

CHAPTER I

INTRODUCTION

This chapter discusses the research background, research problem, research objective, research significance, scope and limitation, also definition of key terms. Those will be discussed in the following explanation as the introduction of the thesis.

A. Research Background

People connect from one to another. They engage everyday; having contact and share their life. They will never be able to live alone without any desire to know each other. They want all people to understand their existence, too. They have more connections time to time. The longer they live, the more they connect. The connection then becomes more complicated that causes the desire of each to show their characteristics.

In making the connection people then create groups that may differ from one to the others. Those groups consist of very different people but have the same purpose, called organization. The rapid growth of human in the world causes the really rapid growth of the groups and the organization. Those groups can be a small informal group (say family, clan, and dynasty), formal groups (say nation, government, and some other institutions), and ethnic.

Every groups created in the social life have their own characteristics. Those characteristics differentiate them to the other. They try to show those

different characteristics to make others understand their existence. This also occurs on the ethnic. The members of one ethnic will find ways to show their characteristics-here we call it culture-by creating special rules, clothes, accessories, and many more.

One good example of ethnic the researcher think really need to understand is Javanese. The Javanese consists of very unique components, not only in clothing but also in addressing role, kinesics, even music and places. Those components must have their own philosophical points which are good as philosophy of life.

By understanding the Javanese culture, this does not mean that the researcher wants to create ethnocentrism or bias, but the researcher wants to keep the Javanese culture as one of the Indonesian opulence, even the world. By understanding the Javanese, the researcher expects that all Javanese, Indonesians, and people all over the world can use the good philosophy of Javanese as their philosophy of life.

The researcher realizes that it is very important to a culture researcher to avoid the ethnocentrism and this always becomes a big problem related to the objectivity of the research. This can disturb the analysis, the point of view, the value, and the prejudice of the researcher.¹ Hence, the researcher wants to give as objective explanation as possible and let the reader to determine their own choice wisely.

¹Endraswara, Suwardi. 2006.*Metodologi Penelitian Kebudayaan*. Yogyakarta: Gadjah Mada University Press. p 17-19

To survive to live in a culture, people must understand the culture; they need much knowledge about the system of the culture.² Thus, the Javanese must also understand their own culture whenever they want to be able to survive in their own culture and become the real Javanese. This is also important to help the Javanese to keep their culture from the extinction because of the modern and global era.

This research is also a good example of Cross Cultural Studies that the researcher thinks that English should not only become a language learnt in schools or other institution. English can be a tool to communicate with all people around the world. This means that English can be a good tool to introduce our culture to the world.

To learn and understand our Javanese culture, movie can be a good and fun media in this modern era. **Java Heat**, a film directed by Connor Allyn³ and released on 2013⁴ can be a very good example of a good movie to learn those factors. This film takes the setting in Yogyakarta and tells about a great conspiracy of Yogyakarta's princess, Javanese politics, Indonesians, Muslim, and their culture. It talks much about how American views Indonesian, Java, and Muslim; also how Indonesian views American and Java; and how Muslim views American and Indonesian.

In this research, the researcher focuses on the Javanese cultural bound occurs in the movie. The researcher thinks that this research is very important to conduct as a good media to understand the Javanese culture. Hence, the researcher

²Kaplan, David and Manners, Robert A. 2002. *Teori Budaya*. Yogyakarta: Pustaka Pelajar. p 15

³ He is also the scriptwriter of the film collaborating with Rob Allyn.

⁴www.wikipedia.com/javaheatreview

conducts this research under the title: *"The Javanese Culturally Bound Aspects Found in The "Java Heat" Movie"*.

B. Research Problem

In this research, the researcher will focus on the problem as follows: "How are the Javanese culturally bound aspects found in "Java Heat" movie?"

C. Research Objective

The objective of this research is "to analyze the Javanese culturally bound aspects found in "Java Heat" movie".

D. Research Significance

1. To The Javanese.

This research can be good to introduce the Javanese through the movie. Thus people from other ethnics or other countries will not only understand the Javanese as a mystical ethnic, but also can understand the philosophy of all symbols and components used. In addition, this research can also help the Javanese who belong to "*Wong Jawa ora njawani*" that means people from Java but does not understand and care about their own culture, the Javanese. It does not mean creating the ethnocentrism and bias, but ensuring that the Javanese can still gather with other cultures without leaving its own characteristics and philosophy.

2. To The Indonesian.

This research can be an example of a smart learning about cultures that become the opulence of Indonesia as a country which has thousands of ethnics. The researcher expects that this research can increase the nationalism of Indonesian by realizing that this country consists of many ethnics and cultures, hence they can live peacefully and tolerantly. Finally, the researcher also expects that the same research as it is can be conducted in other parts of ethnics in Indonesia thus people from other countries will respect our country well.

3. To The World.

The "Java Heat" is an English movie produced by an American. However, this can expose the Javanese culture using some components of this culture. Thus, this research can help this movie-maker to explain the culture exposed. Furthermore, there are many people from other countries who want to learn the Javanese culture. Hence, this research can be their learning materials.

E. Scope and Limitation of The Research

In this research, the researcher focuses on the "Java Heat" movie and the Javanese cultural bound. Those two components belong to the scope of this research. In addition, this research only talks about the culture without talking about the language used in the movie because the researcher wants to focus on one matter, the culture, and explains it deeply. Furthermore, the researcher also only focuses on the Javanese culture without talking about other cultures found in the movie. Moreover, the researcher does not talk about the characteristics of the

Javanese represented by the actors and actresses in the movie as this belongs to the psychological view. Thus, those become the limitation of this research.

