

**AN ANALYSIS OF PERSONALITY OF HIRO HAMADA'S
LIFE FROM *BIG HERO 6* MOVIE**

THESIS

Presented to
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In Partial Fulfillment of the Requirements
For the Degree of *Sarjana* in English Language Education



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I hereby declare that the thesis and the work presented in it are my own and it has been generated by me as the result of my own original research. It does not incorporate any materials previously written or published by another person except those indicated in quotation and references. No portion of this work has been submitted in support of an application for another degree or qualification of this or any other university or institution of higher education. Due to this fact, I am the only person responsible for the thesis if there is any objection or claim from others.

This thesis is to fulfill the requirement for the degree of *Sarjana (SI)* in English Study Program, State Islamic Institute (IAIN) Kediri.

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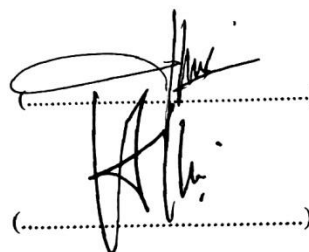
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MOTTO

فَمَنْ يَعْمَلْ مِثْقَالَ ذَرَّةٍ خَيْرًا يَرَهُ (٧)

وَمَنْ يَعْمَلْ مِثْقَالَ ذَرَّةٍ شَرًّا يَرَهُ (٨)

Barangsiapa yang mengerjakan kebaikan seberat dzarrahpun, niscaya dia akan melihat (balasan)nya. (7). Dan barangsiapa yang mengerjakan kejahatan sebesar dzarrahpun, niscaya dia akan melihat (balasan)nya pula. (8)¹

(QS. Az-Zalzalah ayat 7-8)

¹ QURAN Terjemah

DEDICATION

This graduating paper is whole heartedly dedicated to:

1. My beloved father (Paidi) and my beloved mother (Mariyam), my uncle (M. Nuri) and my auntie (Alipah), thanks all support, trust, finance, encouragement, praying and I just can say thank you, and I love you so much!
(god bless you)
2. My beloved sister (Sulistyo Wulan), and my older brother (Yudhi Octavian and A. Zaenudin) you are my inspiration to get my future and thanks for your support.
3. My beloved nephew (Siti Abidatur R. and M. Salman Faris) Keep on smiling and be creative children and never forget to disturbe me.
4. My best friend's forever Robi'ul, Fafa, devi, Alwiyah, Nurul, Nifa all my friends in IAIN Kediri, Thanks for your kindness, sisterhood, brotherhood, love, care, joking and so on I will never forget it and also miss it.
5. All my friends who helped in finishing this graduating paper.

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Prayers and greetings may Allah bestow upon the Prophet Muhammad as the great educator and mercy for the people of all nature. Likewise for the whole family, friends and followers.

This thesis can not be completed properly without the help of all parties who have provided guidance, direction and instructions to solve it. Therefore, the writer would like to thank profusely in particular to:

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6. Father, Mother, my sister, my brothers, my autie and the whole family who always give love, prayer and support both morally and materially until the completion of this thesis.
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May Allah SWT give a reward for all the charity that has been given and hopefully this thesis is useful both for yourself and those who use it.

The author realizes that writing this thesis is far from perfect, nothing else because of the limited ability of the author. Therefore the critics and suggestions from the reader are very author's expectation for the perfection of this thesis. Hopefully what the writer presents can be useful for all parties.

Kediri, Juni 17st 2019

The Writer

Diska Ayu Tri Retnaningsih

ABSTRACT

Retnaningsih, Diska Ayu Tri. 2019. *An Analysis of Personality of Hiro Hamada's life from "Big Hero 6 Movie"*, faculty of Education, State Islamic Institute (IAIN) Kediri, Advisors: (1) Dra. Nurul 'Ain, M.Pd, (2) Erna Nurkholida, M.Pd.

Key word: Personality, Education, Big Hero 6.

