

CHAPTER I

INTRODUCTION

A. Background of Study

English is a foreign language that all students in Indonesia must learn from an early age. English is very important to learn because it is an international language. by learning English, students will become more confident and by learning English there are many benefits that can be used widely. So that students can understand and produce oral and written texts.

Writing is an English learning activity that has been studied since junior high school. Writing is critical because they provide information or ideas for readers to understand more easily. According to Dilkawaty (2012, p.1), “Writing is an idea that is obtained from the thoughts of the writer and then arranged into meaningful words and then communicated.” this means that by writing messages, we can convey a lot of knowledge and information, to readers. Good writing is supported by grammar, language components, vocabulary, and students' creativity in developing their ideas. Kay in Westwood (2004, p.100) states, “writing ability is a process that involves brain mechanisms and abilities are then presented in writing.” This means that everyone must study and continue to practice to be able to produce good writing.

Writing skill is very important because it can be used as a communication tool to write letters, helping students to understand vocabulary, grammar, and the proper use of language. Writing skill is certainly not an easy thing to master. Richards and Renandya (2002: 303) state

that actually writing is a skill that is difficult for students to master, especially in learning English as a second language. The writer not only produces writing and organizes their ideas, but they have to turn it all into text that can be read and studied. Writing cannot be learned spontaneously because students must first learn and understand the three English skills, namely reading, listening, and speaking.

One of the scopes of learning English in high school is that students can produce or create functional texts and essays in the form of particular texts. The types of texts are procedure, descriptive, recount, narrative, report, news item, analytical exposition, hortatory exposition, spoof, explanation, discussion, and review (Depdiknas, 2006). In this study, the researcher focused on improving students' writing skills, especially in explanation texts. This is because the researcher knows that to make an explanation text is not an easy thing, and it is necessary to do research to produce a reasonable explanation text.

This research was conducted at SMAN 3 Kediri in SMAN 3 Kediri applying the 2013 curriculum in the process of learning English. According to the syllabus in the second semester of class eleven students learn about various types of texts. One of the texts that is being studied this semester is an explanatory text. In explanatory texts there are 2 basic competencies: explaining social functions, text structures and linguistic elements in explanatory texts based on appropriate contexts, and being able to catch the meaning. Based on observations conducted at SMAN 3 Kediri in 11th grade student, researchers found many difficulties in teaching and learning writing, including most students find it difficult and cannot develop the structure of explanation texts,

they cannot use capitalization and proper punctuation, and grammar, some students are also weak to think and find it difficult to think about getting ideas that can be written to become an explanation text. this convinced the researcher that they had problems in their writing ability.

By looking at the problems that occur in grade 11 students at SMAN 3 Kediri, researchers use a medium to overcome obstacles and difficulties. According to Harmer (2008) media can effectively help students to improve their writing skills. The media used to develop students' writing skills is the TED Talk. Suleiman and Abaker (2022), related to (2019), the speakers in TED Talks naturally put themselves on the same levels as their audience while sharing their ideas about personal experiences. By listening to TED TALK it is hoped that students can get a lot of information and new vocabulary to improve students' ability in writing explanation text.

Focuses on informing, providing education informally and opening up new ideas, being a complement to learning media. in recent years TED Talks have seen an increase in speaking and presentation skills. several TED Talk video presentations have become very popular around the world and have been viewed millions of times. TED Talk videos can be used as learning motivation for students by showing video presentations from TED Talks, they can get a lot of information from what has been given by the presenter. so that it will provide more knowledge and broad insights for students to make a written work. also available various human resources, feedback, exposure to interactions and others for different needs that can be accessed and can be used as new learning

media to improve students' writing skills. Here is the following a previous study related to ted talks which proves that ted talks improve students' writing ability

Analysis of Students' Perception of TED Talks to improve Students of Writing Class of the Students of English Education Department of IAIN Salatiga in the Academic Year 2018/2019 (Sakti, 2019). This study aims to explore whether TED Talks can be implemented in writing class. 15 students felt inspired and agreed with this. while 11 students felt confused and did not pay attention to it because they did not understand the video. when the lecturer shows the TED Talk video in class, the students look interested and concentrate more. they also show their enthusiasm in. it also has a positive influence on them. encourage students to learn how to write well and agree that TED TALK is good for their motivation in writing class.

