, writing, and speaking skill. Reading novel was very benefit for everybody. The advantages from reading novel such as the person can get many knowledge, add vocabulary especially English, and get study of life.

A good story is story to able be taken by the study life by positive value and a bad story is too long story of the extravagance story, and there is no study of narrated life or study of narrated life can influence human being to do badness. The solution at this time represents type a real novel or can be told a novel narration life of someone at past. This novel represent story about the successful of someone for getting something that he wanted. Early from reaching the successful that the person have trust to the selves when the person doing something and have the positive think that the result to reach can gratify and success.

If the person is a trust to ability at the person, any of its types of works, how the person gets its activity, how difficult the way of its activity, the person surely be succeed. The successful get have the strong for the confidence which the person have been to eliminate to feel doubt while there is still in the person. After the person was eliminating to feel the doubt, the person is to draw up everything the person to do.

For example, Ir. Soekarno that is the first president and father of proclamation in Indonesia. Soekarno have never stepped felt. He always trusts

for his smart mind.³ Feel the doubt was diseases which it can be dangerous and have the same of danger with malaria ailment to soul. If hesitating is disease killing, on the contrary confidence is the strongest auto suggestion to reach successful.

As an example that the person which it must be successful in a period at the time. For example, the successful person in Indonesia likes Dahlan Iskan. ⁴When Dahlan was small, he raised the rural environment of scarcity view, but very strong religious atmosphere. He ever had a poor life. Maybe many people thought that it was impossible to be done, but he told that he had a pair of shorts and a shirt, but it still is one glove. He told the greatness of is holster owned. Here he told that the glove could be anything. The starting of an instrument of worship such as seeking sustenance, entertainment, fashion, and health until it becomes a tool to frighten. If Dahlan was washing clothes, gloves can be placed the upper body.⁵ He again ever wash the pants, gloves can be made subordinate. He also looking for the remains of harvest of soybean fields of the rich; it can be used as glove bags. If his stomach again hungry and no food at home, "sarong" can be fastened tightly with is became a reliable booster stomach. If the season was colder, he was the personating a blanket. He did still able to rip stitches.⁶

If the place was turning stitches again, still could be patched. If any patch gloves the person not necessarily, it is gotten going to retire. It could

³ Arrafqi, Daffa F. *45 Inspirasi Hidup Sukses*, 2009

⁴ Ibid, page 26

⁵ Arrafqi, Daffa F. *45 Inspirasi Hidup Sukses*, 2009

⁶ Ibid, page 29

still patch up again, many large parts can be used as a pillow and a small part can be used as baby diapers. There are lessons the person can learn from the story that whatever the condition, like a good condition, a bad condition or more the person must remain grateful, patient, and should enjoy it all with what the person is.

For the example that of the people which had successful in a period at this time, especially in western like Matt Mullenweg.⁷ Matt was the founder with his age, but he is the spirit of hard work and never give up. Matt was the founder of Word press. Although his studies are not the fields of technology and computer programming, but Matt is managed to establish and develop software that is now very popular Word Press, Akismet, and his Automatic business.

The other example like Matt which he also ever be student that DO (Drop Out) Maybe he felt is not a bad luck with what was happened to him in the field of formal education. He was drop-out (DO) and moved from Houston to San Francisco (California) to work at CNET for a year.⁸

Matt was working at the company. The company was Job at CNET for a year is the last time, because he was 21 years old, Matt was early retirement from company CNET, and he spent his time working for Word Press. Not long out of retirement, he also managed to launch an application that functions to block Akismet comment and trackback are identified as spam. In the same year, he decided Word Press open to the public throughout the world in

⁷ Ibid, page 30

⁸ Ibid, page 38

November 2005. In the same year, Matt launched the Automatics of a business enterprise that supports Word Press and Akismet.⁹

Confidence was the successful key of association. Confidence without hesitating of ever sharpen knowledge and understanding. The success is also started by the person always have the positive think in anywhere the person ever live. If the person had the positive think, the person would be calm and always trust with the ability that the person ever did. If the person had the positive thinking, the person would not fear a problem that coming to us. While the person had the smart character is a corresponding character to go through some success. The person who is smart usually always use mind before doing something. The person who smart would take no action to act improperly and in a hurry. The success person would be smart character, then get work confidently and positive thinking that the person had the ability which is owned it.

