

CHAPTER I

INTRODUCTION

This chapter describes the background of the study, the research problem, the objective of the study, the significance of the research, the scope and limitation of the research, and the definition of the key terms.

A. The Background of the Study

English as a foreign language is being one of some foreign languages taught at schools in Indonesia. It happens because the current status of English as an international or global language is underpinned by its wide use in a range of fields such as politics, diplomacy, international trade and industry, commerce, science and technology, education, the media, information technology, and popular culture.¹

In teaching and learning English, a teacher and students are expected to understand and be competent at three of basic language components; those are grammar, vocabulary, and pronunciation.

Vocabulary is a problem that is faced by most of English learners. It is because English is as a foreign language, so they are not familiar with the vocabularies. Besides the complex problem, other problems are also faced by the students, especially by the XI IPS-1 students of MA AL Mannar Prambon Nganjuk. According to some of students, some of the problems that they faced in mastering the vocabulary are as follow: 1) They are not familiar with English word. 2) The pronunciation is different from the word so it affects the way they write the word. 3) They have low motivation in

¹ Allan Lauder, *The Status and Function of English in Indonesia: A Review of Key Factors*, (Depok: Makara(Social Humaniora), 2008), 12.

learning English because they are not too interested in it. Therefore, the researcher wants to solve the problems, at least improve their vocabulary mastery.

There are many ways to overcome the problem. In this case, to overcome the difficulties in mastering the vocabulary mastery, researcher uses English subtitle videos in her teaching and learning process. Implementing the English-subtitled videos in teaching, indirectly, might improve the students' knowledge of English vocabulary. Therefore they can raise their self-confidence in expressing themselves freely in English. Students can share their knowledge and experience to others. Students are not only increased in their vocabulary mastery but they are also able to practice their vocabulary either in speaking, reading, writing and listening by mastering vocabulary.

B. Research Problem

Based on the background of the research above, the statement of the problem of this research is:

1. How can English-subtitled videos improve the student's vocabulary mastery?

C. Objective of Research

Based on the statement of the problem above, the researcher has objective of the study. The objective in this research is:

1. To know the progress of the student's vocabulary mastery through English-subtitled videos.

D. Significance of the Research

The result of the study is expected to be useful for:

a. The teacher

For the teacher, the writer hopes that the teacher can be more creative and more active in teaching and learning process, and the teacher gets improvement in his learning of vocabulary.

b. The Student

The writer hopes that the result of this study can help the students learn the vocabulary easily so they can master the other English components and skills easily.

c. The other researchers

For the other future researchers, it is expected that they can get any information in conducting their research from this research. In other words, this research can be a reference for other future researchers.

d. For the school.

The writer hopes that the result of this study becomes an alternative of teaching and learning model that is used to increase the student's English vocabulary mastery.

E. The scope and Limitation of the Research

- The scope of this study will be focused on the Improving Students' Vocabulary mastery through English-subtitled videos and the study is limited to the eleventh grade of students of MA AL Mannar Prambon Nganjuk in class IPS-1 that consist of 38 students. The researcher takes this class because most of students have little vocabularies and have problem in mastering vocabulary.

F. Definition of the Key Terms

In the definition of the key terms, the researcher will define the key term related to this thesis. They are improving, vocabulary, video, conversation, and subtitle.

1. Improving in this study is teaching vocabulary using English-subtitled videos as the media. Then the students are expected to have improvement in their vocabulary mastery.
2. Vocabulary is the lists of words with their meanings and must be known by the students to understand the material.

3. Video, in this study, is as a media which is used in teaching to improve the vocabulary mastery. It is one of interesting and motivating media to increase their interest in learning vocabulary. In this study, the researcher uses English conversations videos with English subtitle in her teaching. The video duration is really short, it is about 1 to 3 minutes.
4. Conversation is a form of interactive, spontaneous communication between two or more people who are following rules of etiquette. It is polite give and take of subjects thought of by people talking with each other for company.²
5. Subtitles are derived from either a transcript or screenplay of the dialog or commentary in films, television programs, video games, and the like, usually displayed at the bottom of the screen.³ In this study, the researcher uses English subtitle in her English video material.

² Conklin, Mary Greer, *CONVERSATION What to Say and How to Say It*, New York and London, (Funk & Wagnalls Company. 1912), 21 – 32.

³ http://en.wikipedia.org/wiki/Subtitle_%28captioning%29, 07:03:2014, 21:30