The Effectiveness of Using TED Talk and TED-Ed As Alternative Media to Improve Writing Skill in Hortatory Exposition Text (Hermawan, 2017). This study aims to determine whether the use of TED Talks and TED-Ed videos as alternative media is effective in improving the writing skills of hortatory exposition text in 11th-grade students of SMA Negeri 11 Semarang in the 2018/2019 academic year. The results of this study indicate that the differences in the writing skills of students who are taught using the TED Talk and TED-Ed videos to improve the writing skills of hortatory exposition texts are not too significant. This can be seen in the test results through the independent hypothesis t-test. The video TED Talk and TED-Ed as an alternative media in teaching writing skills for hortatory exposition in the grade 11 SMA Negeri 11 Semarang is proven effective in their writing.

The Effectiveness of Using TED Talk and TED As Alternative Media to Improve Writing Skill in Hortatory Exposition Text (Hermawan, 2019). This study aims to determine whether the use of TED Talks and TED-ED videos as alternative media is effective in improving writing skills of hortatory exposition text in 11th-grade students of SMA Negeri 11 Semarang.

B. Research Question

How can TED talks improve the ability in writing explanations text of the 11th grade students at SMAN 3 Kediri?

C. Research Objective

The objective of this study is to know how to improve student's ability in writing explanation text by using TED Talk of 11th grade students at SMAN 3 Kediri.

D. Significance of The Study

The research results are expected to provide the following benefits:

1. English teachers in SMAN 3 Kediri that The findings of this study are expected to be a valuable source of information to improve the process of learning English. the process of teaching and learning English at SMAN 3 Kediri became more interesting and interactive with this research.
2. Other teachers in SMAN 3 Kediri Hopefully the results of this research are useful as a reference and useful for the future and improve student learning achievements.
3. Other English teachers It is hoped that the results of this study will also be useful for other English teachers as an alternative or learning

media to solve their problems about how to improve their writing skills.

4. English education students of State Islamic Institute (Iain) Kediri
Hopefully by this research can be a reading or reference in the preparation of a thesis

E. Definition of Key Terms

1. The Importance of Writing

Writing is included in the fourth English skill after listening, speaking, and reading. Brown (2001: 334) states a trend of teaching ELS writing and other foreign languages to be integrated with the application of other skills. More specifically, listening skills and speaking skills. Besides that, writing skills are communication that is functional and allows learners or students to make writing from their own imagination and creativity. From this statement, it can be concluded that learners or students can easily capture or express thoughts, imaginations, feelings, ideas, experiences, etc. with a specific purpose. Basically, the purpose of writing is to provide or describe information. Besides that, writing is a productive activity that produces a message or news which is then communicated. By writing students can learn to understand skills such as writing stories, writing letters, or creating other types of texts.

Linguists say Writing skill is the most complex skill among other English skills because it is the last ability after students have finished learning various actions and other skills. This is also in accordance with Wallace (2004: 15) statement's that writing ability is the last stage after

students complete other skills as a whole. Before students produce good writing students must learn and go through many stages in each skill. If they don't master it, it will be difficult for them to get ideas or ideas that will be made in written form. Naturally writing skills can be interpreted as a union between the physical and spiritual human beings with the aim of expressing and expressing. (Nunan, 2003:88). Writing skills can also be categorized as non-verbal or physical activities carry out activities, providing ideas and words, students can think about how to express it in a paragraph so that readers can understand the content and purpose of writing.

