

## CHAPTER II

### LITERATURE REVIEW

The researcher provides various relevant theories that have significance to the study. This chapter will focus on writing theory, writing instruction, media, and TED Talks at SMAN 3 Kediri, researchers use classroom action research. the theory of writing, teaching writing, media, and TED Talk will be shown in this chapter.

#### **A. The importance of writing**

Writing is an active and productive activity rather than a passive skill. contain messages that can be communicated properly. Spratt, Pulverness, and Williams (2005: 26) state that writing and speaking are productive skills focusing on students' real lives so that learning is more meaningful. they also believe that writing skills produce a language that is easily understood by the recipient. thus, by understanding writing skills there will be an output of what has been learned. The output is in the form of letter text or another texts. Based on a statement from (Brown, 2001:91). the age range of students also influences the teaching of writing especially in high school. In this age range, it is said that the age of puberty is between 16-18 years. it becomes a learning experience in transition of confusion, anxiety, and growing body and mind. Also teenagers at this age also develop their intellect in thinking and interacting well with other young people. then from here will be created quality youth with forward thinking for a better education

In creating a good writing, there needs to be a process in writing that needs to be considered by the writer. there are :

### **1. Process of writing**

The process of writing also involves putting concepts into written form. Students should focus on the following processes in order to improve their their writing skills. Good writing is one that is effective in terms of language, substance, goal, and target audience. Planning, drafting, rewriting, and editing are the four essential writing steps, according to Richard and Renandya (2002: 316).

#### **a. Planning**

At this step, students must know in advance what they will write, or they can prepare the writing they will make before proceeding to the previous step. In writing planning, students must pay attention to three essential things. First, they must determine the topic of their writing that has a purpose. Furthermore, about readers who can understand the writing they make and the last is that the contents of their writing must contain meaning.

#### **b. Drafting**

The second step is drafting. At this stage, grammar is not too much of a problem because students will focus on fluency in writing and develop the ideas they have in mind to put into writing, and they can also convey messages to their colleagues and classmates. The more creative they are in making writing will produce good grades.

#### **c. Revising**

At this step, students read again what they have written. Errors in writing are very likely to occur due to a lack of focus and carelessness. Students will revise it by paying attention to inappropriate sentences, wrong grammar, and others. At this stage, that writing will be even better and greatly minimize errors in writing.

d. Editing

At this step, students return to tidying up their work before being collected to be evaluated by the teacher. They start checking their work from start to finish to see whether it is correct and whether there are still errors in writing. They can also edit it for even better results as an example of improving their writing to get maximum results. Sometimes in working, students also need motivation from the teacher so they feel energized with their work. The maximum value is obtained from hard work and high learning motivation. In addition to going through the step of writing, students also need encouragement to try to be even better. Because the theories and the steps are a unity that cannot be separated in this step, students read again what they have written. Errors in writing are very likely to occur due to a lack of focus and carelessness. Students will revise it by paying attention to inappropriate sentences, wrong grammar, and others. At this stage, that writing will be even better and greatly minimize errors in writing.

## **2. The Components in Writing**

As good learners must be understood the key elements of writing in order to effectively teaching writing. Writing generally consists of these five elements. Form filling, language, style, and mechanics are among them.

- a. Content is the substance of writing expressed by ideas.
- b. Form is the organization of content.
- c. Grammar is the use of grammatical forms and syntax patterns.

### **B. Writing ability**

Deep writing skills English is a skill the most difficult because deep writing students must have other skills as a component of writing skills such as, vocabulary, grammar, spelling, and etc. The use of teaching materials that are available at school

sometimes it doesn't match the context in which students learn, and it requires the creativity of language teachers English in creating their own appropriate teaching materials student and contextual environment teaching and learning (CTL) considered appropriate for students because CTL focuses learning to the real life of students so more learning meaning.

