

CHAPTER I

INTRODUCTION

This chapter focuses on general description of this study. It consists of seven parts, background of study, research problem, objective of study, significance of study, hypothesis of study, scope and limitation of study and definition of key terms.

1.1 Background of Study

In the era of technology-based knowledge, the ministry of education has a big responsibility for the development of superior talent and shaping the citizen's competitiveness. According to Ghavifekr (2012) as cited in (Irianti, 2021) The use of educational technology has the potential to improve learning outcomes through increasing access to knowledge and education quality. Along with technical advancements and support for educational infrastructure, educational technology can be used in learning activities to raise the level of education. Furthermore, in recent years, the system of English-content-sharing on social media is designed to enhance the concept of cooperative learning. Learners can discuss collaboratively with the online peers. The flexibility of digital learning perceived advantages, the ease of the usage, and the diversity of other key factors.

Online learning system allows learners all over the world to access the English-content-sharing via social media platforms, such as TikTok, Instagram, Facebook, WhatsApp, Twitter etc. Furthermore, social media platform that now exists and has become the most popular one is TikTok.

TikTok burst onto the scene in 2018 and continues to be one of the most widely used social media platforms. TikTok debuted in 2018 and has since become one of the most popular social media applications. It was downloaded 693 million times in 2019 and downloaded 850 million times in 2020 (Literat, 2021). TikTok is now the seventh-largest platform in terms of users, beating platforms that have been around for much longer, such as Snapchat, Pinterest, and Twitter (Bizel et al., 2022). TikTok's global audience is almost 50% under the age of 34, with 32.5% aged 10 to 19 (Bizel et al., 2022). TikTok has taken off with the young adult market courtesy to its funny videos and dancing challenges. However, those investigating TikTok influence have varied feelings about its popularity. "TikTok has a chance in the field of education where teachers can utilize this apps in classrooms as a tool to demonstrate an idea or illustration," for example (Jaffar et al., 2019). This allows TikTok to be utilized towards educational purposes and facilitates positive changes and reviews among the platform users.

Conversely, however, TikTok has come under fire for inappropriate humour and music, immodest dance and potential for cyber bullying which have been huge worries to parents who claim the app is filled with taboo content. This has provoked speculation about student usage and the potential positive and negative impacts, both in the short and long term. They can improve interpersonal interactions between students and educators while also providing learning flexibility. These tools, however, can have a damaging effect on students since they can distract their focus away from the learning process, limit physical social activity, and be addictive. In this case, it will

lead to the dysfunction of TikTok and influence the users' behaviour. Therefore, the popular development of TikTok is an important issue to be considered to find out the student's perception whether the use of this application is more beneficial nor harmful.

A recent academic study confirms that proper usage of social media could promote a new era of social learning, social presence and an alternative platform to foster online learning in developing countries. From adolescents to adults, rich to poor, educators to learners, etc. (Gray & Tobin, 2010) Furthermore, online learning promotes teaching approaches that cannot be obtained through text books and can reach a large number of students, overcoming the limitations of geography and time without increasing any resources. (Laurillard, 1933) recommends that, in order to gain the benefits of blended teaching, the substance of teaching, rather than the technology employed, should be prioritized. As a result, proper TikTok usage by following English-contents-sharing can drive massive growth and reach nearly all people in this universe.

Some studies which focused on TikTok issues have been conducted, such as Lenia Puspa Nuari (2022) conducted "The Influence of TikTok video on Students' Pronunciation in SMP Negeri 1 Purwanegara". This study shows that there is an advancement of student's pronunciation in SMP Negeri 1 Purwanegara. Another research conducted by Gulhan Bizel (2022) entitled "A Social Media Trend: How does TikTok Influence adults?". The research discussed the self-image and behaviours associated with TikTok whose participants age 25-40 with 28 survey questions. According to the findings of

this study, TikTok does not play a significant role in the lives of respondents. While the majority of respondents believe the app is shallow, they also believe the creators are truthful when sharing any content. The previous research has the similarity and difference of research. The similarity is the topic which is chosen to focus on TikTok impacts. The first study focuses on the student's pronunciation impacts of TikTok, the second study focuses on how TikTok influences adult behaviour. Therefore, the researcher of this study is motivated to find out the student's perceived impacts of English content which is shared on TikTok on their English performance. The researcher hopes that the finding of this study will assist the students and teachers in developing and upgrading their teaching strategies in utilizing the technology and self-regulated learning in order to enhance student's English performance.

1.2 Research Problem

The study's problems are stated as follows, based on the research background:

What are student's perceived impacts of TikTok English-content-sharing on their English performance?

1.3 Objective of The Study

Based on the problem stated above, the goal of this study is to find out what the student's perceived impacts of TikTok English-content-sharing on their English performance.

1.4 Significance of The Study

The researcher hopes that this study can be useful not only for the researcher herself, but also for those who are related to this study:

1.4.1. Theoretical Significance

Theoretically, this study reveals the students' perception on the use of social media, specially TikTok for their English performances. The researcher hopes that this study will contribute to encourage more references in technology usage in the field of English education by laying the groundwork for future teaching and learning method development. The researcher also expects that the findings will serve as a guide and source of knowledge for future scholars who are interested in the similar topics.

1.4.2. For Practical Significance

1.4.2.1. For the teachers

The researcher assumed that the findings of this study will be useful in selecting appropriate ways for utilizing technology as a media in order to improve the quality of the teaching process.

1.4.2.2. For the students

The researchers assured that the findings of this study will assist students to communicate English flexibly. Students might be more excited and motivated to improve their English skills.

1.4.2.3. For other researcher

Knowing the implementation of technology usage for teaching and how to apply them is crucial for other scholars, especially if they are future English teachers. The researcher anticipates that the findings of this study will provide significant information for the future application of strategies in teaching English. It is also expected that additional scholars will conduct research connected to this study to make it more thorough for the development of teaching methodologies.

1.5 Scope and Limitation

Based on the problem identification, the writer focuses this research to use the scope and limitation as it follows, the scope of this research is the English students who are Senior High School students, English department students and English Course students. The object of this study is TikTok users who followed English-content-sharing. This research is limited to English performances which focus on the student's speaking and writing ability through TikTok impacts. The researcher conducts questionnaires as the instrument of this research.

1.6 Definition of Key Term

There are some terms in this study which should be defined clearly, in order to avoid misunderstanding. The terms are:

1.6.1. Perception

Perception is the process of information extraction on cognitive structures and the processes that influence how people understand their environment (Forgus, 1976) as cited in (Mismara, 2019).

1.6.2. TikTok

TikTok is a platform for sharing quick videos that may last anywhere from 15 seconds to 5 minutes. It is a Chinese music video platform which was introduced by Zhang Yiming in September 2016. The user uses software tools to post their videos, which are subsequently shared with other TikTok app users. As cited by (Rahayu & Hamidah, 2022), TikTok was identified as the most downloaded app during the first quarter (Q1) 2018 with 45.8 million downloads, its popularity has overtaken of other widely well-known apps such as Youtube, Facebook, and Instagram.

1.6.3. English Performance

(Crystal, 2000) English is one of worldwide languages which is frequently used at international gatherings to communicate with people from all over the world. In addition, English performance is the capacity to effectively use and comprehend the English which it can be utilized as a tool for communication. There are four English performances; speaking, reading, writing, and listening.