So far, some children and adolescents have decreased behavior or bad personalities. This happens because of the increasing technological development. Which makes children or adolescents tend to be good or bad personalities depending on what they are watching. Many people who like to watch movies, ranging from children to adults. One of the best children's films is the big Hiro movie. Big Hero 6 told about an adventure that is packed with ridiculousness that triggers a wave of audience laughter. A bond of friendship is presented between Hiro Hamada, Baymax, and his friends. A big event happened when something terrible happened to the city of San Francisco and the Hiro was in a state of danger, then Hiro, Baymax and his friends turned into super hero to destroy evil. They are determined to solve the mystery that occurs and want to destroy their enemies. They named themselves as "Big Hero 6". Big Hero 6 has some immortality that can inspire someone to build a good personality since childhood. The purpose of this research is to find out the personality of the main character "Hero Hamada" through the Big Trait Theory. The aims of this research are to get more understanding about the main character personalities and to know what kind of the main character personality through Conscientiousness Openness to experiences and Agreeable with the Personality Trait Theory (Big Five Theory by Costa and McCrae)

The writer used descriptive qualitative method in this research. The instrument of this research was the movie of Big Hero 6. All the data were taken through all out the movie. It they were all behavior, think of manner, feeling, effort, action, and pressure in the movie. And this research focus to analyze the personality of the main character. All the data are analyzed by Costa and McCrae character theory in the movie. To this research uses Personality Trait Theory (Big Five Theory by Costa and McCrae.

The finding and discussion of the research are as follows: from Theory Big five through are Conscientiousness: optimist, perseverance, and planning. Openness to experiences: clever, creative and curious. Extraversion: brave and survive and Agreeable: helpful and patient. Then Hiro Hamada as the main character was extrovert person because he had characteristic that show that extrovert such as venturesome or bravery to do something, sociable to survive in his life.

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CHAPTER I

INTRODUCTION

This chapter presents some aspects that needed to be underlined for the research such as background of the study, research problem, research objective, hypothesis of the study, benefit of the study, scope and limitation of the study, and definition of key terms and also review of previous research.

A. Background of Study

Most people like to watch movie or film include children. Some of movie showed the human life and maybe that story same with people's life because of some movie adapted from real story in the world and the other adapted from books or novel. The people use film or movie to entertain, criticize, and education. Every movie will give a good moral message and bad moral message, that are depend on our self how get it. One of that movie is "Big Hero 6" by Cris William and Don Hall. "Big Hero 6" ever won in the Oscar for the Best Animation creature in 2015. And this movie one of movies has a good moral message from the personality of the chacarter in movie. Big Hero 6 told about an adventure that is packed with ridiculousness that triggers a wave of audience laughter. A bond of friendship is presented between Hiro Hamada, Baymax, and his friends. Then, this is good value that we can take from this movie. From the main character tell us about still fighting in our life even though loss someone special in our life and keep fire. With fire and hard work we can create something that can useful in human life in next come. And bravery to face the

evil and still help all of peoples even though the daughters' enemies from the main character.

Moreover movies has educational message too. Movie also gives a message such us moral, motivation, believing to God, science, education and etc. So far, every day, every week, and every month the word became develop more and more also about the tehcnology. Finally, moral character is degradation because of some bad influence such as abuse of social media, hoax information or games. Besides that, children or some teenager can negative effect also from the film or movie because of they cannot take positive values of the film or movies, inclined to follow negative side and applied in daily life become character. And it because of the degradation moral.² Then bad or good moral can influence to personality someone.

Good Personality in everyone can build from child like a theory Piaget. And that influenced by moral character building too. Moral is a foundation or benchmark for doing something for everyone in their life and also as a self-controller in realizing what is in human beings in the form of actions, words, attitudes and actions accompanied by the beauty of character So satisfying when discussing about moral quality of children in Indonesian because there are many children who are bad or even exposed to cases such as drugs, promiscuity and others. That is why child character education is very needed to improve the moral of the nation's children. Character education also important when shaping

² Eli Nur Rohyani, *The Analysis of Moral Values of Danny Boyle's Movie Entitled "Slumdog Millionaire"* (Salatiga: Unpublished Thesis. STAIN Salatiga, 2012).

emotional intelligence and also building social ethics that will be play in implementing social life in society.

Education in Indonesia divided in two kinds that are formal education and informal education. Formal education can get from elementary school until college. And about informal education is just supported the formal education and we can get from society, sharing with other people, from education by parents. The other hand, we can get education from movie too. A good movie with good character or good personality can help children, teenagers to build a good character or good personality and moral. Moreover, Many Children, teenagers would like to watch movie or film than read text or maybe their study book. The parents can give education besides watching their favorite movie. The writer hopes that the audience can takes moral value from film or movies that were watch because learning based from experience and survive will be more effective.