Writing is a physical and intellectual process that aims to express ideas, knowledge and perception and make an impression, according to Nunan (2003:88). Because writing requires the ability to commit words or ideas, it might be classified as a physical activity. As a mental activity, writing focuses more on the act of creating ideas and considering how to articulate and arrange them into concise sentences and paragraphs so a reader may readily comprehend about the concepts of the written works.

### **C. Teaching writing**

Concerning teachers' roles in the writing process, Harmer (2007:261- 262) mentions some information about teachers' roles in the teaching and learning process of writing. They are about teachers' roles in the writing process, Harmer (2007:261- 262) mentions some information about teachers' roles in the teaching and learning process of writing. They are:

#### **1. Motivator**

In teaching writing, the teacher's role is needed to be a motivator for students. By motivating students to do their assignments well and arranging them in an interesting way, it will make the learning atmosphere more enjoyable. students will increasingly try to explore their knowledge, especially in writing skills. students will be more confident, and the results obtained will be more optimal because of the motivation of the teacher.

#### **2. Resource**

The teacher is not only a good motivator for students but the teacher is also a source of information and language needed by students. The teacher also assures students that they will always provide suggestions and advice to students in every writing lesson. This is done to build cohesiveness between teachers and students.

#### **3. Feedback Provider**

Be a good provider of feedback to students. As a teacher will definitely correct student work, the teacher must assess objectively

and give good feedback to students for what they have done. Because the teacher also influences the success of students. In addition to providing feedback, the teacher should also provide facilities for students to continue to practice writing.

According to Tynner, basically, there are three steps to achieving the aim of the writing process: modeling, support, and practice..

### **1. Modelling**

- 1) The teacher explains explanation texts and describes all the elements that students must include in their texts.
- 2) The teacher chooses or lets the students select the subject to be discussed.
- 3) The teacher provides the students some questions pertaining to the subject. The number of questions depends on the subject on which the students will write.
- 4) As a model for the student, the teacher creates an explanation text example based on the question.

### **b. Support**

- a. The teacher provides the topic what the students are going to write
- b. The teacher provides some question related to the topic.

### **c. Practice**

- a. The teacher asks the students to write their own explanation text.

- b. The students begin to write a explanation text by answering the question given

The emphasis on the output of words in writing instruction currently has given way to a focus on the writing process. Yakup in Musdalifah (2006) states that each of the following steps can be taken in the classroom.:

- 1) Pre-writing (generating ideas) aims to help the students to find the topics, focusing on planning content and organization. The technique can be applied in brainstorming or clustering.
- 2) Planning. (Outlining) organizes the ideas the learners generate by brainstorming into an outline. Three steps in planning are: making sub-lists, writing the topic sentence, and outlining.
- 3) Drafts. Drafts aim to guide the student about what they must write down in their paper after generating their ideas through planning, organizing the points, and sequencing the given information.
- 4) Writing. They are writing the Final Copy to Hand in. As the final activity in the writing process, a writer must rework and polish the written drafts for her presentation or publication.

There are many definitions of writing according to some experts. Hyland (2003) defines writing as a product constructed from the writer's command of grammatical and lexical knowledge, and writing development is considered to be defined as writing needing a process of remembering and also thinking. Besides, Barnet and Stubbs (1983) define writing as a physical act; it requires material and energy. And like physical acts in general, they

are performed to the fullest. This is done for the pleasure of the author and the reader. To make or compose a piece of writing requires energy and material. It is physical readiness. Axelrod and Cooper (1985) said writing is a complex process containing mystery and surprise elements.

Writing is not only that but also a form of contribution to personal development. Students will become more competent in learning English because of good writing skills. The conclusion is writing requires a solid memory to bring up new ideas that are interesting to read; besides that, writing also involves a lot of time and effort. Writing is also a complicated thing, but when learned, it will be easy.