F. Definition of Key Terms

1. "Java Heat" Movie.

The movie, about a U.S. marine who teams up with a Muslim detective to find out who is behind terrorist bombings, was shot mostly in Yogyakarta, in the southern island of Java. It ends at the Borobudur Temple, the breathtaking Buddhist monument from the 9th century.

The movie does a fairly good job of capturing Indonesian traditions, for example, the way children kiss their father's hand in what is a sign of deep affection in Javanese society. Men in the film are referred to as "mas," which is common among Java natives. Other authentic touches include scenes depicting *nasi goreng* (fried rice), traditional pedaled cabs called "*becak*," and the "batik," a Javanese fabric made of black, indigo and brown dyes that is an integral part of Indonesian culture.⁵

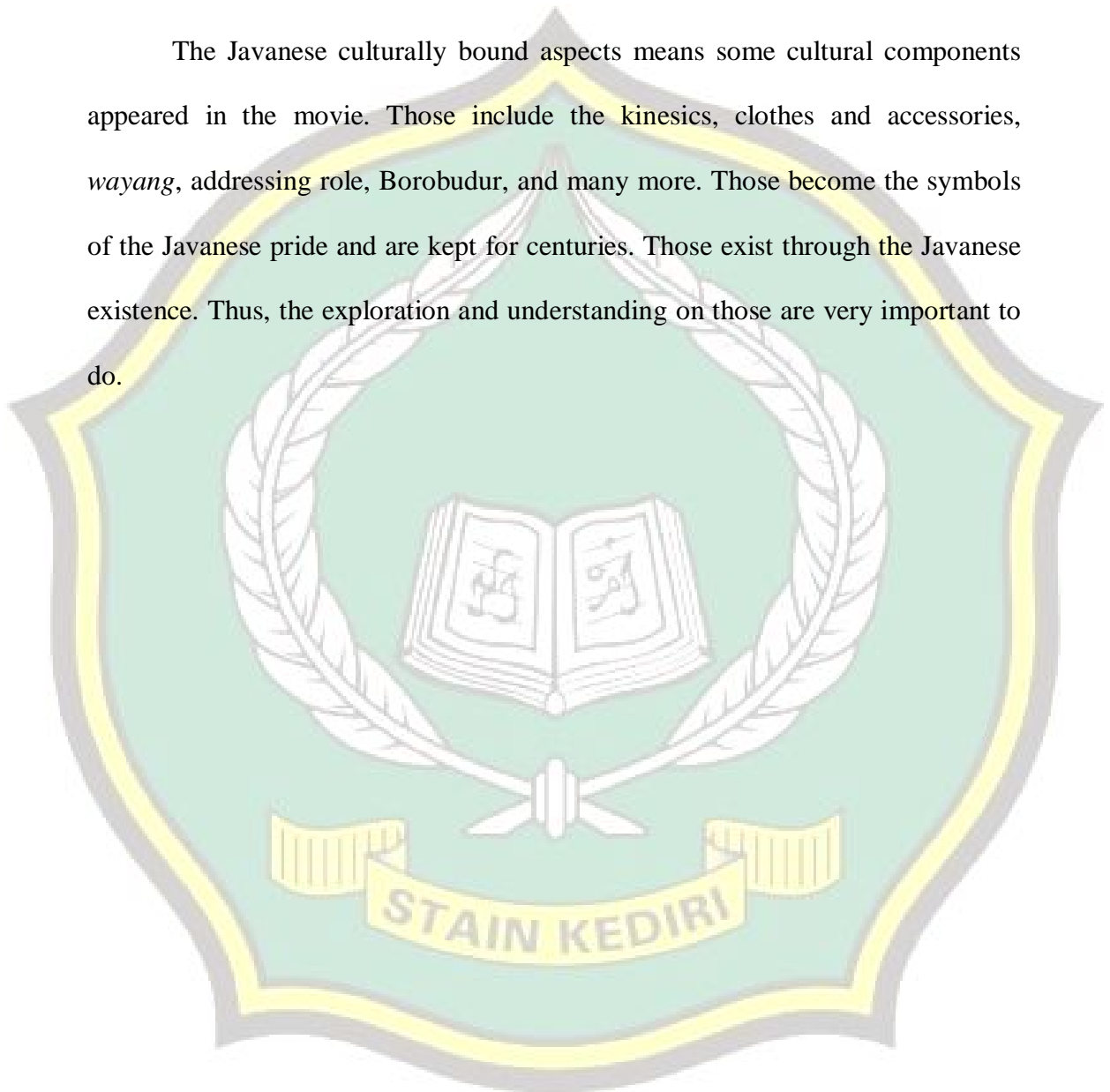
This film was directed by Connor Allyn who is also the writer and the screen player of the movie. The other screen player of this movie is Rob Allyn. This film shows very good thriller which is starred by Kellan Lutz, Mickey Rourke, Ario Bayu, and Atiqah Hasiholan. "Java Heat" was screened at the Dallas International Film Festival in the U.S. on April 4, is playing in Germany, and will

⁵<http://www.southeastasiarealtime.com>

run at the Taormina Film Festival in Sicily, Italy, from June 15 to 22. It opens in Indonesia on April 18.⁶

2. The Javanese Culturally Bound Aspects.

The Javanese culturally bound aspects means some cultural components appeared in the movie. Those include the kinesics, clothes and accessories, *wayang*, addressing role, Borobudur, and many more. Those become the symbols of the Javanese pride and are kept for centuries. Those exist through the Javanese existence. Thus, the exploration and understanding on those are very important to do.



⁶ www.wikipedia.com/thejavaheat