In movie *Big Hero 6* (see appendix 1) there are some messages can take from the personality of the main character. Hiro Hamada as the main character in this movie and he is protagonist. He is clever, hard work, optimist, survive, curious and so on. And from his attitude is not bad too. So it can be a motivation and moral learning process in behavior, and perhaps, this movie can be useful for moral education to build the good character because children need to get a new method that is more enjoyable.

After explanation above, so the writer takes this movie to be analysis with title "*An Analysis of Personality of Hiro Hamada's life from Big Hero 6 Movie.*"

B. Problem of The Study

Based in the background of this study above, the researcher states the problems: What are of personalities of Hiro Hamada in movie "Big Hero 6"?

C. The Objective of the Study

Considering the problem of the study above, the aim of this study is: To found out the Hiro's personality in movie Big Hero 6.

D. Benefit of the Study

The results of this research are expected to give significant contribution to children, parents, and teacher. The writer hopes this result give information to the readers about how to study deeper the moral values in movie, especially for children, for teacher and parents.

1. Children

This research can be used as media for children to study about moral character and moral education trough animation. The children can reduce the degradation of moral and make a good character from early child. This study very important to the children because in this movie that will be analysis is suitable for children.

2. Teacher

Besides have benefit for children, this study has benefit too for teacher. For English teachers it can be used as media in teaching to teach the moral

character in lesson for his student or their self. Such as learning good or bad character in lesson at school.

3. Parents

Then for parents, this movie can be used as media to give example for children what should be done by children, students, teachers and parents.

E. Scope of Limitation

In this the researcher has limited only of in movie is personality of the main character in movie *Big Hero 6*. The scope of the study is Hiro's personality in movie "*Big Hero 6*".

F. The Definition of Key

From some of definition, we can take some key to be explained. There are moral value, education, and movie.

1. Personality is type of person include behavior, think of manner, feeling, heart movement, effort, action, pressure and style when interaction with other people in every day. Character is the term for the people in fiction, the heroes and villains, allies and enemies, love interest and comic reliefs.³
2. Education is the organized development and equipment of all the powers of a human being, moral intellectual, and physical, by and for their individual and social uses, directed toward the union of these activities with their creator as their final end. Media of Education is an integral part of education process in the school.⁴

³ Thomas M.L, *Literature te Power of Language* (USA: Printed by Harcourt Brace Jovanovica, inc. 1989), page 375.

⁴ http://www.academia.edu/4234103/Moral_Values_And_Moral_Values_A._Some_Devinition_

3. Big Hero 6 is movie that inspired by the Marvel comics of the same name, the CG-animated Big Hero 6 centers on a brilliant robotics prodigy, Hiro Hamada, who finds himself in the grips of a criminal plot that threatens to, destroy the fast-paced, high-tech city of San Francisco. With the help of his closest companion a robot named Baymax Hiro joins forces with a reluctant team of first-time crime fighters on a mission to save their city and directed by: Don Hall & Chris Williams.⁵

G. Review of Previous Research

The writer knows that this research is not the first times done. So, the writer reviews from Budi Tri Santoso with his thesis *An Analysis of the main Female Character's Efforts in John Steinbeck's The Grapes of Wrath*. He found that there are three points in his research. First there are two gender problems experienced by Ma Jod: gender discrimination and stereotypes. Second, there are five efforts done by main character: taking an opportunity Pa's inability to lead the family, re-considering her husband's decision, actively, having logical reasons in her order and decisions, and bravery. Third, the significant being her efforts are that woman can participate in public sector.⁶

The writer also reviews the thesis *Analysis of the Main Character on the Movie "Amazing Graze" by Michael Apted* from Famela. She found that the

of_Moral_values. Page 4 access at 12 December 2018

⁵ <http://www.intifilm.com/2014/11/sinopsis-film-animation-big-hero-6.html>

⁶Budi Tri Santosa, *An Analysis of the Main Female Character's Efforts in John Steinbeck's The Grapes of Wrath* (Unpublished Thesis. Yogyakarta State University, 2015),

characteristic of William Wilberforce was developed from the first till the end.⁷ And the last also review the thesis *Analysis of Main Character in Bruce Almighty Movie Viewed from Personality Traits Theory by Costa and McCrae* from Faisal. He found that Conscientiousness of Bruce characteristic is ambitious and Neuroticism of Bruce is irritable or anger, complaining person, blaming person, selfish, and jealous.⁸