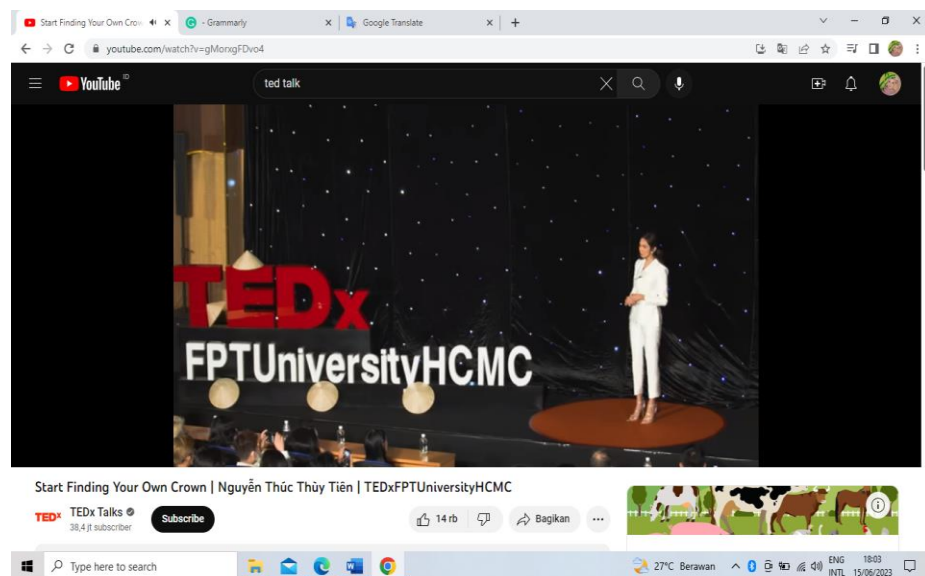
#### **D. The Concept of TED Talks**

Anderson founded TED Talks in 1984. He is also the CEO of TED, a non-profit company that presents idea-based seminars and holds an annual conference in Vancouver, British Columbia, Canada. He is an American-British businessman. Through 18-minute presentations in front of live audiences at TED conferences, TED disseminates cutting-edge concepts and fascinating discoveries. The images of technology, entertainment, and design are all combined into the abbreviation TED. However, TED Talks cover a lot more material. TED Talks are attractive as well as educational and inspirational. TED Talks have become extremely successful since they were created specifically for the social media era. Stylishly made TED Talk videos are freely available online and often shared on YouTube. Even



though TED Talks are typically less than 18 minutes long, they are powerful presentations that originated with ideas. (Windingland, 2014).

TED Talks are a variety of public speeches by prominent and less well-known people from many countries and languages. They speak with the aim of inspiring and sharing their knowledge with the public with the purpose that everyone can get the benefit, like the example in the image below.





This is for example Nguyễn Thúc Thùy Tiên from the pageant. She is a beauty queen from Vietnam who was crowned Miss Grand International 2021 as a speaker in that seminar. In the picture above she told about her experience when she was child she always has insecurity in her self. until one day she won the beauty competition in her country as Miss Vietnam in 2017 and also she won the Miss Grand International 2021 which was held in Thailand. This is proof that TED Talk not only present in education but all other important in our life

The combination of subjects covered by TED talks encourages students to be inspired and develop new ideas (Li et al., 2016). This study differs from earlier studies in that it uses TED talks to improve the speaking abilities of EFL students. According to Carolyn (2014), a metacognitive pedagogical sequence was used to create an activity for listening utilizing TED Talks for students studying academic English with low to intermediate competency. Students were asked to watch a TED Talk, take notes on what they heard, use the English and translated transcripts to evaluate their

understanding and write reflections on five misheard or misunderstood things that happened and why. She created it intending to foster greater learner autonomy in intentional listening practice and to make the student aware of the mistakes they were making when listening to accurate, lecture-style English.