Many reasons why the writer takes this novel to a research that is because the writer knows about this novel is narrated that many worker, students, and every person who live in Indonesia have not the spirit to reach the successful. This novel narrated that every strong man in overcoming problems, although the problem was very difficult to be finished, but this man do not surrender and continue to go forward to get what be a wish of this man. To the last this man did a success get what a wish of this man. Although he did get which he did wish, he remained to behave to lower feel and do not

⁹ Ibid, page 39

quickly satisfy by what he did get. Some ideas from the novel as many stories could be making the person did realize what the important from the life. There also have the story that the person must be the success person, wherever the person had alive. Although the person had many problems, the person must to try to overcome the problem. Therefore, the writer did the research entitle: **The Study on Mark's Personalities as the Successful Keys to be the Founder of Facebook in Novel the Accidental Billionaires by Ben Mezrich.**

B. The Problems of the Study

According to the background of the study stated previously, the writer found two problems of the study that stated as follows:

1. What are Mark's personalities as the successful keys to be the founder of Facebook in novel *The Accidental Billionaires*?
2. What are the effects faced by Max as the founder Facebook in novel *The Accidental Billionaires*?

C. The Objectives of the Study

The objective of the study had done by the writer. The writer wanted to describe problems in the novel as follows:

1. To describe Mark's personalities as the successful keys to be the founder of Facebook in novel *The Accidental Billionaires*.
2. To describe the effects faced by Max as the founder Facebook in novel *The Accidental Billionaires*.

D. The Significances of the Study

The writer hopes that when the reader like this novel. Because these novels have content about the motivation to get something what the readers wants. This novel was a non-fiction novel. The writer want the reader is interested to read this novel. The result of this analysis can give advantages like the motivation to the businessperson, the teacher, and the student.

1. The Reader

The significance of the study was to give many aspects life for the readers. It make people want to more motivate to read and study about the knowledge to get the successful in alive. The reader get develop about their thought and idea with other people to be a successful person in this world. It also help the reader how important the life to be a successful person. The reader gets some keys and ways to be a successful person.

2. The teacher

The significance of the study is for the teacher has many aspects in education life to teach and be motivated for the student in the school. It also make many teacher knew about the advantage of what the person read in this novel. It get make the teacher more understand about the knowledge of the value how to be a successful person from this novel for the world education.

Therefore, the teachers want to try motivating in teaching and studying about their knowledge to publish for many students to develop their idea and knowledge. The purpose from this matter was to make and

develop many students who they teach to be successful person in the world. It also advantages the school get the highest quality in the education world.

3. The student

The significance of the study is for the student for the effort aspects learning in life to be a good student in the school. It also make many students want to try motivate in the learning and study about the knowledge of many from their knowledge to share many knowledge with other students in the world.

Therefore, it will also increase many reader interests to read more about the keys of successful and the character of the main character in this novel, and finally the person will realize that the person must try strong to do something and to get something. If the student was just silent and never try to do, these students also get the result of what the student done. The student should to benefit the time to better to be a successful student.

E. The Scope and the Limitation

The scope on this research in novel as the object is studying the literature. Aside the pleasure of reading into the new world and have to the imagination to the study of literature is definite object and it can be know by many people. The literature work is many kinds that the person can read from this novel, as social life, slice of life, knowledge, and education. The person can find many contains of this novel, as conflict, plot, moral message,

character, and style. The section provides a scope of all the major characters in this book.

The writer limits these analyses are about analyzing literature in this matter; the writer chooses a novel as the object of the study. The limitation was concern about Mark's personalities as the successful keys to be the founder of Facebook and the effect faces by Max as the founder Facebook in novel *The Accidental Billionaires*.

F. The Definition of the Key Terms

To understand more about the study, the writer gives the definition of the key terms used in this analysis. The key terms consist of the characters of the successful and the successful keys.

a. The Successful

The successful is of how the person get the result which it can make this person feel satisfy with his work. The successful is something which it is done by person. With the study, the person can have the entire person want to the self. With the success the person also knew all the skill to the work.¹⁰The writer wants to analyze character of Mark because he has many character was very interesting. The writer also knew that Mark always to try getting what he wants, and he never give up getting it.

b. The Successful Keys

The writer was writing the successful as the personality from the main character in this novel. The successful of the main character want to

¹⁰Urban dictionary - ebook

change the network to communication people more easy than others are network. The writer wanted to tell that the research gets to give the example of the Mark characters and how many keys to be a successful person.