CHAPTER II

REVIEW OF RELATED LITERATURE

This chapter contains the definition of the terms and synthesis the previous literature which related to Perception, social media, English content, TikTok, and English performance.

2.1 Theory of Perception

2.1.1. Definition of Perception

The latin root of the term perception translates to "receiving, gathering, and activity of taking possession. Apprehension with the mind or senses, and perception is the first stage in social cognition, often regarded the first step in perception(Derryberry, 1994). (Goldstein, 2015:10) Perception is determined by an interaction between bottom-up processing, which starts with the image on the receptors, and top-down processing, which brings the observer's knowledge into play. (Tankard, 2009)stated perception is the process of understanding sensory facts with the help of one's senses. Thus, it may be described as the process of receiving stimuli through the senses, which is preceded by each individual's consciousness to determine, interpret, and enjoy what is witnessed, as well as how a person perceives, interprets, or defines anything. Furthermore, (Wang, 2007) stated perception is a collection of internal sensational cognitive processes conducted by the brain at the subconscious cognitive

function layer, which detects, relates, interprets, and searches for internal cognitive information on the mind. Furthermore, perception refers to people's perspective or opinion on what they feel is correct. It refers to someone's attitude toward a specific thing.

2.1.2. Types of Perception

Based on (Irwanto, 2002), individuals interact to perceived objects results two perceptions. Those are:

 a. Positive perception

Positive perceptions are perceptions that represent all information, whether an individual has knowledge of it or not, and responses that will continue with efforts to apply it. Favorable perception implies that the viewed thing will elicit a positive response (Irwanto, 2002:71). Positive perception also means that there will also be positive response towards the perceived object. According to Ahmadi (1999:164), A positive reaction is a type of response, behavior, or attitude that demonstrates, accepts, acknowledges, approves, and implements the standards that apply where the individual live.

 b. Negative perception

A perception that describes all information, whether an individual is knowledgeable of it or not, as well as behaviors that are not aligned with the perceived object (Irwanto, 2002). Negative perception signifies a negative reaction to the viewed

item. According to Ahmadi (1999:164), a negative reaction is a type of behavior, action, or attitude that expresses rejection or disapproval of the prevailing norms in the environment in which the individual resides.

Furthermore, as cited by (Damayanti, 2020), Azwar (1988:15) stated if a person gets a good reaction, he is more likely to enjoy or approach the thing. Meanwhile, the negative reaction moves away from the item. (Irwanto, 2002) stated that both positive and negative perceptions influence an individual's decision to take action. Finally, how an individual asserts or represents all of his or her knowledge about a certain thing is impacted by negative or positive impressions. Both good and bad effects will have an absolute impact on the individual doing an action. The development of a good or negative impression is determined by how each individual defines his whole knowledge of an observed thing.

2.1.3. The Process of Perception

Perception doesn't happen in direct. There are several psychological processes which influences a perception. (Qiong, 2017) states there are three stages of the perception process, the first one is selection, The first stage of the perception's process is selection. In this stage of the environmental stimulus turns out into a meaningful experience. The second one is organization; organization is the second stage of perception's process which

information needs would be organized by finding the meaningful patterns. This stage has two characters. The first is to organize a process, it has to provide the structure of human perception. The raw stimuli from out of the world will be placed into a structural meaningful experience of human beings. In addition, after selecting stimulus and placing it into a category, it becomes durable. The third is interpretation, which the attaching process of meaning would be chosen by its stimulus.

2.1.4. Factors Affecting Perception

Based on (Walgito, 2004), there are some factors which influence perception, the first one is perceived object, the object stimulates the organ sense and the receptors. Stimulus comes from the outside or inside of the individual who perceives it.

The continuing is sense, nerves, and nervous system centers, which sense and receptors are tools for receiving stimuli. The sensory nerves transmit to the central nervous system through the stimulus, namely brain as a consciousness' centre. The third is attention. It is the concentration of an individual activities toward objects. It is also the main step to produce a perception.

2.1.5. Aspect of Perception

(HORTON, 2003) stated perception aspects consists of attractiveness, perceived effectiveness, relevance, and perceived motivation. Attractiveness is an aspect that measure individual perception. In perception, personality inferences an attractive target

by self-attraction which mostly reflects the difference of implicit theories. Attractiveness and unattractiveness of individuals are formed from observation and experience. Therefore, the attractiveness of students' perception is influenced by the cognitive structures which are learned and experienced.

Based on (Abdu-Raheem, 2015), perceived effectiveness is one of the aspects of a perception which support the existence of students' perceptive experience into something. It is accordingly the effectiveness of the usage into a thing that is related to their needs.