⁷ Famela, *Analysis of the Main Character on the Movie "Amazing Graze" by Michael Apted* (Thesis. Jakarta English Letters Department, Civilization and Humanities Faculties, State Islamic University (UIN) Syarif Hidayatullah, S1, 2011)

⁸ Faisal, *Analysis of Main Character on "Bruce Almighty" Movie Viewed From Personality Traits Theory by Costa and McCrae* (Thesis. Jakarta English Letters Department, Civilization and Humanities Faculties, State Islamic University (UIN) Syarif Hidayatullah, Strata One Degree, 2010)

CHAPTER II

REVIEW OF LITERATURE

In this chapter, the writer would like to present sub chapter of personality definition, kind of character in the movie and, and relation between movie and education.

A. Personality

Word personality is from Latin is *persona* that mean mask that using by actor in a games or show.⁹ Then, first concept from personality is attitude that showed in society, impression about them self in order to catch by society area. According to Doni Kusumo character and personality are same; Personality is a style or characteristic of person that comes from the reformation received by the environment of parent and also from birth.¹⁰ Character from language is a habit. Then from technical term, character is a believe system and habit that aim someone to action.¹¹ Personality refers to distinctive thoughts, emotions and behaviors that characterize the way an individual adapts to the world.¹² Personality is the organization of psychological, biological and sociological factors that underlie behavior

⁹ Yusuf & Nurihsan, *Teori Kepribadian* (Bandung: PT. Remaja Rosdakarya, 2007), page. 3

¹⁰ Doni Koesumo A, *Pendidikan Karakter: Strategi Mendidik Anak di Jaman Global* (Jakarta: Grasindo, 2010), page. 80.

¹¹ M. Habbubi, *Pendidikan Karakter* (Yogyakarta: Pustaka Ilmu Yogyakarta, 2012), page. 38.

¹² John W. Santrock, *Educational Psychology*, (New York: McGraw Hill Companies, 2004) p.126

individuals.¹³ So, personality is all of think, feel and style or character of someone related with attitude behavior, emotion or habit in the society.

Personality include behavior, think of manner, feeling, heart movement, effort, action, pressure and style when interaction with other people in every day. According to Gregory, divided personality in 12 types: easy adaptable personality, ambitious, influence, achievement, idealist, patient, personality that precedes, perception, sensitive, determined, tenacious, carefully.¹⁴ The other personality must been have in education character manner are honest, clever, care, empathy, solidarity, strong, wise, optimist, optimist and so on.¹⁵

According to Yusuf and Nurihsan explain that word “personality” used to describe:

1. Identity of someone

Example: “i am a quiet person” “i am an person”

2. Someone’s general impression of yourself or others.

Example: “he is aggressive” or “she is honest”

3. Healthy or problematic personality functions.

Example: “he is a good person” or “she is vindictive”¹⁶

B. Factors that affect personality

¹³ Fatchul Mu’min, *Pendidikan Karakter: Konstruksi Teoritik & Praktik* (Jogjakarta: Ar-Ruzz Media, 2011), page 160.

¹⁴ Sjarkawi, *Pembentukan Kepribadian Anak*, (Jakarta: Bumi Aksara, 2006), page. 13.

¹⁵ Ibid., 29

¹⁶ ibid, Yusuf and Nurihsan., 3

Factors that can affect one's personality can be grouped into two factors, namely internal and external factors.

1. Internal factors

Internal factors are factors that come from within the person himself. Internal factors usually originate from genetic or innate, which are innate factors since they are a hereditary influence from one of the traits possessed by both parents.

2. External factors

External factors are factors that come from outside the person. External factors are usually influences that originate from a person's environment starting from the smallest environment, namely family, friends, neighbors, to the influence of various audiovisual media such as TV and VCD or print media such as newspapers, magazines and others¹⁷

C. Kind of Character in movie

Character in fiction can be classified as major and minor, protagonist and antagonist static and dynamic, round and flat. A major character is a person or thing that has a big role in the development and configuration of the story. A minor character plays only a small role and contribution to the development and configuration of the story.¹⁸ The character of the protagonist (sometimes by comparison with a competitor, or antagonist often becomes the consuming interest of the play, and the action seems designed to illustrate,

¹⁷ Ibid, page 19.