2. Writing ability

According to (Oxford 2008,) ability is a skill or strength possessed by a person in a particular field. Writing is a skill in English that is commonly learned because even though it is difficult, writing skills provide many benefits for students to learn a lot about writing. To make a piece of writing they will be linked in many sentences which will be formed into a paragraph and several paragraphs which will become a big unit. There are many factors that affect students' writing skills and this is also the most common. there are: picture, graphic, etc. and time spent teaching writing or inappropriate teaching methods. Among these factors the most influential is the technique. application of the technique is an important factor that must be considered. because with good technique will produce a good writing with their ideas and ideas. most of the students have problems and it is difficult for them to write in english. they do not have many ideas in their minds to be expressed in a piece of writing.

3. Teaching writing

Teaching is not just standing in front of the class and just reading material in front of the students. Because of the teacher has the duties and responsibilities in achieving learning. In addition, as a teacher have to understand and have a strategy of teaching. There are many teachers who are less able to develop teaching strategies. Davis (2019) states that teaching strategies are based upon clear understandings of how students learn. There are several ways to teach, including:

- a. Preparing, teacher have to have preparation before starting the lesson, the teacher plans learning activities in order to achieve the learning process well
- b. Observing, the teacher observes student activity and checking student attendance before starting learning
- c. Motivating, the teacher have to motivate students and explain the purpose of learning, the teacher creates interesting and fun learning for students
- d. Starting the lesson, the teacher have to know several methods in conveying subject matter and use appropriate methods in the teaching and learning process in accordance with the material to be taught.

4. The Concept of TED Talk

The TED Talk has proven to be an appropriate and useful resource for teaching English. because in the video presentation there are many

characteristics that attract the attention of students and can be related to the latest phenomena that are currently happening. The important thing when using TED Talk as a learning medium is that students don't just listen to the reporter speak but also observe how their body gestures and facial expressions of the speaker can easily gather information. Apart from that, what is an added value is that the speakers in the TED Talk videos come from all over the world. This will open students' minds and add to their knowledge that learning English is not only about using grammar but about the confidence to dare to present in public. even though it's not perfect it's not a problem because perfect will come by itself if we practice diligently students can access TED Talks to increase their knowledge not only about education but also about politics, health or the arts. it is evident that the TED Talk presents a variety of interesting topics to learn.

5. TED Talks as media in teaching writing

TED Talks can be integrated into the learning process for a variety of purposes, such as teaching English. (Ziebell, 2019). This is very interesting because TED Talks provide a variety of free and interesting content that can be used as a reference for learning media, especially English lessons. Of course, it is also useful for teachers because it can be used as a medium to improve the quality of teaching and learning in the classroom and improve students' English skills Based on previous findings and research, it also proves that TED Talks have an impact on students' English skills such as speaking, listening and writing skill.

6. The Definition of Explanation Text

Explanation text is a text that explains an event that happened or a phenomenon in fact and scientifically, be it science, natural phenomena, social, culture and others. also has a causal relationship why something can happen. Explanatory text also contains the process of the occurrence of these events. the language used in the explanation of the text is quite simple and can be understood by the reader.. Kemendikbud (2017, p. 100) states that explanatory text is a non-fiction text that explains an event that occurred. It can be concluded that explanatory text is a text that contains facts that actually occur naturally in our environment.

To compose explanatory text students still have to consider the use of grammar, and sentence structure. The most important thing is the use of the simple present in explanatory text because this text contains a real incident, so use the simple present tense. The second is the use of passive voice. The passive voice is also used in the preparation of explanatory texts when focusing on an object rather than the one performing the action. Then students must mention in detail about what, how and other facts from the events that are happening. By paying attention to all of this, a good and correct explanatory text will be created.

F. Scope limitation

The researcher limits the problem in this study to the use of classroom action research and which uses TED talks to improve students ability in writing explanation text at 11th grade of SMAN 3 Kediri