According to (Balbay & Kilis, 2017)the relevance aspect and perceived motivation aspect are perception's aspect which obtains what someone observes, feels, and experience when an individual is related to the conformity to it. The basic of giving perception is the relevance on the accuracy and the suitability toward something. To give the basis positive perceptions is feeling the perceived motivation. It occurs when something influences an individual, and can feel the effective change in themselves. This factor of the perceived motivation in positive perception would be conclusive.

2.2 Social Media in Education

2.2.1.   Learning with social media

Social media is increasingly being used in higher education classes to improve learning, collaboration, and engagement by utilizing a range of software tools and free online applications.

Furthermore, unlike traditional learning management systems, which offer little chances for learners to maintain their own learning activities, learning platforms based on social media give learners autonomy over own learning (Adeyinka, 2015).

The growing number of research has supported teaching and learning by using the variety of social media tools. The researcher stated that social media platforms, especially TikTok can motivate their participation in their learning process. Thus, it helped to resolve some problems, by adding interactive side with students, and make the students' participation which leads to increase and attract them to clarify the reason behind attraction educated about social media (Raut Prafulla Patil, 2016).

2.2.2. Positive and Negative Impacts of social media in Education

a. Positive Impact

Social media has made the globe smaller since it has given us access to more knowledge and chances to apply it. As cited in (Mismara, 2019), here are the following positive impacts of social media on education;

The first one is familiarity with technology. Social media's capacity to familiarize pupils, especially younger ones, with technology usage is another advantage it has for education. Most young people nowadays are familiar with how to upload a photo, resolve minor computers issues, share links and change settings. For the past generations, it would have

appeared impossible to pick these things up quickly enough to learn and adjust to them (Kim et al., 2015). An important factor in assisting students in obtaining careers in IT industry is familiarity with technology. The greater emphasis on technology in business and education will help students develop skills that will serve them all their lives. Additionally, by utilizing new technology frequently, students become more accustomed to using computers and other electronic devices.

The second good impact is the faster information. It is easy to access social media, especially in finding information. Talents was discovered quicker, and students who were brilliant at programming got their name out easier, and students who were talented in music uploaded their videos will help them to achieve their goals.

The next is the easier collaboration. Social networking has made easier for students to work together in a greater schedule flexibility. Students can create their groups on social media sites utilizing the message or video chat features to connect (Kim et al., 2015).

The last is enhancing creativity. Because of giving many creative outlets, social media has a good impact on pupils as well. More people sharing content since it's so quick and simple for them to contribute images, videos, and stories. Furthermore, it is getting an instant and direct feedback from

friends, and family on their creative accounts helps the students to refine and develop their artistic abilities and can provide them much confidence or assist them in choosing a professional route (Dunn, 2011).

b. Negative Impact

Addiction is the main negative impact of social media, furthermore TikTok as the biggest platform to access. Regularly monitoring for updates on it makes a severe impact on other worthwhile activities like studying, taking a participation in sports, communication in real life and a disregard for the reality of the world (Raut Prafulla Patil, 2016). Furthermore, there are hundreds of thousands of fake accounts on social media who are boys pretending to be girls and tricking them on the basis of being a study buddy which in most cases it leads to sexual harassments and disappointments which resulted a depression. There is always a lack of public awareness, and as previously said, the graph of internet users is expanding while we are still falling farther behind in the field of education; so, public awareness is extremely difficult in any society with poor education. The following are some of the negative effects of social media on education;

The first is distraction. Many students ignore their studies in favour of their device. Spending wise time on social networking sites without getting anything out of it is a terrible

idea. Social media, especially TikTok platforms should have not been used as a distraction by students because this will negatively impact their academic achievement. Additionally, students who attempt to multitask by browsing social networking sites while studying perform worse academically. Distractions from TikTok, YouTube, Facebook, Instagram, or Twitter greatly impair their ability to focus on tasks (Raut Prafulla Patil, 2016).

The second of the bad impact is privacy is not maintained. Students have lost sight of the necessity of filtering the content they publish due to the extent to which private information is available online and the appearance of anonymity the internet provides. Before gaining acceptance or conducting interviews, many universities and possible companies look into an applicant's social media presence. The majority of students do not constantly evaluate the contents they post online, which it can affect the negative consequences result in decade later (K. Guru, 2022).

