GOOGLE TRANSLATE VS. INSTAGRAM TRANSLATION FEATURES: A COMPARISON OF TRANSLATION ERRORS

THESIS



BY

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GOOGLE TRANSLATE VS. INSTAGRAM TRANSLATION FEATURES: A COMPARISON OF TRANSLATION ERRORS

THESIS

Presented to State Islamic Institute of Kediri In partial fulfillment of the requirements For the degree of *Sarjana* in English Department

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I herewith declare that I wrote this thesis on my own and did not use any unnamed sources or aid. Thus, to the best of my knowledge and belief, this thesis contains no material previously published or written by another person except where due reference is made by correct citation. This includes any thoughts taken directly or indirectly from printed books and articles, as well as all kinds of online material.

This thesis is to fulfill the requirement for the degree of *Sarjana* (S1) in the English Study Program at the State Islamic Institute of Kediri.

Kediri, June 6th 2023



APPROVAL PAGE

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ΜΟΤΤΟ

"With languages, you are at home anywhere."

- Edward De Waal

DEDICATION

- 1. First of all, I would like to say grateful to Allah SWT, who always gives me health, chances, and motivation to finish this thesis.
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The researcher realized that this research was still far from perfection. Therefore, the researcher expected suggestions and criticisms from all readers or other researchers who want to learn about this study. May Allah SWT always bless us all.

ABSTRACT

Laila, Nur. 2023. Google Translate vs. Instagram Translation Features: A Comparison of Translation Errors. English Department, Faculty of Tarbiyah, State Islamic Institute (IAIN) of Kediri. Advisor: (I) Bahruddin, S.S., M.Pd. (II) Ria Fakhrurriana, M.Pd.

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In the interconnected world of today's globalization, the demand for translation services has significantly risen due to cross-cultural communication, international business transactions, and online content distribution. As a result, machine translation (MT) systems have become increasingly popular for efficiently translation needs. However, the lingering issue of translation errors remains a considerable concern. This study uses news to compare the translation errors in machine translation (MT) texts generated by Instagram Translation Features and Google Translate.

The study employs a descriptive comparative qualitative approach to examine translation errors in captions obtained from *@Radioandika*'s account. The captions were translated using Google Translate (GT) and Instagram Translation Features (IGT). Data collection involved documentation of the translations from GT and IGT. The analysis involved identification, classification, calculation, and explanation to compare the translation errors between IGT and GT. The error typology presented by the American Translator Association (ATA) was utilized for the framework analysis. The findings revealed that IGT exhibited ten types of errors, while GT displayed six types of errors. These results indicate a higher variety of errors in IGT compared to GT. The study emphasized the significance of evaluating translation errors in machine translation tools to understand their limitations and make informed decisions when utilizing them for translation purposes.

This study found 25 errors made by IGT. The errors were divided into 5 errors (20%) of literalness, 10 errors (40%) of usage, 1 error (4%) of omission, 1 error (4%) of syntax, 1 error (4%) of spelling, 1 error (4%) of cohesion, 1 error (4%) of faithfulness, 1 error (4%) of unfinished translation, 2 errors (8%) of verb-form, 3 errors (12%) of misunderstanding. In contrast there were 13 errors made by GT. The errors were divided into 2 errors (15.4%) of literalness, 5 errors (38.5%) of usage, 1 error (7.8%) of omission, 1 error (7.8%) of style, 1 error (7.8%) of verb-form and 3 errors (23.1%) of misunderstanding. Based on the result, IGT exhibits higher translation errors compared to GT and the most dominant errors made by both IGT and GT were usage errors.

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