¹⁸ A.P Dhumel, *Literature: Form and Function*, (New Jersey: Prentice Hall, 1965), page. 45

or clarify, or develop that character, or sometimes to make him or her complex, unfathomable, mysterious being.¹⁹ The Antagonist is the character or force against which the protagonist struggles. Round characters are characters there are complex and realistic; they represent a depth of personality which is imitation of life and usually a main character. A flat character is distinguished by its lack of a realistic personality.²⁰

D. Personality Trait Theory

Tahiti theory was coined by Gordon Allport who is a psychologist who examines the trait of trait personality in human. In the 1940s, German-born psychologist Hans Eysenck built off of Jung's dichotomy of introversion versus extraversion, hypothesizing that there were only two defining personality traits: extraversion and neuroticism. Individuals could be high or low on each of these traits, leading to four key types of personalities.

Eysenck also connected personality to the physical body in a greater way than earlier psychology researchers and philosophers. He posited that differences in the limbic system resulted in varying hormones and hormonal activation. Those who were already highly stimulated (introverts) would naturally seek out less stimulation while those who were naturally less stimulated (extroverts) would search for greater stimulation. Eysenck's thoroughness in connecting the body to the mind and personality pushed the

¹⁹ Jerome Beauty, Alisson Booth, J. Paul hunter, Kelly J. Mays, *The Norton Introduction to Literature 8th*, (New York: WW. Norton Company, 2002) Page 1360

²⁰ Laurie G. Kirzner et. al. *Literature, Reading, Reacting, Writing*, (Cambridge: University of Cambridge, 1991) p. 146

field toward a more scientific exploration of personality based on objective evidence rather than solely philosophical musings.

American psychologist Lewis Goldberg may be the most prominent researcher in the field of personality psychology. His groundbreaking work whittled down Raymond Cattell's 16 "fundamental factors" of personality into five primary factors, similar to the five factors found by fellow psychology **researchers** in the 1960s.²¹

There are five basic personality traits. These are commonly known as "The Big Five". **Five-Factor Theory**, formulated by Robert (Jeff) McCrae and Paul Costa. It's an explanatory account of the role of the Big Five factors in personality. The Big Five factors are Openness to Experience (O), Conscientiousness (C), Extraversion (E), Agreeableness (A), and Neuroticism (N); often referred to via the common acronyms OCEAN, NEOAC, or CANOE.²² Five-Factor Theory includes a number of propositions about the nature, origins, and developmental course of personality traits and about the relation of traits to many of the other personality variables mentioned earlier. Five-Factor Theory presents a biological account of personality traits, in which learning and experience play little if any part in influencing the Big Five. Currently, the most widely accepted traits theory derived from factor analysis is Paul Costa and Robert McCrae's (1992) "big five" theory. This theory proposes five core traits that can be measured in all people:

²¹ <https://positivepsychologyprogram.com/big-five-personality-theory/>, access at 10 Mei 2019

²² Irina A. Noviana, *Trait, Trait Theory* (Russia: <https://www.researchgate.net/publication/316090982>, DOI: 10.1002/9781118339893.wbeccp545:2003), page. 2

1. Extraversion and Introversion (E)

Introversion/Extraversion defines where person energy is directed. Introversion means that the person's energy is directed inward. This could include being rigid, reliable, sober or controlled. In all these traits, energy is directed inward. Extraversion means that person's energy is directed out-ward. This could include being easy-going, lively or excitable, assertiveness, merriest, outgoing nature, energy, talkativeness, ability to be articulate, fun-loving nature, tendency for affection and friendliness.²³

2. Neuroticism (N)

Neuroticism is often associated with emotional stability. People with high neuroticism would be easily distracted, moody, easily stressed, irritable, awkwardness, pessimism, moodiness, jealousy, testiness, fear, nervousness, anxiety, tidiness, wariness, self-criticism, lack of confidence, insecurity, instability, oversensitivity and often worried. People with character like this would be very difficult to feel satisfied in their jobs. Most of them will work as forced. Meanwhile, people with low neuroticism will be more relaxed, calm, emotionally stable, and away from bad thoughts.

