

A SEMIOTIC ANALYSIS ON INSTAGRAM STORY OF ENGLISH

STUDENTS IAIN KEDIRI

THESIS

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Assalamu'alaikum Wr. Wb.

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Setelah diperbaiki materi dan susunannya, kami berpendapat bahwa skripsinya telah memenuhi syarat sebagai kelengkapan ujian akhir Sarjana Strata Satu (S-1).

Bersama ini terlampir satu berkas naskah skripsinya, dengan harapan dalam jangka waktu yang telah ditentukan dapat diajukan dalam sidang Munaqasah.

Demikian agar maklum dan atas kesediaan bapak, kami ucapkan banyak terimakasih.

Wassalamu'alaikum Wr. Wb.

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I hereby declare that the thesis and the work presented in it are my own and it has been generated by me as the result of my own original research. It does not incorporate any materials previously written or published by another person except those indicated in quotations and references. No portion of this work has been submitted in support of an application for another degree or qualification of this or any other university or institution of higher education. Due to this fact, I am the only person responsible for the thesis if there is any objection or claim from others.

This thesis is to fulfill the requirement for the degree of *Sarjana (S1)* in English Study Program, State Islamic Institute of Kediri.

Kediri, October 15th 2019

The researcher,

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MOTTO

Be Brave
&
Be Humble

No matter how difficult something is, i will always be positive and
smile like an idiot

DEDICATION

The Thesis is dedicated to:

The Lord of the World, God ALLAH SWT and My Last Prophet, Muhammad SAW, who has been brought us to the lighter world.

My beloved Father, thanks for everything that you gave during your life.

My beloved mother (Nur Masanah) , Sister (Siskowati Anggraini) , Brother (Khoirur Rozikin) thanks for every prayers, supports, advices, motivations, and unconditional love that you give to me.

My beloved friends in “Badan Eksekutip Merumpi” thanks for having me in every cheerful mood and situation in order to reduce all of the pressure.

My another part of my life EXO and NCT , thanks for always increases my mood.

All my lecturers who advise me during my study in IAIN, especially for my respectable advisors,

Drs. H. Nur Akhlis, M.Pd. & Dr. H. Fathor Rasyid, M.Pd.

All my friends at TBI, thank you for helping me.

Everyone that I can't tell one by one, thank you for helping me in finishing this thesis, Thanks' for your favor.

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Bismillahirrahmanirrahim.

We thank and praise Allah SWT, the Compassionate, and the Wise. We bear witness that there is no one worthy of worship except Allah, who has prescribed for this thesis a complete and easy way of performing the last task and provided the means to live in the next future. We bear witness that our prophet, Muhammad SAW, is the true messenger of Allah, whom Allah has guided to see the beauty in man and the rest of His creation. O Allah, shower they choicest blessings on him, his friends and relatives, all those who strove their entire lives to beautify their personality both material adornment and spiritual beauty.

In this case, the writer would like to dedicate great appreciation and gratitude to all of people who have helped to finish this thesis. Therefore, the writer dedicates great gratitude to :

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5. My parents, who have given me support and motivation to finish this thesis.
6. All my friends in IAIN Kediri, especially my closest friends, Let's have struggle together.
7. The writer realized that this thesis is far from perfect. Therefore, the writer will receive any suggestion and critic to make this thesis better. Finally, with all of lacking and mistake, the writer hopes this thesis be useful for all people. Amin.

Kediri, 15st of October 2019

The Writer

ABSTRACT

RAMANDANI, SITI RAHAYU, 2019. *A Semiotic Analysis On Instagram Story Of English Students 2015/2016 IAIN Kediri* , Thesis, Tarbiyah, English Department, State Islamic Institute (IAIN) Kediri, Advisor Drs. H. Nur Akhlis, M.Pd. (I) and Advisor (II) Dr, Fathor Rasyid, M.Pd.

Key word : analysis, semiotic, instagram story, Instagram.

This research was about a semiotic analysis on Instagram story of English students 2015/2016 IAIN Kediri which aimed to explore the types of signs to analyze the meaning of the three elements of signs including icons, indexes, and symbols in the instagram stories. This research was a descriptive qualitative method using a semiotic theory advocated by Pierce as its theoretical framework.

The data for this research were collected from Instagram stories by taking relevant parts in the Instagram stories. This research was conducted in order to know the meaning of icon, index, symbol, that are expressed in Instagram stories for students majoring in English department about semiotic, especially in the use of Pierce's semiotic theory. To analyze instagram stories ,the result took there are 10 instagram stories consist of 6 symbol,1 icons, and 3 index, then from this division can be found some sign that uploaded is an icon that means that the participants try to present some symbol and the meaning of the symbol that had meanings to show their identity. For example in hijab symbol which is the important symbol of moeslim people. Then is an icon, a mode in which the signifier is assumed to be an imitation of the signified. And for the last meaning in the object is index, the researcher concluded that the participants in this study made a story about their daily lives to show that there were several events that they have gone through and a mode in which the signifier is not arbitrary, but is entirely related to signified, the relationship between the two can be easily seen and observed.

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