2.2.3. English Content

According to (Irianti, 2021) content is a variety of formats text, images, video, audio or combination which can be converted and read by the reader. The person who are making the content of TikTok named content creator while the individual who watches it named the follower of TikTok users. In addition, (Y. U. Shi &

Chung, 2020)stated there are five categories of short videos on TikTok platform u will find: beauty, talent, interest, knowledge and story. In short, English content is content which discusses and explains English knowledge from many types such as audio, video, or text by sharing it on TikTok platform.

As one of application that becomes the most impactful social media, TikTok gives the special, unique and interesting impacts to its users. The content of its application makes the users addicted which the users who uses it in a proper usage will get the good output, while those who don't would get the worst effects. As it is freely accessed by all people, the content would randomly appear into the page of each individual's account. It is based on what the person likes, watches and follows. The content would be alike to its continuing videos or it is named the algorithm. An individual who presses the like bottom on TikTok about an English content would be shown the similar ones. The English content that is on TikTok has various content varieties. Some focus on giving tips and tricks for Ielts, Toefl, some focus on discussing grammar, pronunciation, and or even the speaking practice, etc. the ways of delivering the explanation also has differences between a creator to other creators. This adjusts to the choice of its followers as TikTok users.

2.3 TikTok

One of the existing platforms with huge users is TikTok. TikTok is a social media platform which contains short videos within 15-60 seconds and supported by music, filters, and other creative features. This internet-based communication media has also such a tool of direct message, duet the videos, live, and stitch the videos. TikTok is invented by Zhang Yiming from a Chinese company, bytedance. Based on the data of Kompas.com (2018 edition) as cited by (Rahayu & Hamidah, 2022), TikTok was confirmed as the most downloaded application with 45.8 multiple times. It beats the number of other popular platforms such as YouTube, WhatsApp, Facebook, and even more Instagram. Bytedance mentioned that Indonesia has dynamics clients of TikTok as much as 10 million consistently. Therefore, the popular development of TikTok is an important issue to be considered.

2.3.1 Kinds of Content

(Y. Shi et al., 2019) stated that there are five categories of short videos on TikTok:

The first is cyberstar. Cyberstars have a pointed hotspot recognisability and a huge deal of the traffic on its web. Their short videos contained of inventive, and enjoyable life.

The second category is sharing. In this short video of sharing, it is mostly centred to travel, food, aptitudes, proficient information, etc. it is nearer to individual's life and has a wide crowd.

The third is creative. In this platform, we are able to utilize the modified sources to edit and modify the video recordings. It can be added some shoots, compilations, and other modifying tools which are provided.

The next category is entertainment. Dubbing shows, comedy deducing, and debunk are founded and been numerous of individuals utilize this short video platform to create lot of entertaining contents.

The last is reporting. By rising the short videos, news and information have easily begun to be distributed. Up to now, many conventional news has started to take advantage of short video platforms for news and scattering.

2.3.2 Features of TikTok Platform

There are several features on TikTok which is facilitating the user to record the sound, or record it into a chorus, and incorporated to be a personal account. Then, user can also make a video recording, recorded by the phone, then incorporated into such a personal account which make them addicted to use this platform. The other features which u will find is putting a back sound, adding the downloaded background voice then elaborate it with the video you have. Then edit it, the draft is edited and checked by the feature on TikTok storage. And the last part is sharing the videos, you can share it into your WhatsApp account, Instagram account, telegram, or even sending it on email. The last but not the least is the feature of duet, it is for collaborating with

other users of TikTok.

(Dewanta & Bahasa, 2020) mentioned there are several advantages to the use of TikTok as a learning media, including the following: TikTok can accommodate the audio visual that is required in learning, such as listening; TikTok users can process words to express, convey, or express intention, ideas, thoughts, and feelings that are developed based on the learner's needs.; TikTok feature can be utilized by the users to present ideas and data in the description form of an object; TikTok application can help those who wanted to practice reading news. Besides, an argument by Miftahul Tuabah (2020) As cited by (Nuari, 2022) stated TikTok provides an easy and flexible tool in language skills to its users. This can be seen by recounting contents of narrative text, short dialogue, short stories, Arabic songs, or translating the meaning of the song, and re-creating the song into Indonesian by utilizing the feature, the background sound, and duet feature. Furthermore, (Warini et al., 2020) claimed a lot of English contents are founded in the beginning of 2020, it discusses about pronunciation, common mistakes on grammar, adding vocabularies and etc. Especially pronunciation got the most involvement with over 127,700 likes, over 1200 comments, and over 4.600 shares.

Those data can be concluded that TikTok gives the good impacts of learning with a new innovation of learning media to facilitate students in adding their understanding. This application

would assist millennials in developing their own creativity in learning English. The usage of this application can support the student's self-creativity in focusing on learning and creating an educational content.