3. Openness (O)

Openness to experience is the degree to which a person actively seeks out an appreciates experiences for their own sake. On one end of the continuum, open (high O) individual common traits included are curiosity,

²³ Ellen Pastorino and Sussan Doyle Portillo, *What is Psychology?*, (USA: Thomson Learning, Inc., 2009) page. 593

imagination, insightfulness, varied interests, originality, daringness, preference for variety, cleverness, creativity, curiosity, perceptiveness, intellect, complexity/depth. They tend to experience emotions more vividly. Low O persons tend to be more conventional, conservative, and rigid in their beliefs and have diminished emotional responsiveness.²⁴

4. Agreeableness (A)

Agreeableness is a tendency to be compassionate and cooperative rather than suspicious and antagonistic towards others. The trait reflects individual differences in general concern for social harmony. Agreeable individuals' value getting along with others. They are generally considerate, friendly, generous, helpful, altruism, trust, modesty, humbleness, patience, moderation, tact, politeness, kindness, loyalty, unselfishness, helpfulness, sensitivity, amiability, cheerfulness and consideration. Agreeable people also have an optimistic view of human nature. They believe people are basically honest, decent, and trustworthy. Disagreeable individuals place self-interest above getting along with others. They are generally unconcerned with others' wellbeing, and are less likely to extend themselves for other people. Sometimes their skepticism about others' motives causes them to be suspicious, unfriendly, and uncooperative.²⁵

²⁴ S. Halonen, John W. Santrock, *Psychology Contexts & Applications*, (USA: The McGraw-Hill Companies, Inc., 1999) page. 375

²⁵ Ibid, <https://positivepsychologyprogram.com/big-five-personality-theory/>, access at 10 Mei 2019

5. Conscientiousness (C)

Conscientiousness is the degree of organization, self-control, and persistence a person shows in pursuing goals. Conscientiousness people tend to be hardworking, ambitious and driving, persistence, thoroughness, self-discipline, consistency, predictability, control, reliability, resourcefulness, energy, perseverance and planning.²⁶ Non conscientious people tend to be shiftless, negligent, and pleasure-seeking.²⁷

E. Movie as Media Education

Education is the organized development and equipment of all the powers of a human being, moral intellectual, and physical, by and for their individual and social uses, directed toward the union of these activities with their creator as their final end. Education is the process in which these powers (abilities, capabilities) of men which are susceptible to habituation are perfected by good habits, by means artistically contrived, and employed by a man to help another or himself achieve the end in view. Media is a tool to convey something to another something.

Media like a mediator or delivery message from the sender thing to receiver message.²⁸ Media of Education is an integral part of education process in the school. This part happen because the progression of science and technology and change of citizen nature. Movie can be used as media of

²⁶ Ibid <https://positivepsychologyprogram.com/big-five-personality-theory/>, access at 10 Mei 2019

²⁷ S. Halonen, John W. Santrock, *Psychology Contexts & Applications*, (USA: The McGraw-Hill Companies, Inc., 1999) page. 376

²⁸ Arief S Sadiman, dkk. *Media Pendidikan*, (Jakarta: Rajawali Press. 1993), Page. 6

learning to inculcated good values when parents may be wise to accompany the child when they watching the movie. In the movie, motion picture all students watch and listen experience that is recorded drama, and recreational story and episode about past time. Motion picture is combination between movement, words, music and colors and with all of that can make students or children more interesting.²⁹ According to Encyclopedia of Educational Research as stated by Hamalik Value or Benefit Media of Education as following³⁰:

1. To lay the concrete foundation to think and less verbalism.
2. To amplify attentions of students
3. To lay important foundation to develop studying
4. To give real exercise to students for their stand alone
5. To grow regular thought and continue
6. To help development of language
7. To give experience that is not able with other way and to help developing efficiency and variety of studying.

F. BIG HERO 6 Movies

Big Hero 6 is a 2014 American 3D computer-animated superhero-comedy film produced by Walt Disney Animation Studios and released by Walt Disney Pictures. Loosely based on the superhero team of the same name by Marvel Comics, the film is the 54th Disney animated feature film.

²⁹ Moral Value. Page.6

³⁰ Oemar Hamalik., *Media Pendidikan*. (Bandung: Alumni, 1997), page 27.