### **E. TED Talks In Teaching Writing**

TED is a non-profit organization formed by the Sapling Foundation in 1984 as a major conference. TED presents speeches or presentations (TED Talks) from inspirational world figures from various fields with various exciting topics ranging from ordinary people and artists around the world. And has been adapted in more than 100 languages. With the motto "Ideas Worth Spreading," TED Talks was created to change the world through big ideas from world thinkers (Rubenstein, 2012). This TED has the motto "Ideas Worth Spreading," which can be interpreted as an idea that will be more valuable if disseminated and shown to the general public, or it can also be interpreted as spreading ideas of value. With this motto, TED Talks presents various inspirational figures in multiple fields such as health, arts, sports, politics, education, and others who will give ideas according to the backgrounds of these inspirational figures. Over time, TED began to develop after two decades. By creating in a good direction, TED is also increasingly keeping up with the times by presenting various kinds of conferences to programs, such as TEDx, TED Fellows, and many more.

TED Talks applied in writing classes make students interested, more concentrated, and very enthusiastic. It also encourages students' interest in learning how to write and agrees whether TED Talks should be applied to motivate them in writing classes. Video TED Talk as an alternative medium that is very appropriate in teaching writing skills has proven to be very effective in students' writing skills. because the TED Talk is a forum that contains a number of knowledge suitable for dissemination. TED Talks are very appropriate when integrated into classroom dynamics with various learning objectives such as the idea of teaching English as a foreign language (López-Carril et al., 2020). Therefore, TED Talks offer free and interesting content in teaching or learning English (Ziebell, 2019). Teachers can use it to enhance their lessons, spark their students' interest in language learning, and develop English skills. Based on previous related research findings, it shows that TED Talks can improve and have an impact on English skills such as speaking, listening and writing skills.

TED Talks are proven to be able to increase students' self-confidence because they already understand the elements that allow them to express their ideas, feelings, and perspectives on socio-cultural topics. Plus, the fact that TED Talks speakers come from different countries makes students realize that learning English is not only perfect pronunciation but also includes how to use the language to communicate, regardless of whether it's correct or not. Its features are intended to help you improve your pronunciation, intonation, accent, relevant in-context phrases, and vocabulary. Interacting with English language learners from all over the

world and of all ages who are employing expert public speaking techniques is one of the features of the TED Talks app. With the help of this feature, kids may practice speaking and writing English together and demonstrate to the audience how they are drawn into the topic of conversation by making presentations and interacting with others.

It is unusual for them to employ comedy in order to warm up the audience. Consequently, one of the ICT tools that can be utilized effectively to enhance writing skills is TED Talks. Due to its authenticity, it is a helpful teaching tool for developing language skills (Salem, 2019). If you keep practicing, you will achieve perfection. According to Takaesu (2017), a study titled "TED Talks as an extensive listening resource for EAP students" found that using TED (Technology, Entertainment, and Design) Talks as extensive listening resources had a positive impact on students' listening abilities and explored strategies for adapting activities for students with lower cognitive abilities.

#### **F. The Definition of Explanation Text.**

This kind of explanation text according to Anderson and Anderson (1997: 80), explains how or why something occurred. It examines processes as opposed to things. The explanation text aims to describe every stage of the process (how) and provide explanations for why something might occur, particularly in the case of non-fictional events like social and environmental phenomena. An explanation is a text that discusses the procedures necessary to comprehend and make clear how and why specific phenomena, events, and concepts occur in the disciplines of science and technology. Passive

voice, the simple present tense, conjunctions of time and causation, groups of nouns, and complicated sentences are examples of grammatical elements in explanatory writing. According to Anderson and Anderson (1997: 80), developing a written explanation involves three steps. A general statement regarding the occasion or object to be described comes first. The opening paragraph often includes this part. After that, a sequence of sentences describing how or why. This paragraph begins to delve into the topic's center. The author explains the order of the explanation text in this paragraph. The concluding paragraph represents the last stage, drawing a conclusion from the explanation. The author brings his explanation in this paragraph to a close.

Explanation texts, as defined by Hasibuan & M. Ansyari, 2007 in Dilkawaty (2012, p. 32), describe how something occurs naturally and the process by which occurrences happen. This means that when reading this work, students must describe an event in their neighborhood or discuss how and why a natural disaster occurs. An explanation text aims to investigate and explain how and why something occurred.