2.4 English Performance

Maslo I. and Tilla I. (2005) defines the performance as the ability to acquire and apply knowledge and skills with a sense of responsibility, which should be assessed through performance. It can be understood that the performance to receive and produce the knowledge is defined by the performance. As an English learner, there are 4 major skills which should be acquired and produced.

2.4.1   English Language Skills

There are some requirements as an English learner to increase the skills. They are listening, speaking, reading, and writing. Nunan (2003) stated the categorized of language skills are receptive and productive. The productive skills are speaking and writing, meanwhile the receptive skills are reading and listening. As English learners, they should have learnt both of those skills. (Harmer, 2002) says native speaker and proficient language users have four basic language skills, they are speaking, writing, listening, and reading. To be concluded, all English learners must have those four basic language skills. However, this research is going to focus more only on two skills, those are speaking and writing skills.

a. Speaking

Brown and Yule (1994:10) stated that speaking is an interactive process of meaning construction that involves creating, receiving, and processing information. After gaining the meaning from listening to the speakers, the listeners need to make the sentence based on the context and meaning of the speaker. In addition, Flores (1999:5) mentioned that speaking involves the micro skills. Those are pronouncing the distinctive sound of language, including the tonal distinctions to distinguish it, therefore it can be understood, then using the stress, the rhythm, and the intonation, using the correct form of words, outing the word together in correct order, using the appropriate vocabulary, using the language variety which is suitable to the situation and the partner, making it clear to the listener, making the main ideas stand out from supporting ideas, and the last is making the discourse hang together to be easier to understand. As an English learner, each individual should have mastered those micro-skills. It could help to consider whether you are proficient or not in the categorized of your English skill.

b. Writing

According to White (1986, as cited in Nawawi, 2011), Writing is more than just expressing one's thoughts in public. In further depth, writing is an activity that involves creating a

text to convey current concerns, ideas, events, feelings, or thoughts. In addition, Rahman (2005) added writing is one of the beneficial exercises for humans since it increases one's interest about the surroundings. A person can also systematically arrange his ideas and opinions, and he can become well-known via his writings.

In particular field, the ability of having a good writing is one of requirement process. It requires the defining concepts and terms oof supporting statements. Workplace writing is more concerned with communicating or recording ideas than it is with displaying skill. (Beaufort, 1998).

2.5 Review of Previous Study

The review of previous study purposes to prevent plagiarism. The researcher discovered several studies that were linked to this subject while producing this thesis. The first research is arranged by Jannaty Mismara (2019) entitled "*student's perception on using social media for learning English*". This study focuses on social media such as blogs, facebook, my space and twitter as a learning media. The goal of this study is to know about the student's perceptions towards using social media for learning. The researcher uses the descriptive qualitative method. And the result of the study which the researcher claimed is the majority of the students' perceptions mentioned that social media has many advantages because it allows them to connect with their friends easily, to discuss a happening topic, to share ideas, and most of them feel enjoyable through this site.

The similarity of this research with the previous study is about student's perception on social media. Qualitative research is also used in the study. The differences between both are the variable of the research. This research is English content on TikTok, while the previous study is social media for learning English.

The second previous study is by Lenia Puspa Nuari (2022), "*entitled The influence of TikTok video on student's pronunciation in SMP Negeri 1 Purwanegara*". The purpose of this study is to identify the influence of TikTok on students' pronunciation in SMP 1 Purwanegara, and to know whether it is affective to increase students' pronunciation. The researcher uses Quasi Experimental Design. The result of this study shows that all students who are in the experimental class got the post-test result with an average 86.12, while the control class got the post-result with 76.76. it can be defined that learning using TikTok media can be effective.

The similarity of this research with the previous study is about the subject of the study in using TikTok. The differences between both are the purpose of the study. This research is to discover students perceived impacts on their English performance, yet the previous study is to identify the influence of TikTok on student's pronunciation.

The third previous study is by Ulfa Azkiya (2019), entitled "*Students' perception towards the impact of English learning account on Instagram on Students' vocabulary*". The purpose of this study is to investigate the students' perceptions toward the impact of English learning account on Instagram on students' vocabulary. The researcher uses the

qualitative method. The result of this study shows that all the participants have the same point of view about internet or social media functions for their English learning process.

The similarity of this research with the previous one is about student's perception towards the impact of social media and the qualitative method which is implemented on both. The differences are the purpose of the research, in this research is to discover the student's perception, yet the previous study is to investigate the student's perception.