Directed by Don Hall and Chris Williams, the film tells the story of Hiro Hamada, a young robotics prodigy who forms a superhero team to combat a masked villain. The film features the voices of Scott Adsit, Ryan Potter, Daniel Henney, T.J. Miller, Jamie Chung, Damon Wayans, Jr., Genesis Rodriguez, Alan Tudyk, James Cromwell, and Maya Rudolph.

Big Hero 6 is the first Disney animated film to feature Marvel Comics characters, whose parent company was acquired by The Walt Disney Company in 2009. Walt Disney Animation Studios created new software technology to produce the film's animated visuals.

Big Hero 6 premiered at the 27th Tokyo International Film Festival on October 23, 2014, and at the Abu Dhabi Film Festival on October 31; it was theatrically released in the Disney Digital 3-D and RealD 3D formats in the United States on November 7, 2014. The film was met with both critical and commercial success, grossing over \$657.8 million worldwide and becoming the highest-grossing animated film of 2014. It won the Academy Award for Best Animated Feature and the Kids' Choice Award for Favorite Animated Movie. It also received nominations for the Annie Award for Best Animated Feature, the Golden Globe Award for Best Animated Feature Film, and the BAFTA Award for Best Animated Film. *Big Hero 6* was released on DVD and Blu-ray Disc on February 24, 2015. A television series, which will continue the story of the film, will debut in 2017 on Disney XD.³¹

³¹ <http://www.imdb.com/title/tt2245084/plotsummary>. Acces at 20 november 2017

CHAPTER III

RESEARCH METHOD

In this chapter, the researcher would like to discuss the important part covered in the methodology, such as the research design, the object of the research, approach, and the data collecting method, the data source, the data analysis and triangulation.

A. Research Methodology

In this research the writer uses descriptive qualitative methods in this Movie. Sugiyono states that qualitative research is data in the form words, schemes and images. The type of the research used descriptive qualitative using content analysis.³² Qualitative research always has descriptive quality, it means that the data which are analyzed and the data analysis result have the form of phenomena descriptive, not nominal form or coefficient about relationship among variable (Aminudin, 1999: 16). So, qualitative research is descriptive because the result of the analyzed data is phenomenon description, not numerals or coefficients about variable correlations. The writer collects the data trough observation toward the movie then comes up with a theory to account the data. Then, the writer looks for the hypothesis or theories which can explain the data collection.

³² Sugiyono, *Metode Penelitian Kuantitatif Kualitatif dan R & D* (Bandung : Alfabeta, 2006)

1. Object of the research

The object of the research are the goals in this research. And the object of study in this research are the personality in main character and what characteristics presented in the movie viewed from personality traits theory by Costa and McCrae in Big Hero 6 movie directed by Chris William.

2. Data source.

In data source separated in two, first is primary data source and second is secondary data source.³³

a. Primary data source

Primary data is the main data obtained from all movie, words, dialogues, and sentences. It is a source of original data and basic of research. In this research, the primary data source is the essential sources derived from movie and movie script of Big Hero 6.

b. Secondary data source

A secondary data source is the data which is support and complete the primary data source. The secondary sources of data are taken from many books about moral, personality, character education, value, and movie and literature theories. The data also taken from internet website in sites www.google.com to get information about the movie.

³³ Sugiyono, *Metode Penelitian Kuantitatif Kualitatif dan R & D* (Bandung : Alfabeta, 2006) 164

3. Technique of Collecting Data

There are some technique of data collection and divided into seven methods. They are sampling, interview, observation, triangulation, reading and questioner.³⁴ And in this research, the writer the writer use documentation which is formed as writing by doing library research and was surfing too. Then, a some steps, there are: selecting the movie that was Big Hiro 6, watching the movie, reading the script, try to find the theories which are support this study.

4. Technique Analyzing Data

Data analysis is the steps or procedures used by a researcher to analyze the data that has been collected as something that must be passed before making conclusions. The usefulness of data analysis is like to make researchers easier in implementing the next stage.³⁵ Then, as for the stages of data analysis in this study, the writer used the taking note.³⁶

The steps are:

- a. Watching and learning whole the movie Big Hiro 6 supported by read all the movie script.
- b. Classification personality from the main character the movie
- c. Codification

³⁴ Nyoman K. Ratna, *Imetodologi Penelitian Kajian Budaya dan Ilmu Sosial Humaniora pada Umumnya* (Yogyakarta: Pustaka Pelajar, 2010) page. 210

³⁵ Tajul Arifin, *Metode Penelitian* (Bandung : Pustaka Setia, 2008), 95.

³⁶ http://www.sjsu.edu/urbanplanning/docs/URBP298Docs/urbp298A_Week3LectureEzzet.pdf.
Access at 30 mei 2019

- d. Take notes
- e. Describing the data.
- f. Making conclusion based on data analysis.

CHAPTER V

CONCLUTION AND SUGGESTION

In this chapter will be present about the conclusion and suggestion. The conclusion based on the analyzing the data and the statement of problem. The suggestion are given to make a good personality.

A. Conclusion

After analyzing and discuss the “Big Hero 6 Movie” (see appendix 24) and “personality of Hiro Hamada”, the writer would like to draw the conclusion about the personality of Hiro Hamada as a main character, which can go of that as about personality of Hiro Hamada. The writer describe Hiro Hamada is extrovert personality, because he had character or trait such us venturesome or bravery to something like Hiro with his friends of his brother and finally becomes his friend too, sensation seeking like Hiro and Baymax dare to face the Man of Mask. Hiro also active and had a good spirit or surge to help people, and also save the daughter’s enemies.

The main character in movie Big Hero 6 can be education to child about the personality of the main character and also from the other character in this movie, also need guidance from parents because a person can built good personality since childhood, especially during child until teenage. From this movie actually from the main character, Hiro Hamada, we can get some moral message to make good personality such us from the bravery of Hiro Hamada such as “*don’t ever afraid to do something that you thing is a good*”.

Besides from Hiro's hard word or optimist personality, we can get some of moral message. There is no reason to give up because we still alive. There are 12 reasons why we should optimist.³⁷ They are "as long as we're alive everything is possible, be realistic, we're strong, express our self, was it done before, believe in our dreams, our family and friends, there are people worse off than us, improve the world, we deserve to be happy, encourage others, we are so close to success." There are many options that we can take. We should be optimist and keep fighting and hard work to get the goal in our life. From Hiro's optimist personality can advise us to be hard word and don't ever give up to do something in our life. The writer can say "**keep fighting and do not ever give up to chase your goal**" from Hiro's personality.

B. Suggestion

In this part, the writer will close this paper and the writer would like to give some suggestion as follow:

1. Watching movie or film have many advantages but still in parent's observation. Choosing a movie also important because not all movies can get good value. From parent, watching movie can be good education to their children. Because of from the movie, we can teach, build the moral of our children. Besides this we can guide and differentiated which whom a good or bad attitude. Then the last movie can give a motivation, suggestion or inspiration to our live.

³⁷ <https://googleweblight.com/i?u=https://www.learning-mind.com/12-reasons-you-should-never-give-up/&hl=en-ID>, access at 14 Juni 2019.

2. About education, the writer thinks that education is very important in our life. Then, educational value and moral character must be introduced to the children, more early more good because personality or character of children was building at child.
3. The last, learning is not always in the class. We can learn or study in everywhere and every when. Beside it, movie or film can be a media as expected that students will get a new condensation and situation which is not make bored with the media interested.

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Judul Skripsi : **An Analysis of Personality of Hiro Hamada's life from Big Hero 6 Movie**

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4	5/19 /05	BAB I & II	19/19 /05	
5	19/19 /05	BAB IV	23/19 /05	
6	23/19 /05	BAB IV + V	24/19 /05	
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8	18/19 /06	acc	25/19 /11	
9	25/19 /11	Revisi BAB IV	20/19 /10	
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1	13/18 11	Konsultasi cover + BAB I	16/05 ¹⁹	Ru
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3	22/05 ¹⁹	BAB I - III (teori)	24/05 ¹⁹	Ru
4	24/05 ¹⁹	Revisi teori	28/05 ¹⁹	Ru
5	28/05 ¹⁹	BAB IV - V	14/06 ¹⁹	Ru
6	15/06 ¹⁹	Revisi abstrak (IV+V)	17/06 ¹⁹	Ru
7	17/06 ¹⁹	ACC	9/10 ¹⁹	Ru
8	9/10 ¹⁹	Revisi IV	10/10 ¹⁹	Ru
9	10/10 ¹⁹	Revisi Abstrak	19/10 ¹⁹	Ru
10	19/10 ¹⁹	ACC		Ru

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